

Date

1/21/2005

Dialog NPL search 09/800,890

? show files;ds
File 15:ABI/Inform(R) 1971-2005/Jan 21
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File 9:Business & Industry(R) Jul/1994-2005/Jan 20
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 (c) 2004 ProQuest Info&Learning
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13
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 (c) 2005 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20050113,UT=20050106
 (c) 2005 WIPO/Univentio
File 347:JAPIO Nov 1976-2004/Aug(Updated 041203)
 (c) 2004 JPO & JAPIO

Set	Items	Description
S1	2702	(ONLINE) (10N) (SUBSCRIPTION OR SUBSCRIB?) (10N) DELIVERY
S2	185	S1 (30N) (WEB()SITE)
S3	75	RD S2 (unique items)

Dialog NPL search 09/800,890

S4 49 S3 AND PY<2001
S5 3 S4 AND PURCHAS? AND MUSIC
?

20000504

? t s4/7, k/7

4/7, K/7 (Item 3 from file: 275)
DIALOG(R) File 275: Gale Group Computer DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

02392012 SUPPLIER NUMBER: 61602743 (THIS IS THE FULL TEXT)
Linx Partners With TaleGea.com. (Company Business and Marketing) (Brief Article)
Call Center Solutions, 18, 9, 33
March, 2000

TEXT:

Linx Communications, Inc., a communications service provider, recently announced a strategic partnership with TeleGea.com, an e-commerce company that provides **online delivery** of a range of communications services. TeleGea will co-brand Lixx's LinxConnect one-number service as **subscription-free** products sold directly to customers via its **Web site**. LinxConnect is a Web-enabled one-number service that combines voice, wireless, messaging and fax communications tools into a single local or toll-free number. TeleGea is a major e-commerce provider of subscription-free communications services for international calling, domestic long-distance, wireless and other communications services.

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TEXT:

...provider, recently announced a strategic partnership with TeleGea.com, an e-commerce company that provides **online delivery** of a range of communications services. TeleGea will co-brand Lixx's LinxConnect one-number service as **subscription-free** products sold directly to customers via its **Web site**. LinxConnect is a Web-enabled one-number service that combines voice, wireless, messaging and fax...

20000301

? ds

Set	Items	Description
S1	2702	(ONLINE) (10N) (SUBSCRIPTION OR SUBSCRIB?) (10N) DELIVERY
S2	185	S1 (30N) (WEB()SITE)
S3	75	RD S2 (unique items)
S4	49	S3 AND PY<2001

? t s4/7, k/1-49

4/7, K/1 (Item 1 from file: 15)
DIALOG(R) File 15: ABI/Inform(R)
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01810226 04-61217
CSSinfo announces its new source for industry standards
Anonymous
Information Today v16n4 PP: 36 Apr 1999 ISSN: 8755-6286 JRNL CODE: IFT
DOC TYPE: Journal article LANGUAGE: English LENGTH: 1 Pages
WORD COUNT: 332

ABSTRACT: CSSinfo, a distributor of industry standards information, has announced that it has a new Web site that provides bibliographic standards information from over 300 different standards developing organizations worldwide.

TEXT: CSSinfo, a distributor of industry standards information, has announced that it has a new Web site, <http://www.cssinfo.com>, that provides bibliographic standards information from over 300 different standards developing organizations (SDOs) worldwide. Some of these SDOs include ISO, IEC, ASTM, ASME, ANSI, EIA, SAE, API, BSI, CSA, ACI, IEEE, NSF, UL, AAMI, and EN. Actual documents can be obtained in print and electronic format.

The Web site is a bibliographic database of safety, quality, and design standards covering a broad range of technical subjects including oil, gas, and petroleum engineering; electronics and electrical engineering; telecommunications; civil engineering; automotive and QS9000; information technology; mechanical and structural engineering; medical devices; environmental safety and management; quality management; aerospace and aeronautics; and construction.

The database is publicly accessible, and there is no charge for researching. Documents can be ordered online for delivery in print format, and a growing number are available for downloading in Adobe PDF format. All transactions take place on a secure server using SSL encryption.

According to the announcement, the introduction of individual PDF files (so-called "by-the-drink" access) is a milestone for the industry standards market. "Up until now, standards in electronic format have commonly been available through costly **online subscription** services," said Andrew Bank, vice president and co-founder of CSSinfo. "The CSSInfo **online delivery** system is the only corporate **Web site** in the world to offer industry standards from multiple publishers in individual electronic format. Standards users have demanded this type of delivery for years, and this system answers the call."

The current electronic collection includes standards from American Petroleum Institute (API), NSF International, International Organization for Standardization (ISO), National Committee for Information Technology Standardization (NCITS/X3), National Information Standards Organization (NISO), the Hydraulic Institute, Acoustical Society of America (ASA), Association for Information and Image Management (AIIM), National Association of Corrosion Engineers (NACE International), American Bearing Manufacturers Association (ABMA), Builders Hardware Manufacturers Association (BHMA), and International Disk Drive Equipment and Materials Association (IDEMA).

Source: CSSinfo, Ann Arbor, MI, 800/ 699-9277; Fax: 734/930-9088;
<http://www.cssinfo.com>.

THIS IS THE FULL-TEXT. Copyright Information Today Inc 1999

...TEXT: standards market. "Up until now, standards in electronic format have commonly been available through costly **online subscription** services," said Andrew Bank, vice president and co-founder of CSSinfo. "The CSSInfo **online delivery** system is the only corporate **Web site** in the world to offer industry standards from multiple publishers in individual electronic format. Standards...

4/7,K/2 (Item 2 from file: 15)
DIALOG(R) File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rts. reserv.

01158396 98-07791
New agent aids subscriber model
Krantz, Michael
Mediaweek v6n6 PP: 29 Feb 5, 1996 ISSN: 1055-176X JRNL CODE: MEW
DOC TYPE: Journal article LANGUAGE: English LENGTH: 1 Pages
WORD COUNT: 256

ABSTRACT: Mark Friedler is the director of business development for Digital Delivery, a software company whose thus-far-unnamed upcoming product, he says, will automatically deliver formatted information to a user's desktop.

TEXT: What if you put up a Web site and nobody came? Or what if you published a weekly online magazine but couldn't promise prospective advertisers what sort of audience you'd be delivering? "Just 10 percent of anyone who goes to a Web site will ever come back," says Mark Friedler. "The big challenge for publishers is to find out how to generate repeat traffic." And you can do that by bringing your site to customers, rather than hoping for their weekly visits. Friedler is the director of business development for Digital Delivery, a New York-based software company whose thus-far-unnamed upcoming product, he says, will "automatically deliver formatted information to a user's desktop."

It's the online equivalent of the kid on the bike who used to throw a newspaper onto your front porch every morning. "Off-line browsing" is an analog to "intelligent agent" technology, adaptable programs that can accept complex commands and travel the Internet to fulfill them. In this case, Digital Delivery reverses the effect: these agents deliver stuff from the Web to home computers.

"The purpose is to create a subscriber base for electronic publications," says Friedler. "Our product allows publishers to retain the look and feel of their publication, control the direct relationship to the subscriber, and deliver a product which is an event."

How **online** publishers get **subscribers** to sign up for the service isn't the agent's problem. But no matter. Digital **Delivery**'s software is now in beta testing and will be available for downloading next month at the company's **Web site**, <http://delivery.reach.com>.

THIS IS THE FULL-TEXT. Copyright Adweek LP 1996

...TEXT: the direct relationship to the subscriber, and deliver a product which is an event."

How **online** publishers get **subscribers** to sign up for the service isn't the agent's problem. But no matter. Digital **Delivery**'s software is now in beta testing and will be available for downloading next month at the company's **Web site**, <http://delivery.reach.com>.

4/7,K/3 (Item 1 from file: 9)
DIALOG(R) File 9:Business & Industry(R)
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2296546 Supplier Number: 02296546

Amazon.com Eyes Television Strategy

(Online bookseller Amazon.com Inc's reservation of 3 TV-related theme-based domain names has raised speculation about its plans in television)

Interactive Week, v 5, n 43, p 7

November 02, 1998

ABSTRACT:

Online bookseller Amazon.com Inc's reservation of 3 TV-related theme-based domain names has raised speculation about its plans in television. The names are Amazontv.com, Amazontelevision.com and Amazontube.com. Some analysts think that the firm may be interested in setting itself up as a retail platform for broadband services that provide **delivery** of pay-pay-view and **subscription**-based videos **online**. Another strategy may be that the company will focus on the use of streaming media on a **Web site**, using the site to show music videos or author interviews. Another idea would be to provide a streaming media service that markets merchandise and would be similar to a home shopping channel on TV.

ABSTRACT:

...be interested in setting itself up as a retail platform for broadband services that provide **delivery** of pay-pay-view and **subscription**-based videos **online**. Another strategy may be that the company will focus on the use of streaming media on a **Web site**, using the site to show music videos or author interviews. Another idea would be to...

4/7,K/4 (Item 1 from file: 810)
DIALOG(R) File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0592122 BW1150

MULTEX SYSTEMS: Multex Systems launches Internet-based brokerage research delivery; MultexNet(TM) improves the accessibility of analyst reports, Features market quotes and SEC EDGAR filings

June 05, 1996

Byline: Business/Computer Editors

NEW YORK--(BUSINESS WIRE)--June 5, 1996--Multex Systems, Inc., the creator of the first **online delivery** service for full-text brokerage research, today announced the launch of its new Internet-based service, MultexNet(TM).

MultexNet allows **subscribers** to instantly retrieve full-text brokerage research reports over the Internet no matter where they are by logging on to the service through the Multex **Web site** (<http://www.multexnet.com>). MultexNet will also serve as the basis for Internet-based financial information services under discussion with Multex's principal distribution partners which include Reuters, Bloomberg L.P., Dow Jones Telerate, GFI, and ADP.

As part of the new subscription-based service, Multex has expanded the range of financial information it will distribute by working in conjunction with leading Internet information providers. Quote.com, the largest provider of financial market data on the

Internet, will deliver 15 minute delayed market quotes, fundamental data, historical charts and news headlines through MultexNet. EDGAR Online, a leading provider of real-time online access to SEC EDGAR filings, will also provide access to its database through the service.

"The launch of MultexNet represents our continuing commitment to make brokerage research more accessible to the investment community," said Isaak Karaev, president and CEO of Multex Systems. "Because the Internet is a rapidly growing medium for communications in the financial community, offering our services via the Web seemed like a natural progression for Multex. Users can access our database from anywhere in the world through our home page."

MultexNet delivers full-text brokerage reports within minutes after they are filed, and can do far more than paper reports through a host of electronic features. It allows investors to search reports by ticker symbol, broker, analyst, industry, and full-text words and phrases. The service also features a bulletin board which posts up-to-the-minute headlines for recently filed reports. All information can be highlighted, sent to a printer, stored on a hard disk, forwarded using e-mail or fax, or downloaded to floppy disk.

MultexNet will be marketed as a separate service from Multex Publisher, Multex's first online delivery service for full-text brokerage research. Multex will continue to support dedicated Multex Publisher systems for its base of subscribers. Multex will also continue to distribute Multex Publisher through third-party distribution partners including Reuters, Bloomberg, Dow Jones Telerate, GFI, and ADP.

"By offering a range of products, we will enable investment professionals and individual investors to receive brokerage research through the channel that best suits their needs," said Jim Tousignant, senior vice president of sales and marketing for Multex. Currently, the Multex database consists of over 60,000 reports and is growing at a rate of 1500 reports per week. More than 80 top Wall Street brokers and independent research firms distribute their global equity and fixed income research products electronically through Multex's on-line distribution channels.

In implementing MultexNet, Multex will adhere to its business model where content providers pay nothing and subscribers are charged a fee to receive unlimited access to authorized reports filed in the Multex database. As an introductory offer, the company is selling MultexNet subscriptions at \$100 per month or \$900 per annum for each user. Anyone who already subscribes to Multex, either via a dedicated system or through a third party service, will receive a complimentary MultexNet user ID.

Multex also announced today that it will provide Web site development services for investment firms that want to operate their own brokerage research distribution services.

Multex Systems was founded in 1992 to develop and market the first online delivery service for full-text brokerage research. To date, Multex has received \$23 million in total capital investment from a group of investors including AT&T Ventures, ADP, Chase Capital Partners, Massachusetts Mutual Life, Euclid Partners, R.R. Donnelley, and SOFTBANK Holdings.

CONTACT: Jim Tousignant or Ken Kerrigan/Danielle Leone
Multex Systems Edelman Public Relations
212/859-9859 212/704-8155/4523

KEYWORD: NEW YORK

INDUSTRY KEYWORD: BANKING COMPUTERS/ELECTRONICS COMED PRODUCT

NEW YORK--(BUSINESS WIRE)--June 5, 1996--Multex Systems, Inc., the creator of the first **online delivery** service for full-text brokerage research, today announced the launch of its new Internet-based service, MultexNet(TM).

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4/7,K/5 (Item 1 from file: 275)
DIALOG(R) File 275:Gale Group Computer DB(TM)
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02397593 SUPPLIER NUMBER: 62004647 (THIS IS THE FULL TEXT)
Newsbytes Internet Week In Review 05/05/00.
Stokell, Ian
Newsbytes PM, NA
May 5, 2000

TEXT:

WASHINGTON, D.C., U.S.A., 2000 MAY 5 (NB) In this week's roundup of Internet news: MP3 Responds To Ruling; First Net-distributed Flick Debuts; Here We Go Again - ILOVEYOU Virus Sweeps The World; House Judiciary Passes Five-Year Tax Moratorium Plan; Metallica Tells Napster To Bar 335,000 Users; AltaVista Touts Souped-Up Search Engine; New Wave Of Subscription-based Digital Downloads Intro'd; Disney's Go.com Posts Loss of \$292.2 Million; Australians Charged Over Spamming Incident; Fledgling Registrar Gains Ground On Network Solutions; 14 Day-trading Firms Forced To Stop False Advertising; AOL, Homestore.com Set Up Shop.

MP3 Responds To Ruling

Robert Richards, president of MP3.com, says that the ruling by Judge Rakoff in US District Court in the case of MP3.com versus the Recording Industry Association of America was expected, and when asked if the firm would file an appeal, said only that his firm was seeking a "business solution." <http://www.newsbytes.com/news/00/148543.html>

First Net-distributed Flick Debuts

And now for something completely different. "Quantum Project," a 32-minute movie starring former Monty Python player John Cleese, debuts Friday on computers everywhere - but not at a theater near you. Sightsound.com's \$3 million film is the first feature film to be produced exclusively for Internet distribution.

<http://www.newsbytes.com/news/00/148514.html>

Here We Go Again - ILOVEYOU Virus Sweeps The World

An unlucky 13 months after the Melissa virus swept around the world and brought millions of computers to their knees, a second major worm, ILOVEYOU - aka VB/LoveLet-A - is in the process of doing the same again.

<http://www.newsbytes.com/news/00/148508.html>

House Judiciary Passes Five-Year Tax Moratorium Plan

As part of a fast-track effort to push through the recommendations of some members of the Advisory Commission on Electronic Commerce (ACEC), the House Judiciary Committee on Thursday passed a bill that would extend the moratorium against new and discriminatory Internet taxes for an additional

five years. <http://www.newsbytes.com/news/00/148506.html>

Metallica Tells Napster To Bar 335,000 Users

The legal counsel for **online** music site Napster said heavy metal rock band Metallica's **delivery** of a list of 335,000 **subscribers** it wants barred from the Napster **Web site** was a well-worked publicity stunt. Laurence Pulgram, of Fenwick & West LLP in San Francisco, did concede, however, that if the list was accurate Napster would disable access to the users Metallica has identified.

<http://www.newsbytes.com/news/00/148471.html>

AltaVista Touts Souped-Up Search Engine

Alta Vista revved up its new search engine that is geared toward "search enthusiasts," by listing results according to relevance and keeping out the riffraff that frustrates searching surfers.

<http://www.newsbytes.com/news/00/148462.html>

New Wave Of Subscription-based Digital Downloads Intro'd

Sony Corp.'s Sony Music Entertainment and Seagram's Universal Music Group have entered into a joint venture to develop a subscription-based music and video service which may signal a revolution in how digital entertainment is delivered over the Internet.

<http://www.newsbytes.com/news/00/148422.html>

Disney's Go.com Posts Loss of \$292.2 Million

Despite managing some of the Web's hottest entertainment sites, Walt Disney Co.'s Go.com reported a deeper second-quarter loss in spite of increased revenue, and blamed increased costs to continued build-out investments. On a pro forma basis, Go.com reported a net loss of \$292.2 million, or \$1.88 a share on revenue of \$97.6 million, compared to a pro forma loss of \$254.9 million, or \$1.66 a share, on revenue of \$70.8 million, in the same period last year.

<http://www.newsbytes.com/news/00/148405.html>

Australians Charged Over Spamming Incident

In what is being hailed as one of the first criminal prosecutions of its kind, two Australian men have been charged with criminal offenses in both Australia and the US over the sending of mass commercial e-mail, or spam, and bulletin board postings to millions of Internet users.

<http://www.newsbytes.com/news/00/148392.html>

Fledgling Registrar Gains Ground On Network Solutions

While Internet registration giant Network Solutions, Inc. remains the undisputed leader in the domain name registration arena with more than 10 million names registered in .com, .org and .net, New York- based upstart Register.com is gaining on its larger competitor, registering nearly 1 million names this year alone. <http://www.newsbytes.com/news/00/148363.html>

14 Day-trading Firms Forced To Stop False Advertising

Faced with legal and monetary sanctions from a trio of federal regulators, 14 online day-trading outfits on Monday agreed to cease making claims that consumers can earn easy money over a short period of time with little risk by trading stocks and securities over the Internet.

<http://www.newsbytes.com/news/00/148297.html>

AOL, Homestore.com Set Up Shop

America Online, Inc. and Homestore.com, Inc. have inked a five-year, \$200 million deal to expand their current relationship by establishing an AOL channel to cover all aspects of finding and setting up a new home. Under the terms of the agreement, AOL receives \$20 million in cash and nearly 4 million shares of Homestore.com common stock, which Homestore.com will guarantee to meet stock performance targets.

<http://www.newsbytes.com/news/00/148285.html>

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... 00/148506.html

Metallica Tells Napster To Bar 335,000 Users

The legal counsel for **online** music site Napster said heavy metal rock band Metallica's **delivery** of a list of 335,000 **subscribers** it wants barred from the Napster **Web site** was a well-worked publicity stunt. Laurence Pulgram, of Fenwick & West LLP in San Francisco...

20000505

4/7,K/6 (Item 2 from file: 275)

DIALOG(R) File 275:Gale Group Computer DB(TM)
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02394677 SUPPLIER NUMBER: 61900203 (THIS IS THE FULL TEXT)
Metallica Tells Napster To Bar 335,000 Users - Update 05/04/00. (Company
Business and Marketing)
Creed, Adam
Newsbytes, NA
May 4, 2000

TEXT:

SAN MATEO, CALIFORNIA, U.S.A., 2000 MAY 4 (NB) -- The legal counsel for **online** music site Napster said heavy metal rock band Metallica's **delivery** of a list of 335,000 **subscribers** it wants barred from the Napster **Web site** was a well-worked publicity stunt.

Laurence Pulgram, of Fenwick & West LLP in San Francisco, did concede, however, that if the list was accurate Napster would disable access to the users Metallica has identified.

Napster, Inc., allows subscribers to list, online, the contents of their personal PC-stored music collections. This content can then be shared over the Internet with other Napster subscribers.

The RIAA, Dr. Dre, and Metallica have each brought separate lawsuits against Napster, arguing that by giving third parties free access to the music collections, the copyrights on those recordings are violated.

In its defense, Napster says that it does not promote violation of copyrights. Napster contends that like Internet service providers (ISPs) it is protected from liability under the Digital Millennium Copyright Act of 1998 and is not responsible for what people do on its Web site. But if any subscriber is found to be in violation of copyright laws, they will be removed from the site, Napster has said.

Napster does not store any music on its computers. However, the service does provide the ability for a music listener to access music stored on another person's computer. At a simplistic level it's the online

equivalent of lending someone a compact disc (CD), but with a potentially unlimited number of people to swap with.

Metallica is putting to the test Napster's promise to remove subscribers who are violating the law by giving the firm a list of 335,000 offending names.

Napster said in a statement late on Wednesday that Lars Ulrich, a member of Metallica, and the band's attorney personally delivered documents to its San Mateo offices. The list of users apparently transformed into 13 boxes of material.

Pulgram said Napster will now review the list, but added: "If the band would provide the names in computerized form, rather than in tens of thousands of pages of paper intended to create a photo opportunity, that would expedite the process."

If Napster is to go ahead with this action, it will effectively remove each user on the list from accessing Napster at all, since the site cannot identify which songs or artists are being played through it at any particular time.

"I'm a huge Metallica fan and therefore really sorry that they're going in this direction," said Napster's 19 year-old founder, Shawn Fanning. "If we got the opportunity to explain to the band why Napster exists and why fans enjoy Napster, perhaps we could bring all of this to a peaceful conclusion."

Napster can be found on the Web, at <http://www.napster.com> .

Reported By Newsbytes.com, <http://www.newsbytes.com>

(20000504/WIRES ONLINE, LEGAL/METALLICA/PHOTO/)

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TEXT:

SAN MATEO, CALIFORNIA, U.S.A., 2000 MAY 4 (NB) -- The legal counsel for **online** music site Napster said heavy metal rock band Metallica's **delivery** of a list of 335,000 **subscribers** it wants barred from the Napster **Web site** was a well-worked publicity stunt.

20000504

4/7,K/7 (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
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02392012 SUPPLIER NUMBER: 61602743 (THIS IS THE FULL TEXT)
Linx Partners With TaleGea.com.(Company Business and Marketing)(Brief Article)
Call Center Solutions, 18, 9, 33
March, 2000

TEXT:

Linx Communications, Inc., a communications service provider, recently announced a strategic partnership with TeleGea.com, an e-commerce company that provides **online delivery** of a range of communications services. TeleGea will co-brand Lixx's LinxConnect one-number service as **subscription-free** products sold directly to customers via its **Web site**. LinxConnect is a Web-enabled one-number service that combines voice, wireless, messaging and fax communications tools into a single local or toll-free number. TeleGea is a major e-commerce provider of subscription-free communications services for international calling, domestic long-distance, wireless and other

communications services.

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TEXT:

...provider, recently announced a strategic partnership with TeleGea.com, an e-commerce company that provides **online delivery** of a range of communications services. TeleGea will co-brand Liax's LinxConnect one-number service as **subscription-free** products sold directly to customers via its **Web site**. LinxConnect is a Web-enabled one-number service that combines voice, wireless, messaging and fax...

20000301

4/7,K/8 (Item 4 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
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01866139 SUPPLIER NUMBER: 17618286 (THIS IS THE FULL TEXT)
News online: 2 ways to make the Daily Me. (ZDNet, NewsHound Internet-based news services) (Online Service Information)
Seybold Report on Desktop Publishing, v10, n21, p8(1)
Nov 1, 1995

TEXT:

ZDNet and NewsHound exploit the Internet in different ways. Unless you work at a large organization, a brokerage house or a daily newspaper, the chances are you don't have access to a daily newswire coming directly from a source like Dow Jones, the Associated Press or another news agency. Real-time news services are expensive; most businesspeople settle for getting the news the next day.

At least, that's the way things were before the Internet. Today, sources for online news, while not real-time, are becoming available over the Web at very little cost, because the production cost to publishers is so little.

We recently tried two online news sources that we recommend to our readers. They take different approaches.

ZDNet. Ziff-Davis has launched a Web site that offers convenient and personalized access to stories posted from the PR Newswire, BusinessWire and various computer trade publications. By filling out a profile, you can slim down the daily dumpload to a manageable list of headlines, all linked to HTML-formatted stories.

To see it, point your browser to:

www.zdnet.com

Two aspects of the site are especially attractive. First, it's free. Second, it doesn't download the articles to your machine.

NewsHound. Both of these points are in contrast with NewsHound, an Internet "clipping service" run by the San Jose (CA) Mercury News. NewsHound costs less than \$5 a month, and its sources are more diverse, encompassing many Knight-Ridder metropolitan daily newspapers. For that fee, you submit up to five profiles and NewsHound sends you by E-mail the stories it receives that match your profiles. You can request to see just stories or just ads (press releases), or both. At the top of each story is a line that includes the relevance score of the story and the profile it matched.

The problem with NewsHound is that the volume of stories Mercury

Center collects is so large that it is easy to turn on a spigot that streams dozens and dozens of stories every day into your mailbox on your hard disk. Not only is it difficult to wade through the stories in an E-mail reader; but before long the list of ones you haven't thrown away mushrooms into an ongoing maintenance chore.

What we like least about NewsHound, though, is its feeble attempt to rank stories by their "relevance." After using the service for a couple of months, we'd say it's well named: It differentiates a story of interest from one destined for the trash about as well as a dog tells whether you're going to bag or let go the fox he's tracking. You tell NewsHound the scent and it finds it, literally, even if that means sending you the same story four times because different papers ran it and then submitted it back to San Jose.

As a result, you are forced to set a fairly low ranking threshold, opening up the faucet further and increasing the number of irrelevant stories in order to find the ones you wanted.

Query theory. Our difficulty in refining the NewsHound stream is directly related to the type of queries we're running, and its method of making a profile. Were we looking for references to a single proper noun, such as Seybold, we'd be OK, because profiles are built as full-text queries. Hunting for stories by topics, such as online publishing, are much more difficult, because NewsHound is not keyword indexed, and even with user-supplied synonyms full-text queries are no substitute for an experienced editor's categorization of news.

That brings us to the third attractive part of the Ziff site. Its stories are all categorized by the staff, and in your profile you select only the categories of interest, plus up to five topics of your own. The signal-to-noise ratio at the ZDNet site is higher, because of the human categorization that takes place.

In defense of the Mercury News, NewsHound is only one part of a much more comprehensive approach to **online delivery**. To get the big picture, visit the **Web site** at:

www.sjmercury.com

To **subscribe** to NewsHound write to:

NewsHound@sjmercury.com

Two thumbs up. Each of these services has its place. NewsHound, because it delivers in the background to your mail server, is especially appealing to those accessing the Net at slow speeds. It also offers articles from an attractive array of diversified sources, and it works well if you want to track subjects that have very specific names.

The personal view of the Ziff site can only be seen by visiting the site; all warnings about Net traffic jams apply. However, for those who have fast Internet access and read Ziff's computer-related publications, ZDNet is a handy way to collect and review recent headlines and stories about topics of interest.

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... the Mercury News, NewsHound is only one part of a much more comprehensive approach to **online delivery**. To get the big picture, visit the **Web site** at:

www.sjmercury.com

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NewsHound@sjmercury.com

Two thumbs up. Each of these services has...

19951101

4/7,K/9 (Item 1 from file: 610)
DIALOG(R) File 610:Business Wire
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00426693 20001212347B4762 (THIS IS THE FULLTEXT)
NetZero Partners With eTour to Provide Canadian Subscribers With Personalized Web 'Site-Seeing'-Alliance With Popular Web Tour Guide Takes the 'Search' Out of Surfing
Business Wire
Tuesday, December 12, 2000 19:10 EST
WORD COUNT: 749

TEXT:

WESTLAKE VILLAGE, Calif., Dec 12, 2000 (BUSINESS WIRE) - In a move that ensures less online "searching" and more "finding" for its Canadian subscribers, NetZero Inc. (Nasdaq:NZRO), a leading provider of advertising-and commerce-supported Internet access, today announced a partnership with eTour.com, the personal tour guide of the Web.

The agreement brings eTour's exclusive **Web site delivery** service directly to NetZero **subscribers**, further personalizing their **online** experience and easing their navigation of the Web. eTour(R) is now predominately featured on the start page for NetZero Canada subscribers, delivering great Web sites that match their specific interests -- every time they log on.

Based on each NetZero member's personal interest and hobby preferences, eTour will deliver relevant Web sites directly to the individual's start page each day. With each click of eTour's "Next Site" button, members are transported to a new site that matches their interests, like using a personal remote control for the Web. These selections change daily and are handpicked as "Best of the Net" by eTour's editors.

"Our primary goal is to enhance the online experience for our subscribers by helping them find the most interesting and relevant content and commerce online," said Brian Woods, senior vice president and chief marketing officer, NetZero.

"Our partnership with eTour goes even further. Not only do the company's editors find the best, most useful Web sites, but they deliver these sites directly to our members' start pages -- we do the work while our subscribers reap the rewards. We believe this partnership is yet another way we're adding significant value to the services we provide for our users."

"This is a major partnership that enables eTour to expand our unique service

to a new market," said Roger Barnette, president and chief executive officer,
eTour Inc.

"It just makes sense for our companies to work collectively toward our common goal: making it easier and more efficient for people to find what they're looking for on the Web, while helping content providers and sponsors reach audiences keenly interested in them."

About eTour.com

eTour.com, the personal tour guide of the Web, connects more than 4 million registered members with editor-selected Web sites that match their personal interests. Entertainment Weekly rated eTour "A+" and "Useful Best of Breed," while The Industry Standard named it the "Most Addictive" Web site of 1999. One of the leaders in Web "stickiness," eTour was also the #1 ranked site on the Internet in usage days per visitor for 1999, according to MediaMetrix. Through its unique Web surfing solution customized to an individual's interests, eTour delivered more than 42 million different Web sites to its users in the 3rd Quarter of 2000. eTour has headquarters in Atlanta, with offices in San Francisco and New York City. The company is privately held.

About NetZero Inc.

NetZero Inc. is a leading provider of advertising- and commerce-supported Internet access offering a broad range of interactive marketing, research and measurement solutions. NetZero offers consumers free access to the Internet, free e-mail and customizable navigation tools that provide "speed dial" to key sites on the Internet. Through proprietary technologies, NetZero offers advertisers unique targeting capabilities through numerous online advertising and sponsorship channels. The company's CyberTarget division offers marketers and advertisers mass-scale, online market research and measurement services. NetZero is a Cisco Powered Network, providing its access services to more than 5.7 million registered users in more than 5,000 cities across the United States and Canada. For more information, visit www.netzero.net. To obtain a CD, call 1-800-DEFENDER.

This announcement may contain forward-looking statements that involve risks and uncertainties. The potential risks and uncertainties include, among others, NetZero's ability to develop, market and sell new products and services; its unproven business model; the company's ability to grow its user base, generate advertising revenues and decrease telecommunications costs; technological problems or developments; and governmental regulation. More information about potential factors that could affect the company's business and financial results is included in the company's Form 10-Q and other

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with the Securities and Exchange Commission (<http://www.sec.gov>) including
(without limitation) information under the captions "Management's
Discussion
and Analysis of Financial Condition and Results of Operations" and "Risk
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URL: <http://www.businesswire.com>

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2000

TEXT:
...eTour.com, the personal tour guide of the Web.

The agreement brings eTour's exclusive **Web site delivery**
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4/7,K/10 (Item 2 from file: 610)
DIALOG(R)File 610:Business Wire
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00423855 20001207342B1844 (THIS IS THE FULLTEXT)
FEATURE/Consumer Reports Online Names the Best Online Shopping Sites This
Holiday Season-e-Ratings Online Shopping Guide, at www.ConsumerReports.org,
looked at 130 popular e-Commerce sites -- and found only three earned top
scores
Business Wire
Thursday, December 7, 2000 10:00 EST
WORD COUNT: 816

TEXT:
YONKERS, N.Y., Dec 7, 2000 (BUSINESS WIRE FEATURES) - Holiday gift giving
begins in earnest in two weeks - and it is time to really get serious about
online gift shopping. Consumer Reports Online (CRO) e-Ratings: Online

Shopping

Guide - at www.ConsumerReports.org - looked at 130 top Internet shopping sites

and found three sites that merited top overall scores. Babycenter.com, webvan.com, and etoys.com stood out from the other sites, excelling in making

their policies, usability and content accessible to the online user.

"These three sites had top marks overall while most of the 130 e-merchants we

evaluated were "Average" or "Very Good," says Michelle Rutkowski, Marketing Director, Consumer Reports Online. "They excelled in the three key factors: good contents, both the products themselves and the information about them; easy usability, including top-notch navigation; and policies that ensure consumers' privacy and secure credit-card information. It's important to note

that many of the products available at these three sites - particularly items

that don't require first-hand inspection - are well suited to web shopping."

A brief look at the top sites:

- www.babycenter.com offers a large selection of baby products, a variety of fun tools, and an absolutely enormous amount of information about everything related to babies. All that, along with easy navigation and a low price guarantee, makes BabyCenter worth a visit.
- www.webvan.com currently serves San Francisco Bay, Sacramento, Atlanta, and Chicago areas. This site has very good privacy and security policies, and an especially good delivery policy that includes free delivery with orders over \$50. You must be at home to receive deliveries, but you can select a very convenient half-hour delivery window between the hours of 7:00 a.m. and 10:00 p.m., Monday through Friday (with slightly shorter hours on weekends). This site is fairly easy to navigate and placing an order is clear-cut. Webvan carries a very wide range of items, with more gourmet/upscale selections than other sites in this category and is definitely worth checking out.
- www.etoys.com has a huge selection of toys, with interesting categories for browsing, and helpful product information. There are many special features that make shopping fun such as an idea center with helpful gift suggestions.

"Electronic gear, apparel, books, music, and video, health and beauty, and sporting goods are the most popular online shopping categories and e-Ratings

found that many of these e-merchants have terrific sites," notes Rutkowski. "All five sites selling electronic gear and seven out of eight apparel sites

rated "Very Good" scores. We also liked Sephora.com for beauty supplies, perfume, soaps, etc.; Crate & Barrel, which was very good for kitchen and small home decor items and accessories; and REI, which is great for the sports/outdoor/recreation enthusiast."

e-Ratings selects sites for evaluation on the basis of site traffic (based on

data obtained from audience measurement services) and sales volume. Some sites are included when they are determined to be of particular interest or relevance and are considered to be sites that subscribers should know about.

e-Ratings approaches each site as an average -- but very disciplined -- consumer would. In every case, a consistent shopping scenario is followed:

browsing for products, searching for specific items and features, and actually placing an order.

Using an in-depth checklist, CRO takes note of all aspects of a site's policies, usability, and content. During the evaluation process, there is also

room for discovery -- an opportunity to wander around and find what is special, unique, and new about a site. Using these two approaches, analytical

and exploratory, e-Ratings offers an overall sense of the total shopping experience at each site. BizRate.com, an independent and unbiased organization, supplements Consumer Reports Online e-Ratings with shopper experience ratings, based on surveys of millions of **online** buyers each month,

covering factors such as **on-time delivery** and customer service.

e-Ratings is available only to **subscribers** of Consumer Reports **Online**, at www.ConsumerReports.org, the fastest growing **Web site** of its kind, with more than 500,000 paid subscribers. All site visitors have free access to helpful advice, safety alerts, recalls, and much more. Site subscribers receive unbiased product ratings and service recommendations, access to the latest issue of Consumer Reports and four years of past reports, exclusive reliability reports, message boards and more. CRO does not accept advertising, and has no ties to the manufacturers whose products and services it tests and rates.

There are two types of subscriptions: an annual subscription for \$24 (current subscribers to the magazine can join for \$19 per year), or a monthly subscription for \$3.95.

Consumer Reports Online (www.ConsumerReports.org) is the Web site of Consumers Union, an independent, nonprofit testing and information-gathering organization, serving only the consumer. We are a comprehensive source of unbiased advice about products and services, personal finance, health, nutrition, and other consumer concerns. Since 1936, our mission has been to test products, inform the public, and protect consumers.

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URL: <http://www.businesswire.com>

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2000

...Consumer Reports Online e-Ratings with shopper experience ratings, based on surveys of millions of **online** buyers each month, covering factors such as on-time **delivery** and customer service.

e-Ratings is available only to **subscribers** of Consumer Reports **Online**, at www.ConsumerReports.org, the fastest growing **Web site** of its kind, with more than 500,000 paid subscribers. All site visitors have free...

4/7,K/11 (Item 3 from file: 610)
DIALOG(R) File 610:Business Wire
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00376318 20001003277B2802 (THIS IS THE FULLTEXT)
Solidspeed Networks and Cable & Wireless Sign Edge Co-Location Agreement-Solidspeed Networks to Deploy Content Delivery Servers Across Cable & Wireless' Global IP Network
Business Wire
Tuesday, October 3, 2000 07:16 EDT
WORD COUNT: 748

TEXT:

VIENNA, Va. & ANN ARBOR, Mich., Oct 3, 2000 (BUSINESS WIRE) - Cable & Wireless (NYSE:CWP), the global telecommunications group, and SolidSpeed Networks, the first company to dramatically boost the speed of viewing web pages from sites operated by small and medium-size businesses, today announced that they have signed a one-year agreement for the deployment of SolidSpeed's servers across Cable & Wireless' global IP network.

SolidSpeed will broadly deploy content delivery servers at strategic locations on the edges of Cable & Wireless' global IP network, thereby expanding the global reach of SolidSpeed's content delivery network.

"The deployment of SolidSpeed's servers at the edge of Cable & Wireless' global IP network ensures that SolidSpeed can deliver its customers' content more efficiently and to a wider audience," said Eric Dorsch, vice president of Web Hosting Product Management at Cable & Wireless. "Cable & Wireless owns one of the most robust backbones in the industry, and with this agreement, SolidSpeed will experience enhanced access to our network and customers on our network."

Under the terms of the agreement, SolidSpeed will deploy its servers in U.S. and international locations on Cable & Wireless' global IP network. In each

location Cable & Wireless will provide Gigabit Ethernet connections between SolidSpeed's servers and Cable & Wireless' IP network, enabling enhanced performance of application delivery and end user experience.

"Cable & Wireless owns and operates one of the most robust global IP networks in the world," said Neil Dueweke, CEO of SolidSpeed Networks. "With the reach and robustness of Cable & Wireless' global network, SolidSpeed can leverage these strengths to deliver an improved end user experience." According to Zona Research, business web sites may be losing as much as \$4.35 billion per year due to long download times and web page failures. "We typically provide a web site with a 5x reliability and up to 10x speed improvement, thereby minimizing the loss of viewers to competitors," says Dueweke.

Cable & Wireless Edge Co-location is a new high-end suite of hosting solutions to meet the high-bandwidth requirements of broadband content providers and the needs of international carriers and Internet Service Providers (ISPs).

By providing co-location space in its major global IP network sites, Cable & Wireless will enable broadband content providers and Internet Service Providers (ISPs) to distribute content more efficiently by using its global IP network in order to deliver an extremely high quality Internet experience for their customers.

About Cable & Wireless

Cable & Wireless is a major global telecommunications business with revenue of over US\$14 billion in the year to 31 March 2000 and customers in 70 countries.

Its operations around the world offer a full range of telecommunications services. Cable & Wireless' focus for future growth is on IP (Internet Protocol) and data services and solutions for business customers.

It is developing advanced IP networks and value-added services in the US, Europe and the Asia-Pacific region in support of this strategy. With the capability of its global IP infrastructure and its strength in key markets, Cable & Wireless holds a unique position in terms of global coverage and services to business customers.

About SolidSpeed Networks

SolidSpeed Networks is a service-based Internet infrastructure company providing small and mid-size-business (SMB) Web sites significant performance enhancements. Customers typically experience 5x reliability and up to 10x speed improvement as well as the ability to handle spikes in demand.

With its Content **Delivery** Network (CDN), 5-minute **online** sign-up process and revolutionary **Web site** performance-monitoring technology, SolidSpeed has acquired over 200 **subscription** customers since its initial commercial release on June 5, 2000. SolidSpeed Networks recently introduced a patent pending performance measurement technology, called Probester(TM).

Based on the trend setting ideas incorporated in Napster and Gnutella, Probester will use the computers of thousands of web surfers to more accurately measure the performance of web sites.

SolidSpeed, Inc. has raised \$2.2 million in venture capital from investors such as John Landry - IBM (NYSE: IBM) Vice President and former CTO of Lotus Development, Gideon Gartner- founder of the Gartner Group (NYSE: IT) and Giga Information Group (Nasdaq: GIGX, and Kevin Kalkhoven - former CEO of JDS Uniphase (Nasdaq: JDSU). Arbor Venture Partners II is the lead venture capital fund.

A second round of financing is in progress.

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URL: <http://www.businesswire.com>

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2000

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4/7,K/12 (Item 4 from file: 610)
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00375454 20001002276B1899 (THIS IS THE FULLTEXT)
Wasatch Interactive Learning Announces a 25 Percent Increase in Second
Quarter Revenues
Business Wire
Monday, October 2, 2000 10:19 EDT
WORD COUNT: 641

TEXT:

SALT LAKE CITY, Oct 2, 2000 (BUSINESS WIRE) - Wasatch Interactive Learning Corp. (OTCBB: ILRN), a provider of curriculum-based, interactive educational software for K-8 schools and adult sites, announced financial results for its second quarter ended Aug. 31, 2000.

Total sales revenue for the second quarter increased 25 percent to \$492,000 as compared to \$395,000 in the second quarter of 1999. Net loss for the second quarter decreased 27 percent to \$112,000, or \$.01 per share, compared to a net loss of \$153,000, or \$.05 per share in the second quarter of 1999. Gross profit increased 2 percent to 68 percent for the second quarter, up from 66 percent in the second quarter of 1999.

The increase in revenues is due to initial results of expanding the sales force. The company has added 15 new direct sales representatives since March 2000 and now has a sales presence in 20 states. The decrease in the company's net loss for the quarter was attributable to increased sales revenue as well as effective management of its operating costs.

"We are excited to begin seeing the results so quickly of our direct sales force expansion. Normally the school selling cycle is 9-12 months and our new direct sales reps have only been on board for a few months. We expect to see significant results from the expanded sales force in Q4 and early next fiscal year," stated Barbara Morris, chief executive officer of Wasatch. "We are also very pleased with our development progress. We are in the last phase of testing our comprehensive reading and math programs for cross-platform and online delivery. This has been a tremendous development effort and is very close to delivery."

"Wasatch is also in the final stage of testing of our new e-commerce web site, wilearn.com. Our new web site will offer two levels of subscription for online delivery of Wasatch educational software, interactive demos, and will

highlight our comprehensive product offering.

"The **web site** clearly demonstrates the depth of our product offering and how we are able to compete with much larger companies on the quality and quantity of our products and our customer service."

Wasatch Interactive Learning provides curriculum-based, interactive educational software for K-8 schools, adult education sites, and home-based learning. The company's more than 1,500 hours of comprehensive software is designed to engage learners, enhance learning, and provide timely information for teachers and parents.

This software is flexible and effective with a variety of learners and learning environments and is in use in over 1,500 schools and adult literacy programs nationwide. The company's comprehensive product offering will be available for online delivery in fall 2000.

This press release includes forward-looking statements relating to the company's operations that are based on management's and third parties' current expectations, estimates, and projections. The forward-looking statements in this press release reflect the good faith judgment of our management. Forward-looking statements can only be based on facts and factors currently known. Consequently, these statements are not guarantees of future performances and actual results could differ materially.

Statements made by the company concerning significant financial results and sales growth in the fourth quarter and early next fiscal year, cross-platform delivery of its products, the effectiveness of its e-commerce web site, online delivery of its products by fall 2000, and its future ability to compete with much larger companies are all forward-looking statements that involve risks and uncertainties.

These risks and uncertainties include: the company's ability to market its products and services both online and offline, the timely development and acceptance of new products and services, the impact of competitive products and pricing, the timely funding of school budgets, customer payments to the company, and other risks which are detailed from time to time in the company's SEC reports.

CONTACT: Wasatch Interactive Learning
 Todd Brashears, 801/261-1001

URL: <http://www.businesswire.com>

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2000

...delivery."

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"The **web site** clearly demonstrates the depth of our product offering and how we are able to compete..."

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00157394 19991215349B1158 (THIS IS THE FULLTEXT)
Keynote First to Measure Web Site Performance ``At Home" via Dial-up, DSL and Cable Modem
Business Wire
Wednesday, December 15, 1999 08:23 EST
WORD COUNT: 1,097

TEXT:

SAN MATEO, Calif., Dec 15, 1999 (BUSINESS WIRE) - New Consumer Perspective Service Shows E-Commerce Web Sites Their Internet Performance Over the "Last Mile"

Keynote(Nasdaq:KEYN), the Internet Performance Authority(tm), today launched Consumer Perspective(tm), a unique new measurement service available nowhere else that provides e-commerce web sites vital information about how Internet users "at home" experience the performance of their web sites and those of their competitors. The new service offering is the first and only one of its kind to collect detailed performance measurement data over 56-Kbps dial-up connections, DSL and cable modems. Consumer Perspective gives e-businesses never-before-available data, analysis and scientific insight into the real-world performance of web sites over what has come to be known as the "last mile."

With this new information, web site operators can now understand, analyze, diagnose and improve the "last mile" experience for consumers purchasing goods and services over the Internet from their homes. The new service will be particularly useful to Internet portal sites, large online vendors of consumer software and electronics, online auction and media companies, e-tailers, search engine companies, download sites and Internet Service Providers (ISPs).

With Consumer Perspective, Keynote now offers a wide array of services that enable web-site managers and web-hosting companies to assess their quality of service from a broad spectrum of access methods, including T1 lines for business users at work, and 56-Kbps dial-up, DSL and cable-modem connections for "at home" or small office/home office users.

Keynote's new MyKeynote customizable portal-style view serves as the start page for Consumer Perspective, providing a quick and easy way to view mission-critical information regarding the performance and availability of web sites with information and graphs that are produced automatically. Consumer Perspective subscribers can compare the "at home" performance of their site against the Keynote Consumer 40 Index, an industry-standard benchmark measuring 40 of the most popular consumer sites over 56-Kbps dial-up connections.

After millions of measurements over several months from multiple locations around the United States, Keynote has been able to statistically show that 56-Kbps dial-up performance is generally not as dependent on users' geographic location as T1, DSL or cable-modem performance. The influence of the "last mile", the 56-Kbps modem connection from the ISP's Point of Presence (POP) to the home user's computer, mitigates other factors that affect web-site performance and consequently geography only has a small impact on site performance from an end user's perspective. Therefore, efficient site and web-page design has a large impact on performance experienced over a dial-up connection. In order to assess and improve Quality of Service for dial-up users, Keynote customers can compare Keynote Perspective(tm) measurements from its global network of measurement computers to uncover network problems, and the dial-up measurements for Consumer Perspective to fine-tune or calibrate the design of their site for maximum performance.

"We operate a large data center where we collect performance statistics on all of our web sites," said Rob Bennett, director of marketing for Microsoft's Consumer and Commerce Group. "We needed a way to determine what home users experience when they browse to any of the Microsoft web properties over a dial-up connection. Keynote Consumer Perspective provides data which helps us ensure that our home-based customers get the peak performance they deserve and the quality of service they demand."

"Over 50 million people access the Internet from home," said Umang Gupta, chairman and CEO of Keynote. "Our new Keynote Consumer Perspective service brings this important user population into the Quality of Service equation and provides our customers with an even more accurate picture of the end-user experience."

How Keynote Consumer Perspective Works

Keynote's measurement computers provide Keynote Consumer Perspective subscribers with hourly measurements to assess the performance and availability of a web site via four types of connections, which represent more than 99 percent of today's home Internet users. Performance measurements are taken via: 56-Kbps modem connection to MSN; 56-Kbps modem connection to America **Online**; cable modem connection; and ADSL (Asymmetric Digital **Subscriber** Line) connection.

Keynote Consumer Perspective also gives **web-site** managers the ability to tailor the **delivery** of site performance data to meet their objectives. For example, **subscribers** can choose to receive raw data or e-mail summary reports, or they can use their web browsers in the

MyKeynote view to produce charts and graphs that break out and analyze performance by ISP, by time, or by errors. Keynote's operations center handles all performance measurement functions so that no software installation or configuration is necessary at customer sites.

Pricing and Availability

Keynote Consumer Perspective subscribers can choose from three subscription options: Keynote Consumer Dialup Perspective, measuring 56Kb dialup measurements to AOL and MSN, at \$995/month per URL; Keynote Consumer Broadband Perspective, measuring DSL (Pacific Bell ADSL) and cable modem (AT&T/AtHome), at \$495/month per URL; and Keynote Consumer Perspective, measuring both dialup and broadband connections for \$1295/month per URL. Keynote Consumer Perspective is available immediately.

About Keynote

Keynote is the largest provider of Internet performance measurement, diagnostic and consulting services to companies that operate e-commerce web sites. The company markets Keynote Perspective and Keynote Lifeline(tm) global real-time services that measure, assure and improve the Quality of Service of e-commerce web sites around the world. The company captures over 15 million performance measurements daily using Keynote's global infrastructure of more than 220 measurement computers connected to the major Internet backbones in over 90 statistically selected Internet access locations across 45 metropolitan areas worldwide. Internet performance and availability data are collected at Keynote's sophisticated operations center and are instantly available to customers through any web browser.

Keynote customers include over 500 leading e-commerce web sites and hosting companies including AdForce (Nasdaq:ADFC), Amazon.com (Nasdaq:AMZN), CDNow (Nasdaq:CDNW), Compaq Computer (NYSE:CPQ), Cisco Systems (Nasdaq:CSCO), Dell Computer (Nasdaq:DELL), Digex (Nasdaq:DIGX), DoubleClick (Nasdaq:DCLK), Exodus Communications (Nasdaq:EXDS), Microsoft (Nasdaq:MSFT), National Semiconductor (NYSE:NSM), and SABRE Holdings (NYSE:TSG).

For further information about Keynote Systems, visit the Keynote web site at <http://www.keynote.com> or contact the company at Keynote Systems, Inc., 2855 Campus Drive, San Mateo, California 94403, telephone (650) 522-1000, fax (650) 522-1099, email info@keynote.com.

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GEOGRAPHY: CALIFORNIA

INDUSTRY CODE: COMPUTERS/ELECTRONICS
INTERNET
E-COMMERCE
HARDWARE

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1999

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00122842 19991019292B0423 (THIS IS THE FULLTEXT)
Enhanced HP Instant Delivery Web Site Redefines "Grab and Go" Internet Information; New Web Site Features Include Subscriber Submission Library and More Featured Publications
Business Wire
Tuesday, October 19, 1999 11:17 EDT
WORD COUNT: 747

TEXT:

6 PALO ALTO, Calif., Oct 19, 1999 (BUSINESS WIRE) - Hewlett-Packard Company today announced the redesigned HP Instant Delivery Web site, which offers subscribers additional content and new functionality to help them more easily navigate, sample and subscribe to a growing range of printable Internet publications. "HP Instant Delivery is changing the way news is distributed by allowing users to distribute and print instead of print and distribute, which saves paper and time," said Tom Ashley, director of the Communication Supplies Consulting Service for CAP Ventures, a Norwell, Mass.-based research firm. "As an Instant Delivery subscriber, I find it a quick and easy way to obtain just the information I need from good content providers, such as The New York Times on the Web, in a clear and concise format." 6 HP Instant Delivery (www.instant-delivery.com) is a free service that combines the power of the Internet with the convenience of paper, making automated Internet printing easy to use by offering subscribers

"grab and go" news and information right from their printers. The software lets subscribers schedule automatic, unattended printing of online news and information. It automatically retrieves subscriptions by logging onto the appropriate Web site and printing the publication -- without user intervention. 6 Families, companies and individuals can create compelling Internet publications that help them communicate and receive information important to them, such as the following:

- articles, newsletters and magazines;
- weekly client bulletins;
- monthly family newsletters;
- soccer-team circulars; or
- just about anything that prints and is posted on a Web site.

6 "The enhanced HP Instant Delivery Web site provides easier access to more of the Internet publications subscribers want, when they want them," said Antonio Perez, president of HP's Inkjet Imaging Solutions. "This innovative service gives subscribers complete control to subscribe to Web-based publications and information of interest to them." 6 The benefits of the redesigned site include the following:

- More content in more categories, including:
- delivery of personal or private publications, including family newsletters, secure company documents and HP InstantGreetings -- printable keepsake e-greetings;
- subscriber Web-site suggestions; and
- recommended publications from the HP Instant Delivery library.
- Continuous updates in the "What's Hot" and "What's New" sections;
- New easy-to-use search and browse functions; and
- A quicker and easier subscription process, including the ability to view, test print and subscribe, as well as manage, all deliveries right from the Web site.

6 These new improvements make it easier for subscribers to receive publications that are convenient, portable and archivable -- a plus for publishers wanting to deliver content to end users. 6 Publishers may participate in the HP Instant Delivery developers' program, which provides free tools and support; access to key target audiences; and a range of options, including customization and security features. Select developers may become Showcase Publishers and receive prominent positioning on the Instant Delivery Web site. The most recent addition to this list of Showcase Publishers is The New York Times on the Web, the first free, customized news delivered automatically to printers (see today's related announcement). 6 HP Instant Delivery Showcase Publishers offer a compact, designed-for-print format that's easy to carry, easy to share. CBS SportsLine, United Media's Dilbert, MSNBC.com, National Geographic Interactive, GIST TV, Marvel Online and Slate magazine are among Instant **Delivery**'s featured publishers. 6 Those interested in publishing content through Instant **Delivery**, as well as customers who want to **subscribe**, should visit www.instant-delivery.com. To begin receiving publications, customers simply select the formatted-for-print **online** publications or Web sites they want to receive and schedule the delivery time using the new Instant Delivery **Web site**.

About HP

6 Hewlett-Packard Company -- a leading global provider of computing and imaging solutions and services for business and home -- is focused on capitalizing on the opportunities of the Internet and the proliferation of electronic services. 6 HP plans to launch Agilent Technologies as an independent company by mid-calendar 2000. Agilent consists of HP's test and measurement, semiconductor products, chemical analysis and healthcare solutions businesses, and has leading positions in multiple market segments. 6 HP has 123,500 employees worldwide and had total revenue of \$47.1 billion in its 1998 fiscal year. Information about HP, its products and the company's Year 2000 program can be found on the World Wide Web at <http://www.hp.com>.

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 Deborah Linggi, 858/655-5293
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GEOGRAPHY: CALIFORNIA

INDUSTRY CODE: E-COMMERCE
 INTERNET
 PUBLISHING
 PRODUCT

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1999

...share. CBS SportsLine, United Media's Dilbert, MSNBC.com, National Geographic Interactive, GIST TV, Marvel Online and Slate magazine are among Instant **Delivery**'s featured publishers. 6 Those interested in publishing content through Instant **Delivery**, as well as customers who want to **subscribe**, should visit www.instant-delivery.com. To begin receiving publications, customers simply select the formatted-for-print **online** publications or Web sites they want to receive and schedule the delivery time using the new Instant Delivery **Web site**.

About HP

6 Hewlett-Packard Company -- a leading global provider of computing and imaging solutions...

4/7,K/15 (Item 7 from file: 610)
DIALOG(R)File 610:Business Wire
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00107519 19990922265B1047 (THIS IS THE FULLTEXT)
EBSCO Online and SilverPlatter Partner for SilverLinker
Business Wire
Wednesday, September 22, 1999 07:44 EDT
WORD COUNT: 491

TEXT:

NORWOOD, Mass., Sep 22, 1999 (BUSINESS WIRE) - EBSCO Online and SilverPlatter Information have announced that links are now available that will allow SilverLinker customers to access journals from EBSCO Online.

EBSCO Online contains over 2,300 journals hosted on the EBSCO service, and links to an additional 1,300 journals at publishers' web sites.

SilverLinker customers will be able to seamlessly access these journals covering a variety of topics including more than 350,000 articles from more than 30,000 individual issues. Many of the most popular scientific, technical and medical journals are available through this gateway.

"The SilverLinker full text solution has a number of unique features," said Carol Meyer, SilverLinker Product Manager. "For example, collection decisions are completely within the librarian's control. Libraries don't have to spend money on titles with little or no appeal to users. Partnering with full text providers like EBSCO Online ensures that the links are valid article level destinations, eliminating dead end links. In this way, we can eliminate the time and trouble of users trying to locate an article available on the comprehensive EBSCO Online service after identifying it in a highly qualified SilverPlatter database search."

In partnering with SilverPlatter, EBSCO Subscription Services increases the capabilities of information professionals to manage and streamline access to information, according to Sid McNeal, vice president and general manager of EBSCO International.

"The value of any online information service resides in the quality of its content and how easily it can be accessed," he said. "With SilverPlatter linking capabilities in place, access to our already rich collection of content is improved. We already have database linking and access features in place that have proven to be invaluable for the end user."

SilverPlatter's solution also means that librarians don't have to devote technical resources to deciphering the metadata and URL structure of multiple journal sites.

EBSCO Online is a World Wide Web-based service that provides a single site for end users to search and access their library's collection of electronic journals. The gateway will connect SilverPlatter's SilverLinker customers to link to the journals hosted on the EBSCO service.

EBSCO **Subscription** Services is part of the EBSCO Information Services group which provides fully integrated serials access and **delivery** solutions worldwide through print and electronic **subscription** services, reference database development and production, and **online**

multi-database access. The EBSCO Information Services group also includes EBSCO Publishing. For more information, please visit the EBSCO World Wide Web site at <http://www.ebsco.com>

SilverPlatter combines breakthrough search, retrieval, networking and administrative technology with a comprehensive collection of scientific, business, medical and technical reference databases, providing flexible, effective solutions in Internet, client/server and CD-ROM formats. SilverPlatter Information publishes reference databases in electronic formats to provide librarians and knowledge workers in research-oriented organizations with excellent searching, accurate results and seamless links to full content sources.

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-0-

CONTACT: SilverPlatter
Pat Samson, 1-800-343-0064 X189
pats@silverplatter.com

GEOGRAPHY: MASSACHUSETTS

INDUSTRY CODE: COMED
COMPUTERS/ELECTRONICS
INTERACTIVE/MULTIMEDIA/INTERNET

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1999

...SilverPlatter's
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SilverPlatter combines breakthrough search, retrieval, networking and administrative technology with...

4/7,K/16 (Item 8 from file: 610)
DIALOG(R) File 610:Business Wire
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00014214 1999068B1340 (THIS IS THE FULLTEXT)
NetMarquee Offers Free E-Newsletter for Internet Marketers
Business Wire
Tuesday, March 9, 1999 13:07 EST
WORD COUNT: 213

TEXT:

NEEDHAM, MASS. (March 9) BUSINESS WIRE -March 9, 1999 - Marketing and advertising executives seeking action-oriented online marketing tips and information are invited to subscribe to NetMarquee's complimentary Online Marketer.

Published weekly, **Online Marketer** features "news nuggets", tips, research data and trend-oriented briefs that Internet marketers can put to work immediately. **Subscribers** can choose to receive **Online Marketer** through weekly e-mail **delivery** or access it on NetMarquee's **Web site** at <http://www.netmarquee.com>.

NetMarquee is a leading Internet direct marketing agency whose clients include a number of Fortune 500 firms. According to NetMarquee President Paul Baudisch, "We've developed **Online Marketer** to offer useful news and advice that will help Internet marketing executives at major companies dramatically boost returns from their online programs."

In addition to **Online Marketer**, NetMarquee's Web site features a series of in-depth articles offering hands-on perspectives on Internet marketing topics. The articles are located within the "Think Tank" section of the Web site.

Founded in 1994, NetMarquee (<http://www.netmarquee.com>) of Needham, MA, is an Internet direct marketing agency that integrates interactive content and leading-edge technology with direct response marketing techniques. Among its clients are Hewlett-Packard, Microsoft, Symantec, NEBS and EntreWorld (from the Ewing Marion Kauffman Foundation).

-0- mb/bos*

CONTACT: Dawn Ringel, Gumpert Communications
der@gumpertcom.com or 781-444-5543, x836

KEYWORD: MASSACHUSETTS

INDUSTRY KEYWORD: COMED COMPUTERS/ELECTRONICS
INTERACTIVE/MULTIMEDIA/INTERNET

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1999

TEXT:

...tips
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4/7,K/17 (Item 1 from file: 624)
DIALOG(R) File 624:McGraw-Hill Publications
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01010136
New on the Net
Edited By Robert A. Searles
Robert A. Searles
Business & Commercial Aviation, Vol. 84, No. 3, Pg 41
March, 1999
JOURNAL CODE: BCA
SECTION HEADING: Briefing ISSN: 0191-4642
WORD COUNT: 365

TEXT:

-- Bombardier Aerospace

www.aero.bombardier.com -- Bombardier Aero-space has developed a new Web site for aircraft operators. The site includes several new features like maps and hotlinks to all Challenger and Learjet field service representatives, as well as links to key customer support contacts. Newsletters, aircraft manual order forms and a prototype parts ordering system also can be found at the site.

-- CSSinfo

www.cssinfo.com -- CSSinfo, a distributor of industry standards information for a number of industries, including aerospace, has launched a new **Web site** that allows users to search its databases free of charge, rather than require customers to **subscribe** to a fee-based service. Documents can be ordered **online** for **delivery** in print format. An increasing number of documents also are available as PDF files.

-- FAA Flight Standards Service

<http://av-info.faa.gov> -- The FAA has introduced a new aviation information Web site that makes it much easier to obtain important data from government and industry sources. The page has more than a dozen links that can quickly connect users to a host of other sites and online databases, including the NTSB accident/incident database, the FAA incident data system, a quarterly report of FAA enforcement actions and a list of emergency ADs for the current year. An aircraft information link can provide data on aircraft fleet age, general aviation airworthiness alerts, service difficulty report summaries and type certificate data sheets, as well as lists of supplemental type certificates, technical standard orders and approved repair stations. Users also can access a list of FAA-approved aviation schools, FAA forms (as PDF files) or an electronic telephone directory to the agency's offices. Finally, users also can connect to a variety of other aviation-related sites.

-- Hong Kong International Airport

www.hkairport.com -- The Hong Kong International Airport Authority has redesigned its Web site. The page now includes a map of the facilities at Chek Lap Kok Airport, information on ground-side access and data on and links to companies based at the field. The site also includes information

on shopping and dining, as well as a history of the airport.

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TEXT:

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-- FAA...

1999

4/7,K/18 (Item 1 from file: 636)
DIALOG(R) File 636:Gale Group Newsletter DB(TM)
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04464031 Supplier Number: 56702608 (THIS IS THE FULLTEXT)

-New on the Web.

Telecomworldwire, pNA
Oct 22, 1999

TEXT:

FEMA, the US federal agency for emergency management, has added a new section to its web site to assist the press in covering the agency and in gathering information for disaster-related news stories. The new section can be accessed directly at <http://www.fema.gov/media> or through FEMA's home page.

Hewlett-Packard Co has redesigned its HP Instant **Delivery** **web site**, at <http://www.instant-delivery.com>. New features at the site, which provides a free service that allows **subscribers** to schedule automatic, unattended printing of **online** news and information, include **delivery** of personal or private publications, **web site** recommendations, continuous updates and new search and browse functions.

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TELECOMWORLDWIRE-(C) 1994-9 M2 COMMUNICATIONS...

19991022

4/7,K/19 (Item 2 from file: 636)
DIALOG(R) File 636:Gale Group Newsletter DB(TM)

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04463052 Supplier Number: 56645549 (THIS IS THE FULLTEXT)
HEWLETT-PACKARD: Enhanced HP Instant Delivery Web site redefines "Grab
and Go" Internet information.

M2 Presswire, pNA

Oct 20, 1999

TEXT:

M2 PRESSWIRE-20 October 1999-HEWLETT-PACKARD: Enhanced HP Instant Delivery
Web site redefines "Grab and Go" Internet information (C)1994-99 M2

COMMUNICATIONS LTD

RDATE:191099

* New Web Site Features Include Subscriber Submission Library and
More Featured Publications

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redesigned HP Instant Delivery Web site, which offers subscribers
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Note: Information in the releases is accurate at the time of release. However, product specifications and availability, promotions, prices, relationships, contact numbers and other specific information may change over time. Some information about product pricing and availability may be limited to specific geographic areas and may differ in other areas. Information as stated in the release may or may not be in effect after the date on the release.

In addition, the press releases may contain statements that are forward-looking. These statements are based on current expectations as of the date of a particular release. Actual results may differ materially from those projected because of a number of risks and uncertainties, including those detailed from time to time in HP's reports filed with the Securities and Exchange Commission.

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About HP

Hewlett-Packard Company -- a leading global provider of computing and imaging solutions and...

19991020

4/7,K/20 (Item 3 from file: 636)
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03501053 Supplier Number: 47225473 (THIS IS THE FULLTEXT)
-CADIS INC: Autodesk to use CADIS Krakatoa Web Catalogue Publisher
M2 Presswire, pN/A
March 20, 1997

TEXT:

M2 PRESSWIRE-20 March 1997-CADIS INC: Autodesk to use CADIS Krakatoa Web Catalogue Publisher (C)1994-97 M2 COMMUNICATIONS LTD

RDATE:190397

* Major Krakatoa-enabled upgrade of Autodesk's 'PartSpec Online' set for May 1, 1997

* Autodesk site to be largest source of mechanical part and CAD drawings on Web

CADIS, Inc. announced today that the Autodesk Data Publishing (ADP) business unit of Autodesk, Inc. (San Rafael, Calif.) has selected CADIS Krakatoa Web Catalogue Publisher to publish and provide parametric access to its supplier reference catalogue of mechanical and architectural component drawings on its Web site.

The first ADP deployment of Krakatoa is scheduled for May, 1997, when the division debuts a major Krakatoa-enabled upgrade of its present PartSpec Online Web-based offering. That will be followed by use of Krakatoa for its architectural offering, DesignBlocks Online, providing a single, easy-to-use interface and finding mechanism across both collections.

PartSpec is the world's largest consolidated collection of product data, technical information, and drawing files on more than 500,000 mechanical, power transmission, motion control, tooling, and electrical parts, from 94 manufacturers. As the largest library of its kind, PartSpec has a rapidly growing subscriber base and list of supplier companies such as Square D, Parker Hannifin, Thompson, and Boston Gear. By the end of 1997, ADP management estimates that PartSpec will reach nearly 150,000 qualified mechanical engineers and include data from as many as 250 major mechanical suppliers. DesignBlocks is a similar offering for architects with products such as door frames, windows, roofing materials, and hardware from suppliers such as York Industries, Carrier, and Pella.

Krakatoa Web Catalogue Publisher is an object-oriented, content management, and data retrieval engine designed for Web catalogue publishers, allowing them to provide rapid, attribute based access to information stored in electronic form. In choosing Krakatoa Web Catalogue Publisher, Autodesk joins an elite group of CADIS customers, including traditional and Web-based publishers such as Actra, CMP Publications, Hearst Business Publishing, Information Handling Services, R.R. Donnelley's Coris Division, Hitachi America, National Semiconductor, Philips Semiconductors, and US WEST.

"With Krakatoa, we'll be able to provide a Web-enabled version of our award-winning PartSpec and DesignBlocks CD-ROM titles that will be both fast and intuitive to use." said Tom Twietmeyer, Director MCAD Data Publishing. "The Krakatoa-based PartSpec Online will give our users much more powerful, dynamic search and retrieval capabilities than were available with the previous technology. By choosing Krakatoa, we've selected a best-of-breed search technology, allowing us to focus on making the product content as robust as possible for our users."

ADP plans to utilise Krakatoa's EasyAuthor visual authoring tool to further speed the migration of PartSpec data to the new system. With suppliers using the EasyAuthor tool to automatically import their data into Autodesk ADP catalogue format, updates to the Web site can be done immediately, rather than waiting for the next issue of the CD.

The present implementation of PartSpec Online is primarily a marketing tool for ADP, serving as a "sampler" that allows users to preview line drawings from the PartSpec database. The upgraded site will allow subscribers to view and retrieve Autodesk's intelligent part drawing files - called DWG files - and then drag and drop them directly into their AutoCAD session. This fully functioning version of PartSpec Online will be offered as an add-on service to PartSpec CD-ROM subscribers. Non-subscribers may access the web site data, but will not be able to download the drawing files.

"Offering immediate, on-line data delivery to our subscribers further enhances the PartSpec and DesignBlocks offerings," said ADP Business Development Manager Bill Cummings. "The Web is a natural medium for this type of data for many of our users. Krakatoa is the key to timely data access, as well as the ability to easily manage data from our suppliers into our catalogue format."

CADIS' Enterprise Applications Group, responsible for the component and supplier management solution CADIS-PMX, and Autodesk's ADP's management are discussing the possibility of linking CADIS customers' internal parts data systems managed in the CADIS-PMX format with preferred supplier data from the PartSpec Web site and CD. Because CADIS-PMX Parts Management Expert is based on the same technology and system architecture as Krakatoa, customers could seamlessly integrate data, allowing users to investigate parts for a new design first from their internal systems; if none are found that meet their criteria, seamlessly launch a search into their preferred supplier catalogues using Krakatoa over the Web.

"Working together with Autodesk, we have an excellent opportunity to help manufacturers manage their components and suppliers to streamline costs and maximise productivity," said CADIS Vice President of Field Operations, Dan Ellis. Also under discussion is the possible use of Autodesk's PartSpec data to assist customers in augmenting existing legacy data with associated DWG drawing files and full parametric attributes. "Our CADIS-PMX customers want to maximise existing parts reuse. If we can augment their preferred supplier data with AutoCAD drawings, the opportunity for reuse increases exponentially."

"This agreement is truly a benefit to both companies," said CADIS Internet Group Vice President. Bruce Jacquemard. "Autodesk gets the benefit of our award-winning Krakatoa technology and our reach into large manufacturing enterprises world-wide. CADIS can use the largest consolidated content of mechanical component data to assist its customers in creating a best-of-breed component and supplier management system."

Notes To Editor Autodesk Data Publishing publishes parts information of interest to the mechanical, process and power, architecture, engineering, and construction industries in an electronic format. The ground-breaking data publishing venture unites Autodesk customers with

leading manufacturers to promote the exchange of crucial design information - in standard formats, and with a single, intuitive user interface.

Autodesk is the world's leading supplier of PC-based design software and multimedia tools, and is the fourth largest PC software company in the world. The company has three million customers 'in approximately 130 countries. The ADP Web site address is www.data.autodesk.com.

CADIS was founded in 1991 to develop content management and search software that provides intuitive, high-performance information access. In 1994, CADIS introduced the first application of the technology, CADIS-PMX Parts Management eXpert. CADIS-PMX has had tremendous success and acceptance among Fortune 500 discrete manufacturers, with customers such as Applied Materials, General Electric, Johnson Controls, Lennox, McDonnell Douglas, Tektronix, and 3M.

Krakatoa Web Catalogue Publisher, created specifically for use with Web browsers, was introduced in 1995 and is being used by customers such as Actra, GE Information Services, National Semiconductor, CMP Publications, Hitachi, US WEST. Based in Boulder, Colo., CADIS has regional sales and support offices throughout the United States. CADIS International, Inc., a wholly owned subsidiary located in the UK, supports the company's sales and marketing efforts in Europe.

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CONTACT: Andrew Ball/Chris Webb, Insight Marketing & Communications Ltd Tel: +44 (0)1625 500800 Fax: +44 (0)1625 500900 e-mail: cwebb@insightmkt.com Emma Wilson, CADIS International Tel: +44 (0)1344 23491 Fax: +44 (0)1344 875254 Tom Twietmeyer, Director MCAD Data Publishing Tel: +1-415-507-4625 Bill Curnmings, Business Development Manager Tel: +1-415-507-5820

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4/7,K/21 (Item 4 from file: 636)
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03493451 Supplier Number: 47205788 (THIS IS THE FULLTEXT)
FREE SUBSCRIPTION AND E-MAIL DELIVERY TOOL DEBUTS
Media Daily, v4, n5, pN/A
March 13, 1997

TEXT:

PC World Online and US Interactive at the Internet World convention in Los Angeles announced Wednesday the availability of Digital Bindery (<http://www.bindery.com>), a free **subscription** and e-mail **delivery** utility, on PC World **Online**. In an effort to increase its total audience, PC World **Online** uses Digital Bindery's **subscription** service to facilitate daily **delivery** of its **Web site** via e-mail notification. PC World **Online**'s home page receives approximately 4.6 million page views per month.

Web publishers can create their own free subscription service by registering with Digital Bindery. The benefits for Web publishers include: daily e-mail delivery of branded content via any standard e-mail package accessible to the widest possible audience; content that is distributed in its original form with images and files intact; rapid delivery in less than an hour; and no client or server software installation requirement.

Cowles/Simba Media Daily 3/13/97

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Subscription: Price not available. Published 260 times per year.

Contact Cowles-SIMBA Information, 11 Riverbend Dr. South, Box 4949, Stamford, CT 06907-0949. Phone 800-307-2529. Fax 203-358-5811.

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(USE FORMAT 7 FOR FULLTEXT)

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4/7, K/22 (Item 1 from file: 621)
DIALOG(R) File 621:Gale Group New Prod.Annou. (R)
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02753929 Supplier Number: 67925797 (THIS IS THE FULLTEXT)
NetZero Partners With eTour to Provide Canadian Subscribers With
Personalized Web 'Site-Seeing'.
Business Wire, p0149
Dec 12, 2000

TEXT:

Business Editors
WESTLAKE VILLAGE, Calif.--(BUSINESS WIRE)--Dec. 12, 2000
Alliance With Popular Web Tour Guide Takes the 'Search'
Out of Surfing
In a move that ensures less online "searching" and more "finding" for its Canadian subscribers, NetZero Inc. (Nasdaq:NZRO), a leading provider of advertising- and commerce-supported Internet access, today announced a partnership with eTour.com, the personal tour guide of the Web.

The agreement brings eTour's exclusive **Web site** **delivery** service directly to NetZero **subscribers**, further personalizing their **online** experience and easing their navigation of the Web. eTour(R) is now predominately featured on the start page for NetZero Canada subscribers, delivering great Web sites that match their

specific interests -- every time they log on.

Based on each NetZero member's personal interest and hobby preferences, eTour will deliver relevant Web sites directly to the individual's start page each day. With each click of eTour's "Next Site" button, members are transported to a new site that matches their interests, like using a personal remote control for the Web. These selections change daily and are handpicked as "Best of the Net" by eTour's editors.

"Our primary goal is to enhance the online experience for our subscribers by helping them find the most interesting and relevant content and commerce online," said Brian Woods, senior vice president and chief marketing officer, NetZero.

"Our partnership with eTour goes even further. Not only do the company's editors find the best, most useful Web sites, but they deliver these sites directly to our members' start pages -- we do the work while our subscribers reap the rewards. We believe this partnership is yet another way we're adding significant value to the services we provide for our users."

"This is a major partnership that enables eTour to expand our unique service to a new market," said Roger Barnette, president and chief executive officer, eTour Inc.

"It just makes sense for our companies to work collectively toward our common goal: making it easier and more efficient for people to find what they're looking for on the Web, while helping content providers and sponsors reach audiences keenly interested in them."

About eTour.com

eTour.com, the personal tour guide of the Web, connects more than 4 million registered members with editor-selected Web sites that match their personal interests. Entertainment Weekly rated eTour "A+" and "Useful Best of Breed," while The Industry Standard named it the "Most Addictive" Web site of 1999. One of the leaders in Web "stickiness," eTour was also the #1 ranked site on the Internet in usage days per visitor for 1999, according to MediaMetrix. Through its unique Web surfing solution customized to an individual's interests, eTour delivered more than 42 million different Web sites to its users in the 3rd Quarter of 2000. eTour has headquarters in Atlanta, with offices in San Francisco and New York City. The company is privately held.

About NetZero Inc.

NetZero Inc. is a leading provider of advertising- and commerce-supported Internet access offering a broad range of interactive marketing, research and measurement solutions. NetZero offers consumers free access to the Internet, free e-mail and customizable navigation tools that provide "speed dial" to key sites on the Internet. Through proprietary technologies, NetZero offers advertisers unique targeting capabilities through numerous online advertising and sponsorship channels. The company's CyberTarget division offers marketers and advertisers mass-scale, online market research and measurement services. NetZero is a Cisco Powered Network, providing its access services to more than 5.7 million registered users in more than 5,000 cities across the United States and Canada. For more information, visit www.netzero.net. To obtain a CD, call 1-800-DEFENDER.

This announcement may contain forward-looking statements that involve risks and uncertainties. The potential risks and uncertainties include, among others, NetZero's ability to develop, market and sell new products and services; its unproven business model; the company's ability to grow its user base, generate advertising revenues and decrease telecommunications costs; technological problems or developments; and governmental regulation. More information about potential factors that

could affect the company's business and financial results is included in the company's Form 10-Q and other filings with the Securities and Exchange Commission (<http://www.sec.gov>) including (without limitation) information under the captions "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Risk Factors." NetZero(R), Defenders of the Free World(TM), the NetZero(R) logo, zCast(TM), NZTV(TM), CyberTarget(TM) and The ZeroPort(TM) are trademarks of NetZero, Inc. All other names are trademarks and/or registered trademarks of their respective owners.

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4/7,K/23 (Item 2 from file: 621)
DIALOG(R) File 621:Gale Group New Prod.Annou.(R)
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02751513 Supplier Number: 67685767 (THIS IS THE FULLTEXT)
FEATURE/Consumer Reports Online Names the Best Online Shopping Sites This

Holiday Season.

Business Wire, p2305

Dec 7, 2000

TEXT:

Online & Retail Editors

FEATURE...

NOTE: Multimedia assets relating to this story will be available for journalists to download beginning today at www.newstream.com YONKERS, N.Y.--(BUSINESS WIRE FEATURES)--Dec. 7, 2000
e-Ratings Online Shopping Guide, at www.ConsumerReports.org, looked at 130 popular e-Commerce sites -- and found only three earned top scores

Holiday gift giving begins in earnest in two weeks - and it is time to really get serious about online gift shopping. Consumer Reports Online (CRO) e-Ratings: Online Shopping Guide - at www.ConsumerReports.org - looked at 130 top Internet shopping sites and found three sites that merited top overall scores. Babycenter.com, webvan.com, and etoys.com stood out from the other sites, excelling in making their policies, usability and content accessible to the online user.

"These three sites had top marks overall while most of the 130 e-merchants we evaluated were "Average" or "Very Good," says Michelle Rutkowski, Marketing Director, Consumer Reports Online. "They excelled in the three key factors: good contents, both the products themselves and the information about them; easy usability, including top-notch navigation; and policies that ensure consumers' privacy and secure credit-card information. It's important to note that many of the products available at these three sites - particularly items that don't require first-hand inspection - are well suited to web shopping."

A brief look at the top sites:

-- www.babycenter.com offers a large selection of baby products, a variety of

fun tools, and an absolutely enormous amount of information about everything

related to babies. All that, along with easy navigation and a low price guarantee, makes BabyCenter worth a visit.

-- www.webvan.com currently serves San Francisco Bay, Sacramento, Atlanta, and

Chicago areas. This site has very good privacy and security policies, and an

especially good delivery policy that includes free delivery with orders over

\$50. You must be at home to receive deliveries, but you can select a very convenient half-hour delivery window between the hours of 7:00 a.m. and 10:00

p.m., Monday through Friday (with slightly shorter hours on weekends). This site is fairly easy to navigate and placing an order is clear-cut. Webvan carries a very wide range of items, with more gourmet/upscale selections than other sites in this category and is definitely worth checking out.

-- www.etoys.com has a huge selection of toys, with interesting categories for

browsing, and helpful product information. There are many special features that

make shopping fun such as an idea center with helpful gift suggestions.

"Electronic gear, apparel, books, music, and video, health and beauty, and sporting goods are the most popular online shopping categories and e-Ratings found that many of these e-merchants have terrific sites," notes Rutkowski. "All five sites selling electronic gear and seven out of eight apparel sites rated "Very Good" scores. We also liked Sephora.com for beauty supplies, perfume, soaps, etc.; Crate & Barrel, which was very good for kitchen and small home decor items and accessories; and REI, which is great for the sports/outdoor/recreation enthusiast."

e-Ratings selects sites for evaluation on the basis of site traffic (based on data obtained from audience measurement services) and sales volume. Some sites are included when they are determined to be of particular interest or relevance and are considered to be sites that subscribers should know about. e-Ratings approaches each site as an average -- but very disciplined -- consumer would. In every case, a consistent shopping scenario is followed: browsing for products, searching for specific items and features, and actually placing an order.

Using an in-depth checklist, CRO takes note of all aspects of a site's policies, usability, and content. During the evaluation process, there is also room for discovery -- an opportunity to wander around and

find what is special, unique, and new about a site. Using these two approaches, analytical and exploratory, e-Ratings offers an overall sense of the total shopping experience at each site. BizRate.com, an independent and unbiased organization, supplements Consumer Reports Online e-Ratings with shopper experience ratings, based on surveys of millions of **online** buyers each month, covering factors such as on-time **delivery** and customer service.

e-Ratings is available only to **subscribers** of Consumer Reports Online, at www.ConsumerReports.org, the fastest growing **Web** site of its kind, with more than 500,000 paid subscribers. All site visitors have free access to helpful advice, safety alerts, recalls, and much more. Site subscribers receive unbiased product ratings and service recommendations, access to the latest issue of Consumer Reports and four years of past reports, exclusive reliability reports, message boards and more. CRO does not accept advertising, and has no ties to the manufacturers whose products and services it tests and rates.

There are two types of subscriptions: an annual subscription for \$24 (current subscribers to the magazine can join for \$19 per year), or a monthly subscription for \$3.95.

Consumer Reports Online (www.ConsumerReports.org) is the Web site of Consumers Union, an independent, nonprofit testing and information-gathering organization, serving only the consumer. We are a comprehensive source of unbiased advice about products and services, personal finance, health, nutrition, and other consumer concerns. Since 1936, our mission has been to test products, inform the public, and protect consumers.

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e-Ratings is available only to **subscribers** of Consumer Reports Online, at www.ConsumerReports.org, the fastest growing **Web** site of its kind, with more than 500,000 paid subscribers. All site visitors have free...

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4/7,K/24 (Item 3 from file: 621)
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02666621 Supplier Number: 65685988 (THIS IS THE FULLTEXT)
Solidspeed Networks and Cable & Wireless Sign Edge Co-Location Agreement.
Business Wire, p0060
Oct 3, 2000

TEXT:

Business Editors/Hi-Tech Writers
VIENNA, Va. & ANN ARBOR, Mich.--(BUSINESS WIRE)--Oct. 3, 2000
Solidspeed Networks to Deploy Content Delivery Servers Across
Cable & Wireless' Global IP Network
Cable & Wireless (NYSE:CWP), the global telecommunications group,
and SolidSpeed Networks, the first company to dramatically boost the speed
of viewing web pages from sites operated by small and medium-size
businesses, today announced that they have signed a one-year agreement for
the deployment of SolidSpeed's servers across Cable & Wireless' global IP

network.

SolidSpeed will broadly deploy content delivery servers at strategic locations on the edges of Cable & Wireless' global IP network, thereby expanding the global reach of SolidSpeed's content delivery network.

"The deployment of SolidSpeed's servers at the edge of Cable & Wireless' global IP network ensures that SolidSpeed can deliver its customers' content more efficiently and to a wider audience," said Eric Dorsch, vice president of Web Hosting Product Management at Cable & Wireless. "Cable & Wireless owns one of the most robust backbones in the industry, and with this agreement, SolidSpeed will experience enhanced access to our network and customers on our network."

Under the terms of the agreement, SolidSpeed will deploy its servers in U.S. and international locations on Cable & Wireless' global IP network. In each location Cable & Wireless will provide Gigabit Ethernet connections between SolidSpeed's servers and Cable & Wireless' IP network, enabling enhanced performance of application delivery and end user experience.

"Cable & Wireless owns and operates one of the most robust global IP networks in the world," said Neil Dueweke, CEO of SolidSpeed Networks. "With the reach and robustness of Cable & Wireless' global network, SolidSpeed can leverage these strengths to deliver an improved end user experience." According to Zona Research, business web sites may be losing as much as \$4.35 billion per year due to long download times and web page failures. "We typically provide a web site with a 5x reliability and up to 10x speed improvement, thereby minimizing the loss of viewers to competitors," says Dueweke.

Cable & Wireless Edge Co-location is a new high-end suite of hosting solutions to meet the high-bandwidth requirements of broadband content providers and the needs of international carriers and Internet Service Providers (ISPs).

By providing co-location space in its major global IP network sites, Cable & Wireless will enable broadband content providers and Internet Service Providers (ISPs) to distribute content more efficiently by using its global IP network in order to deliver an extremely high quality Internet experience for their customers.

About Cable & Wireless

Cable & Wireless is a major global telecommunications business with revenue of over US\$14 billion in the year to 31 March 2000 and customers in 70 countries. Its operations around the world offer a full range of telecommunications services. Cable & Wireless' focus for future growth is on IP (Internet Protocol) and data services and solutions for business customers.

It is developing advanced IP networks and value-added services in the US, Europe and the Asia-Pacific region in support of this strategy. With the capability of its global IP infrastructure and its strength in key markets, Cable & Wireless holds a unique position in terms of global coverage and services to business customers.

About SolidSpeed Networks

SolidSpeed Networks is a service-based Internet infrastructure company providing small and mid-size-business (SMB) Web sites significant performance enhancements. Customers typically experience 5x reliability and up to 10x speed improvement as well as the ability to handle spikes in demand.

With its Content Delivery Network (CDN), 5-minute **online** sign-up process and revolutionary **Web site** performance-monitoring technology, SolidSpeed has acquired over 200 **subscription** customers since its initial commercial release on June 5, 2000. SolidSpeed Networks recently introduced a patent pending

performance measurement technology, called Probester(TM).

Based on the trend setting ideas incorporated in Napster and Gnutella, Probester will use the computers of thousands of web surfers to more accurately measure the performance of web sites.

SolidSpeed, Inc. has raised \$2.2 million in venture capital from investors such as John Landry - IBM (NYSE: IBM) Vice President and former CTO of Lotus Development, Gideon Gartner- founder of the Gartner Group (NYSE: IT) and Giga Information Group (Nasdaq: GIGX, and Kevin Kalkhoven - former CEO of JDS Uniphase (Nasdaq: JDSU). Arbor Venture Partners II is the lead venture capital fund.

A second round of financing is in progress.

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With its Content Delivery Network (CDN), 5-minute online sign-up process and revolutionary Web site performance-monitoring technology, SolidSpeed has acquired over 200 subscription customers since its initial commercial release on June 5, 2000. SolidSpeed Networks recently introduced a...
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02661883 Supplier Number: 65526679 (THIS IS THE FULLTEXT)
SolidSpeed Vs. Akamai Called a Tie Says Web Hosting Magazine.
PR Newswire, p9222
Sept 28, 2000
TEXT:

In Independent Head to Head Tests SolidSpeed Networks Holds Own Against Akamai

ANN ARBOR, Mich., Sept. 28 /PRNewswire/ --

In the story of David and Goliath, lowly David slew mighty Goliath in one of the greatest underdog victories of all times. Almost as dramatic, SolidSpeed Networks, Inc. stepped into the ring against the mighty Akamai and walked away with a draw. (Article is available at http://solidspeed.com/images/WH_09_00.pdf)

In its most recent edition, Web Hosting magazine compared the attributes of both Content Delivery Service (CDS) companies in six categories and declared a 3-3 tie. That takes on David-Goliath proportions because SolidSpeed Networks is a \$2.2 million shepherd while Akamai is a \$7 billion giant.

"To be able to match the leader in the CDS market in less than six months since the first employees were hired, with a fraction of capital invested speaks volumes about our technology and more importantly about our business model," says SolidSpeed CEO Neil Dueweke.

In comparing Chief Technical Officers, Web Hosting magazine gave the edge to Jon Zeeff of SolidSpeed over Akamai's Daniel Lewin. The analysis noted Zeeff is a "hands on the task" type building his second enterprise while Lewin is a "head in the books" type working on his fourth academic degree.

The magazine noted Zeeff founded Branch Internet Services in 1993, sold the company to Verio in 1997, and was responsible for improving

Verio's performance in Boardwatch's backbone ratings from 20th to 3rd.

In comparing technology, Web Hosting gave the edge to Akamai who charges \$2,000 down plus \$2,000 per MB/second per month. SolidSpeed uses a "pay as you grow" pricing that starts at \$50 monthly. The magazine noted that SolidSpeed is capable of caching both images and HTML documents while Akamai caches only images.

SolidSpeed was given the edge in security, primarily because Akamai has a security breach which enables hackers to enter its site from the back door and use services without paying and allows clued-in minors to circumvent filters to access pornographic content.

SolidSpeed also was given the edge for easy access for customers. The magazine noted: "SolidSpeed's business plan calls for heavy reliance on web hosting providers as a reseller channel. They're very eager to form a win-win relationship -- bandwidth conservation and extra revenue stream for you, market share for them."

In tests conducted by Keynote systems, Akamai was given the edge for faster downloads. However, Zeff says the test results are distorted by two factors. Akamai's servers happen to be near Keynote's measuring points, making the test less indicative of real-world performance. "This is one reason we're developing Probester(TM) a new service using the computers of thousands of web surfers to more accurately depict the end user experience," says Zeff. "Additionally, SolidSpeed accelerates both HTML and images, where others accelerate only images. After accounting for these issues, we provide performance demonstrably better than our competitors".

Web Hosting praised SolidSpeed for "being the only company to have even thought of providing CDS services for small to medium-sized businesses." Their conclusion: "Keep an eye on SolidSpeed -- finally, content distribution for the rest of us."

About SolidSpeed:

SolidSpeed Networks is a service-based Internet infrastructure company providing small and mid-size-business (SMB) Web sites significant performance enhancements. Customers typically experience 5x reliability and up to 10x speed improvement as well as the ability to handle spikes in demand. With its Content **Delivery** Network (CDN), 5-minute **online** sign-up process and revolutionary **Web site** performance-monitoring technology, SolidSpeed has acquired over 200 **subscription** customers since its initial commercial release on June 5, 2000. SolidSpeed Networks recently introduced a patent pending performance measurement technology, called Probester(TM). Based on the trend setting ideas incorporated in Napster and Gnutella, Probester will use the computers of thousands of web surfers to more accurately measure the performance of web sites. SolidSpeed, Inc. has raised \$2.2 million in venture capital from investors such as John Landry -- IBM Vice President and former CTO of Lotus Development, Gideon Gartner -- founder of the Gartner Group and Giga Information Group, and Kevin Kalkhoven -- former CEO of JDS Uniphase. Arbor Venture Partners II is the lead venture capital fund. A second round of financing is in progress.

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4/7,K/26 (Item 5 from file: 621)
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02658151 Supplier Number: 65478423 (THIS IS THE FULLTEXT)
EBSCO Book Services Now Available to All Libraries, Other Organizations.
PR Newswire, pNA
Sept 26, 2000
TEXT:

BIRMINGHAM, Ala., Sept. 26 /PRNewswire/ --
EBSCO Information Services is expanding its online book searching
and ordering service at www.ebscobooks.com, to libraries and other
organizations.

EBSCO Book Services gives end users desktop access to a large
selection of books in various disciplines, along with contemporary fiction
and non-fiction. Currently more than 500,000 titles are available for
ordering. By year's end, EBSCO Book Services will offer an expanded
inventory of more than 2.5 million titles.

"While a number of book ordering services are available on the Web,
libraries and organizations need reporting tools to help them manage
purchasing," says F. Dixon Brooke Jr., vice president and division general
manager of EBSCO Subscription Services. "With EBSCO Book Services, we can
provide invoicing and reporting options to help better manage and track
book purchases."

Administrative features available on EBSCO Book Services help
customers easily manage book purchasing functions, such as accounting and
reporting, within their organizations. Invoicing and credit card options
provide flexible payment, and a secure server is provided for transactions.
This is all available from one Web site and interface designed to
streamline the book ordering process. In addition, customers that
currently use EBSCONET(R) for claiming and processing subscription orders
will have access to their book order history through EBSCONET.

Distribution centers are located throughout the continental United
States, enabling EBSCO to provide next-day delivery to more than 90 percent
of its customers. Organizations can arrange for multiple ship-to and
bill-to accounts to be set up, enabling books to be received at any
location or within any department with complete payment and invoice
information being sent to the appropriate office staff.

A dedicated customer service staff provides responsive follow up to
inquiries from any end user via an e-mail link on the Web site or by phone.
Current EBSCO Subscription Services customers can contact their nearest
Regional Office to set up an account. Non-customers who would like to set
up an account can contact EBSCO Book Services at (800) 815-9627 or (800)
756-1561 between the hours of 7 a.m. and 4:30 p.m. CST or by e-mail at
EBSfeedback@ebsco.com.

"EBSCO wants to provide customers with information resources no
matter the format," says Brooke. "Books are an expansion of our
traditional role and we look forward to growing this service to meet the
needs of libraries and other organizations".

EBSCO Information Services provides integrated information
management worldwide through e-commerce book ordering and **delivery**
applications, print and electronic **subscription** services, reference
database development and production, and **online** multi-database
access. The EBSCO Information Services group also includes EBSCO

Publishing and EBSCO Subscription Services. For more information, please visit the EBSCO World Wide **Web site** at <http://www.ebsco.com> .

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EBSCO Information Services provides integrated information management worldwide through e-commerce book ordering and **delivery** applications, print and electronic **subscription** services, reference database development and production, and **online** multi-database access. The EBSCO Information Services group also includes EBSCO Publishing and EBSCO Subscription Services. For more information, please visit the EBSCO World Wide **Web site** at <http://www.ebsco.com> .

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4/7,K/27 (Item 6 from file: 621)
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02651510 Supplier Number: 65321424 (THIS IS THE FULLTEXT)
Security Flaw with Akamai Service Not a Concern to SolidSpeed Customers,
Says SolidSpeed CTO.

PR Newswire, p3053
Sept 20, 2000

TEXT:

ANN ARBOR, Mich., Sept. 20 /PRNewswire/ --

SolidSpeed Networks, a Content Delivery Network (CDN) formed to optimize web site performance, states that the security flaw in Akamai's CDN service is not a concern to SolidSpeed's customers. It was reported by Paul Festa of CNET.com (<http://news.cnet.com/news/0-1005-200-2586200.html>) that filtering software exposed a hole that exploits Akamai's network, allowing it to be used by unauthorized parties. The Akamai bug allows children to access pornography sites even if filtering software is in place.

According to Jon Zeeff, Chief Technology Officer and founder of SolidSpeed, "A secure system has been part of our design from day one. The SolidSpeed network only provides service to authorized, non-sex sites, and not to any random web site; that's why we aren't open to this exploit."

SolidSpeed Networks Inc. is the first company to target small and medium-size businesses with a service to dramatically improve the speed and reliability of websites. SolidSpeed offers an affordable way to accelerate web site content by using intelligent routing and network optimization. This increases customer retention rates and site effectiveness by allowing pages to bypass web congestion and outages.

Zeeff noted that a study by the Boston Consulting Group reports that 48 percent of the visitors to the typical e-commerce site leave prematurely because the site is running so slow. "We think our technology addresses the number one challenge e-commerce business has -- keeping customers on their site. Our solution automatically makes a web site 'more sticky' which translates to more sales, and more 'face time' with its potential customers," said Zeeff.

"Our customers' web sites average a 3x increase in speed and a 5x reliability improvement," says Zeeff, "and now our customers can be assured that we offer security as well as speed and reliability. Furthermore, SolidSpeed accelerates the HTML, graphics and images while other CDNs only speed up graphics and images, limiting their performance. Even if the

origin server goes down, SolidSpeed keeps delivering the web site." For more information visit www.solidspeed.com (<http://www.solidspeed.com>)

About SolidSpeed

SolidSpeed Networks is a service-based Internet infrastructure company providing small and mid-size-business (SMB) Web sites significant performance enhancements. Customers typically experience 5x reliability and up to 10x speed improvement as well as the ability to handle spikes in demand. With its Content **Delivery** Network (CDN), 5-minute **online** sign-up process and revolutionary **Web site** performance-monitoring technology, SolidSpeed.com has acquired over 200 **subscription** customers since its initial commercial release on June 5, 2000. SolidSpeed Networks recently introduced a patent pending performance measurement technology, called Probester(TM). Based on the trend setting ideas incorporated in Napster and Gnutella, Probester will use the computers of thousands of web surfers to more accurately measure the performance of web sites. SolidSpeed, Inc. has raised \$2.2 million in venture capital from investors such as John Landry - IBM, Vice President and former CTO of Lotus Development, Gideon Gartner - founder of the Gartner Group and Giga Information Group and Kevin Kalkhoven - former CEO of JDS Uniphase. Arbor Venture Partners II is the lead venture capital fund. A second round of financing is in progress.

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4/7,K/28 (Item 7 from file: 621)
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02638243 Supplier Number: 65136034 (THIS IS THE FULLTEXT)
SolidSpeed Networks Joins Content Alliance With Cisco, Sun Microsystems,
AOL, and Digex.
PR Newswire, p5323
Sept 11, 2000
TEXT:

New Content Networking Group Will Create Standards
For a Better Internet Experience
ANN ARBOR, Mich., Sept. 11 /PRNewswire/ --
Content Delivery Services provider, SolidSpeed Networks (www.solidspeed.com), announced its membership in the Content Alliance, an industry group recently created to set standards for the interoperability of Content Delivery Networks.

According to SolidSpeed Founder and CTO, Jon Zeeff, "Business on the Internet has become highly competitive and a web site must address customer demand for speed and reliability. This Alliance will create open standards and protocols that will enable the service providers to work in cooperation, further enhancing the performance benefits provided by a Content Delivery Service."

Besides SolidSpeed, the new charter members of the Content Alliance

include: ARC, America Online, Inc., Digex, Documentum, EMC, Entera, HelloNetwork.com, NetSat Express, OBCTV.com, Primedia Workplace Learning, StorageNetworks, Stremppipe.com, Sun Microsystems, Telefonica Data, US Data Authority, VividOn, and Walt Disney Internet Group.

Other charter members of the group include a wide range of service providers, content owners and technology vendors such as Cable & Wireless, Cisco Systems, Digital Island, Genuity, Global Center, Mirror Image Internet, NaviSite, Network Appliance, PSINet, and ServInt.

"The Content Alliance initiative has rapidly gained acceptance by a wide range of companies across the content networking value chain. This exemplifies the rapid growth in momentum of the content networking industry, and the desire of service providers to quickly resolve the technological and business issues that could otherwise slow down the development and delivery of advanced content services to customers," said Alex Benik, Analyst at the Yankee Group.

The Content Alliance also announced the first meeting of the Content Peering Working Group, which will take place on October 3, 2000, in Boston. The group will develop proposals to be submitted in time for the 49th meeting of the Internet Engineering Task Force (IETF), December 10-15 in San Diego. A key initiative of the Content Alliance, the Content Peering Working Group, is designed to develop standards for content peering between separately administered content delivery networks. Content Peering allows CDNs to share resources for greater scale and reach than would be possible without such sharing. The Content Alliance has also announced that the first group of working documents will be available for review as of September 25, 2000. These documents will be posted at www.content-peering.org.

"The Content Alliance has rapidly become the primary vehicle to drive industry-wide open standards for content networking services, including content delivery networks," said Krish Ramakrishnan, vice president and general manager at Cisco Systems. "The intensity of interest in the Content Alliance highlights the market desire to implement content networking services, the variety of services enabled by this technology, and the value of having them interoperate."

About SolidSpeed:

SolidSpeed Networks is a service-based Internet infrastructure company providing small and mid-size-business (SMB) Web sites significant performance enhancements. Customers typically experience 5x reliability and up to 10x speed improvement as well as the ability to handle spikes in demand. With its Content **Delivery** Network (CDN), 5-minute **online** sign-up process and revolutionary **Web site** performance-monitoring technology, SolidSpeed has acquired over 200 **subscription** customers since its initial commercial release on June 5, 2000. SolidSpeed Networks recently introduced a patent pending performance measurement technology, called Probester(TM). Based on the trend setting ideas incorporated in Napster and Gnutella, Probester will use the computers of thousands of web surfers to more accurately measure the performance of web sites. SolidSpeed, Inc. has raised \$2.2 million in venture capital from investors such as John Landry - IBM Vice President and former CTO of Lotus Development, Gideon Gartner - founder of the Gartner Group and Giga Information Group, and Kevin Kalkhoven - former CEO of JDS Uniphase. Arbor Venture Partners II is the lead venture capital fund. A second round of financing is in progress.

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4/7,K/29 (Item 8 from file: 621)
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02625647 Supplier Number: 64839495 (THIS IS THE FULLTEXT)
SolidSpeed Networks Develops Revolutionary 'Napster-like' Web Site Testing Service.

PR Newswire, pNA
August 31, 2000

TEXT:

ANN ARBOR, Mich., Aug. 31 /PRNewswire/ -- Content Delivery Network provider, SolidSpeed Networks, today introduced a revolutionary new performance measurement technology, called Probester(TM). Based on the trend setting ideas incorporated in Napster and Gnutella, the wildly popular Internet music-sharing programs, Probester will use the computers of thousands of web surfers to measure the performance of web sites. "Accurate performance measurement is a tough problem," says Jon Zeeff, company CTO. "If you want to measure the speed that users actually experience, you need to simulate the entire environment. Currently there are not enough probes located on high bandwidth backbones to provide the measurement. Probester will take care of this by enlisting the help of thousands of idle, yet connected, computers providing the most accurate measurement of total Internet performance ever."

Under the Probester model, software is installed on a user's personal computer, where it connects to the SolidSpeed system and is assigned a small number of URLs to probe on an infrequent basis. Download times are recorded and returned to SolidSpeed where they are presented as graphs of average web site performance. The software only runs when the computer is idle, so there is no effect on performance while the computer is in use.

SolidSpeed initially developed a performance monitoring system to provide performance reports to customers and to allow them to compare the performance of their web site to SolidSpeed's web acceleration service. To provide for the large amounts of data transfer involved, the probe sites had to be located at sites with high bandwidth capability. This didn't provide a close simulation of the limited bandwidth that most users had, so SolidSpeed started development on the Probester measurement system.

According to Dean Massab, SolidSpeed VP of Sales and Marketing, they are exploring various options for rewarding users for running the Probester software including WebCash and airline miles. For more information visit www.solidspeed.com.

About SolidSpeed

SolidSpeed Networks is an emerging service-based Internet infrastructure company providing small- and mid-size-business (SMB) Web sites significant performance enhancements. Customers typically experience 5x reliability and up to 10x speed improvement of their web sites as well as the ability to handle spikes in demand despite frequent outages and traffic jams on the Web. With its content **delivery** network (CDN),

5-minute **online** sign-up process, and revolutionary **Web site** performance-monitoring technology, SolidSpeed has rapidly acquired over 165 **subscription** customers since its initial commercial release on June 5, 2000. Already SolidSpeed, Inc. has raised almost \$2.5 million in venture capital from investors such as John Landry -- Former CTO of Lotus Development and e-business advisor to IBM, Gideon Gartner -- Founder of the Gartner Group and Giga Information Group, and Kevin Kalkhoven -- Former CEO of JDS Uniphase. Arbor Venture Partners II is the lead venture capital fund.

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02552216 Supplier Number: 62976934 (THIS IS THE FULLTEXT)
Excite@Home and RealCall Partner to Offer Web Call Back Tool For Online Merchants.

PR Newswire, pNA
June 27, 2000

TEXT:

With RealCall Alert(TM), Excite@Home Merchants Can Drive Greater Web Sales REDWOOD CITY, Calif. and STAMFORD, Conn., June 27 /PRNewswire/ -- Excite@Home (Nasdaq: ATHM), the leader in broadband, and RealCall, the leader in real-time alerting today announced that Excite@Home will integrate RealCall Alert(TM), a Web call back service, within its suite of online storefront creation tools. The service enhances merchant sites by making it easy for consumers to buy on the Internet and receive the additional security of real-time, live customer service.

(Photo: <http://www.newscom.com/cgi-bin/prnh/19990528/SFF034>)

RealCall Alert will provide Excite@Home's Web merchants with an automated, interactive button that links prospective customers to the merchant's call center or sales line. Web merchants who add this feature to their Web presence will be able to speak directly with customers to answer questions, respond to sales leads in real-time and close more sales. Consumers who visit a RealCall-enabled site get the best of Internet self-service combined with personal attention.

"Excite@Home is committed to delivering services to merchants that are state-of-the-art and easy-to-use so that we can add value and help them drive sales," said Dan Odette, vice president of marketing, Excite Business Applications. "Integrating RealCall's technology with our storefront creation tools enables our merchants to use a low-cost, reliable product that provides the superior level of customer response that e-commerce customers expect today."

The direct link to a merchant's telesales center from their Web site enables a customer to get a question answered quickly and in real time just by clicking a button. This feature presents time saving and peace of mind

benefits to both the customer and the merchant.

"We're pleased that Excite@Home is making available the one-on-one attention that RealCall Alert provides," said Vytas Kisielius, president, RealCall. "Excite@Home merchants will benefit from this value-added feature and be able to quickly address customer concerns to help close sales."

Under the marketing agreement, Excite@Home will introduce RealCall Alert to its merchants through newsletters, sales channel training communications and other marketing promotions. RealCall Alert is scheduled to be available within Excite@Home's storefront creation tools in the third quarter of this year.

About Excite Business Applications

Excite Business Applications, part of Excite@Home's Business Solutions division, is a provider of e-commerce solutions for small to medium size businesses. EBA offers an integrated e-commerce solution that includes a wizard driven, template-based store builder, shopping cart and cash register, an Internet ready merchant account, payment gateway, and web traffic leveraging Excite.com, ExciteShopping and Excite Stores.

About Excite@Home

Excite@Home is the leading broadband online service provider, offering residential and commercial broadband services across a global footprint of 87 million homes under long-term contract. Excite@Home offers consumers broadband services over cable-modem, DSL and other "last-mile" connections and businesses high-speed commercial services. Excite@Home has approximately 13.5 million cable franchise homes under contract outside of North America and localized versions of the Excite service in 10 leading international markets.

About RealCall

RealCall, established in 1996 in the UK and with U.S. headquarters in Stamford, Conn., is a pioneer in Web call back, customer alert services, and WAP solutions. RealCall offers a range of services from Info Alert (content delivery to subscribers) to RealCall Alert which links a Web site, online banner ad, or interactive television ad to a call center, sales office or any ordinary telephone so businesses can talk to potential customers while their interest is fresh. To request an immediate call back, Web users just click a button on-screen, and their request is automatically routed to the business for an immediate response. For businesses, RealCall's easy-to-deploy button and application service provider (ASP) model offers fast, free setup and no ongoing charges -- businesses only pay for the sales leads they receive. For more information about RealCall and its products, visit <http://www.realcall.com> .

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... alert services, and WAP solutions. RealCall offers a range of services from Info Alert (content delivery to subscribers) to RealCall Alert which links a Web site, online banner ad, or interactive television ad to a call center, sales office or any ordinary

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4/7,K/31 (Item 10 from file: 621)
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02181839 Supplier Number: 55862963 (THIS IS THE FULLTEXT)
Hewlett-Packard Firehunter Selects Intraware as Their First Strategic

Partner For Web-Based Sales and Marketing.
PR Newswire, p3287
Sept 27, 1999

TEXT:

Intraware to Provide Electronic Software Delivery (ESD) and Proactive Software

Updates for Firehunter Service Assurance Solutions

ORINDA and PALO ALTO, Calif., Sept. 27 /PRNewswire/ -- Intraware, Inc., (Nasdaq: ITRA) the leading provider of Internet-based services for IT professionals, and Hewlett-Packard Company (NYSE: HWP) today announced a strategic alliance that establishes Intraware as the first, and currently the only, web-based channel and marketing partner for Hewlett-Packard's Firehunter(R) products. As a result of today's announcement, Intraware will provide corporate customers with online research, web-based purchasing, electronic software delivery (ESD) and proactive software updates for Firehunter 2.0 and Firehunter/L, one of the industry's most comprehensive Internet Service Assurance families of software solutions for e-business.

Today's agreement allows Intraware customers to take advantage of the convenience and efficiency of ESD to purchase and maintain Firehunter 2.0 and Firehunter/L via Intraware's intraware.shop (<http://www.intraware.shop>) and Intraware SubscribNet (<http://www.intraware/subscribnet>) services.

The Firehunter Business is now able to expand product availability and provide update management for its customer base through this new and unique electronic channel. Intraware.shop, which provides electronic software purchase and **delivery** services for IT professionals, also enables users to experience interactive software demonstrations, download trial evaluations and obtain **online** quotations. The Intraware **SubscribNet** service provides IT professionals with proactive update management and on-demand downloads through a personalized, password-protected **Web site**.

"Being selected as Firehunter's first web-based research, evaluation and purchasing partner for the Firehunter product line is a huge testament that Hewlett-Packard recognizes Intraware's value as a strategic partner that goes well beyond simple online product distribution," said Peter Jackson, president and CEO of Intraware. "Intraware's proven expertise in reaching one of Hewlett-Packard's core target markets, the corporate IT professional, sends a very strong signal to the market that Hewlett-Packard, one of the industry's most discriminating and influential vendors in the world, is recognizing Intraware's value. We are excited about offering customers Firehunter's unique service level management technology, which in turn enables customers to deliver the service and performance levels they've guaranteed both within their organization and to their end customers."

"Because Firehunter/L and Firehunter are specifically suited to mid-tier service providers, local and regional ISPs and corporate IT environments, we have sought out a web-based channel partner with a proven track record of reaching these audiences," said John B. Smith, Sales and Marketing Director of the HP Firehunter Business Division. "Intraware's expertise in .com IT networking, coupled with their proven online sales and marketing capabilities and their impact with middle-market network IT managers make them a valued, strategic channel and services partner."

As a result of this partnership Intraware will be supporting the Firehunter product family at ISPCON in Hewlett Packard's booth, number 715 at the San Jose Convention Center in San Jose, California, from October 26th through 28th 1999.

Pricing and Availability

Firehunter 2.0 and Firehunter/L is currently available for

evaluation, purchase and electronic download from the intraware.shop service at <http://www.intraware.shop>.

About Hewlett-Packard

Hewlett-Packard Company -- a leading global provider of computing and imaging solutions and services for business and home -- is focused on capitalizing on the opportunities of the Internet and the proliferation of electronic services.

HP plans to launch Agilent Technologies as an independent company by mid-calendar 2000. Agilent consists of HP's test and measurement, semiconductor products, chemical analysis and healthcare solutions businesses and has leading positions in multiple market segments.

HP has 123,500 employees worldwide and had total revenue of \$47.1 billion in its 1998 fiscal year. Information about HP, its products and the company's Year 2000 program can be found on the World Wide Web at <http://www.hp.com>.

About Intraware

Intraware, Inc. is the leading online provider of business software and services for the IT community. The company enables IT professionals worldwide to efficiently and cost-effectively research, evaluate, purchase, download and update business-class software online. As a business-to-business ecommerce company, Intraware provides software through its premier online purchasing service, [intraware.shop](http://www.intraware.shop); comprehensive IT information and interactive research services through the Intraware IT Knowledge Center; and software update management services through Intraware SubscribNet.

Intraware's unique spectrum of innovative Internet-based services has attracted strategic relationships with industry-leading vendors including Netscape Communications, Informix, Sun Microsystems, Infoseek, Sybase, PeopleSoft, Allaire, Bluestone Software, Vignette and RealNetworks. Intraware is a publicly-held company with headquarters located at 25 Orinda Way, Orinda, California 94563; 925-253-4500; FAX 925-253-4599; <http://www.intraware.com>.

"Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995": The statements contained in this release which are not historical facts may contain forward looking statements, including but not limited to statements regarding the success of, and potential results from, Intraware's relationship with Hewlett-Packard. Actual results may differ materially from those anticipated in any forward looking statements as a result of certain risks and uncertainties, including the company's ability to effectively deliver Hewlett-Packard software and software updates.

NOTE: Intraware NetInsights, Intraware IT Knowledge Center, Intraware Compariscope, Intraware Radarscope, [intraware.shop](http://www.intraware.shop), and Intraware SubscribNet are among the service marks and trademarks of Intraware, Inc. All other company names, product names, service marks and trademarks mentioned herein are trademarks of their respective owners.

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... through this new and unique electronic channel. [Intraware.shop](http://www.intraware.shop), which provides electronic software purchase and **delivery** services for IT professionals, also enables users to experience interactive software demonstrations, download trial evaluations and obtain **online** quotations. The Intraware **SubscribNet** service provides IT professionals with proactive update management and on-demand downloads through a personalized, password-protected **Web site**.

"Being selected as Firehunter's first web-based research, evaluation and purchasing partner for the..."

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01842745 Supplier Number: 54308397 (THIS IS THE FULLTEXT)
enCommerce Selects Intraware to Provide Web-Based Purchase & Software
Delivery Services for getAccess.

PR Newswire, p5413
April 7, 1999

TEXT:

Agreement Adds Scalable Solution for Secure Web Access for E-business
Applications Across Intranets and Extranets to Intraware.shop Service
SANTA CLARA, Calif. and ORINDA, Calif., April 7 /PRNewswire/ --
enCommerce, Inc., a leading supplier of secure enterprise portal management
solutions, and Intraware, Inc. (Nasdaq: ITRA), the full-service web-based
software management services company, today announced the companies have
established a partnership whereby Intraware will provide exclusive
web-based software services for enCommerce's flagship product,
getAccess(TM) 3.0.

As a result of today's partnership, Intraware will offer getAccess
3.0 to IT professionals worldwide through its intraware.shop and
SubscribNet services which provide fast and efficient access for
evaluating, purchasing and maintaining business software online. The
partnership represents an important part of enCommerce's global
distribution strategy, giving customers anytime, anywhere access to its
software.

getAccess 3.0, the industry's leading software for secure enterprise
portal management, provides advanced multi-sourced authentication and
authorization, combined with comprehensive administration services to
ensure secure content and ecommerce transactions on the web. With getAccess
3.0, Intraware's expanding customer base of IT professionals will be able
to meet the access, security, management, and integration needs of global
enterprises, from small intranets to the most sophisticated, high-traffic
enterprise portals.

"With today's partnership, Intraware has added another strategic
product and technology to our intraware.shop service," said Katy Keim, vice
president of intraware.shop at Intraware. "getAccess 3.0 has established
enCommerce as a leader in the web access management space. By working
together, Intraware and enCommerce will provide organizations with a
high-end scalable solution for managing access to information and web-based
applications on the Internet."

"The Internet has created tremendous opportunities for enterprises to
reach customers and suppliers and extend their businesses, but has also
forced enterprises to make a difficult trade off between accessibility and
security of information," said Ed Forman, vice president of marketing at
enCommerce. "Partnering with Intraware allows us to use their unique
software distribution model to provide enterprise customers with the most
comprehensive solution for secure enterprise portal management. We can then
provide them with a complete Web solution for providing individualized
access and the highest level of security for their most valuable asset:
information."

intraware.shop and SubscribNet
getAccess is available to corporations through intraware.shop, an
electronic software purchase and delivery service for information

technology professionals evaluating, purchasing and implementing enterprise-class business applications. Through intraware.shop, users can take advantage of live interactive software demonstrations through the Intraware Demo Center, perform online self-service quotations, conduct online purchasing and receive electronic software delivery. Customers purchasing getAccess through intraware.shop will be able to obtain all updates through the Intraware SubscribNet service. This service provides proactive software update management, on-demand software download, and license renewal services. To date, SubscribNet has proven to significantly relieve the burden of tracking and retrieving software release entitlements.

getAccess for Easy, Secure Web Access

getAccess is an Internet-scale Web access management solution that accelerates the deployment of secure enterprise portals by providing plug-in authentication, authorization and administration services. These services dramatically reduce the time and cost of deploying secure content on the Web for customers, suppliers, partners and employees.

Using defined roles and business rules to authorize users, getAccess creates a customized portal to enterprise information that allows these users to sign on once and authenticate themselves via a password, digital certificate or hardware token. They can then access any information they are approved to see from any web server or application in the extended enterprise. getAccess facilitates navigation by presenting users with a personalized menu in their native language, which reflects only the information they are authorized to access.

getAccess enables companies to centralize control while giving departments the flexibility to respond quickly to changing business needs. With getAccess, corporate administrators can centrally define, monitor, enforce, and audit information security policies -- while delegating specific applications of company policies and practices back to departmental, branch or help-desk administrators. Application-level access is fine-grained and can be controlled down to buttons or fields within web pages. Meanwhile, getAccess' cross-platform and distributed architecture provides the enterprise scalability required for mission-critical, e-business solutions.

About enCommerce, Inc.

enCommerce, Inc. is a leading provider of enterprise-class Web Access Management software and services that dramatically reduce the time and cost of deploying secure content on the Web. Customers include AT&T, Administaff, Brigham Young University, Chubb Corporation, Kawasaki Heavy Industries, Marubeni, Mitsubishi Corporation, NationsBank Global Finance Group, NationsBank Montgomery Securities, MYCAL, NTT, Oki Electric, Osaka Gas, The Prudential Insurance Company of America, Standard Insurance, and UPS.

Partners include VeriSign, Netscape, NetDynamics, WebLogic, HAHT Software, Inc., Vignette, EDS, RSA, Data Security, Security Dynamics, Secure Computing, Microsoft, IBM, Hewlett Packard, Lytronics, UWI, Pencom, CORE, Sun, Oracle, and Sybase. Founded in 1997, enCommerce, Inc. is headquartered in Santa Clara, California and has offices in New York, London and Tokyo. For additional information, please refer to the company's Web site at <http://www.encommerce.com>.

About Intraware

Intraware, Inc. is a leading provider of Internet-based business software and services for information technology professionals and business software vendors worldwide. Intraware acts as an objective resource by helping its corporate customers research, evaluate, purchase, and maintain business software online. Intraware's core service offerings include

Intraware IT Knowledge Center, intraware.shop, and Intraware SubscribNet. Intraware IT Knowledge Center is a dynamic **Web site** that contains interactive information services and third party content that help information technology professionals research and evaluate business software products. Intraware.shop is both an **online** purchasing and electronic **delivery** service for business software as well as a forum for software vendors to market and sell their products. Intraware **SubscribNet** is a web-based software update **delivery** and management service that enables information technology professionals to stay current on their enterprise software. Intraware also offers its **SubscribNet** service to business software vendors as a way to increase customer satisfaction and decrease product and support costs.

These services also enable Intraware's partners, including Netscape Communications, Informix, Sun Microsystems, Infoseek, Oblix, Bluestone Software, Open Text, and RealNetworks, to more effectively and efficiently sell and maintain their products. Intraware is a publicly held company with headquarters in Orinda, California, and sales/engineering offices in New York, Los Angeles, Chicago, Washington, D.C., Detroit, Cleveland, Boston, Dallas, Seattle, Salt Lake City, and Mountain View, California. Intraware's main address is 25 Orinda Way, Orinda, California 94563; (925) 253-4500; FAX (925) 253-4599. <http://www.intraware.com>.

"Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995": The statements contained in this release which are not historical facts may contain forward looking statements, including but not limited to statements regarding the success of, and potential results from, its relationship with enCommerce, Inc. Actual results may differ materially from those anticipated in any forward looking statements as a result of certain risks and uncertainties, including, without limitation, the risks and uncertainties detailed in the Company's Registration Statement on Form S-1 as filed with the Securities and Exchange Commission.

Intraware IT Knowledge Center, Intraware Compariscope, Intraware Radarscope, intraware.shop, and Intraware SubscribNet are among the service marks and trademarks of Intraware, Inc. All other product names, service marks, and trademarks mentioned herein are trademarks of their respective owners.

CONTACT: Monica Pal of enCommerce, Inc., 408-733-7800, monica@encommerce.com; or Ana Mangahas of Blanc & Otus for enCommerce, 415-512-0500, amangahas@bando.com; or Fiona Hughes of Dave & Bairey Communications for Intraware, 925-672-9547, fiona@dbcomm.com.

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01632134 Supplier Number: 48400481 (THIS IS THE FULLTEXT)
Reliability, Scalability Make Auspex the Choice for Fast-Growing EBSCO
Publishing
PR Newswire, p402SFTH028
April 2, 1998

TEXT:

100% Growth Is Reality; 100% Access Is Goal

SANTA CLARA, Calif., April 2 /PRNewswire/ -- The explosive growth in demand for research information available electronically has been a boon for EBSCO Publishing. In a recent three-month period, the number of users accessing the company's advanced online reference systems, EBSCOhost(R) and Collectanea Corporate DeskTop Library(TM), increased 100 percent. To ensure that its customers-corporations and public, school, academic and medical libraries-have fast and reliable access to its comprehensive databases, EBSCO Publishing selected Auspex's (Nasdaq: ASPX) high-availability, scalable network file servers.

"As an industry leader, we're offering more data, better content, and more flexible and powerful software," said Mike Gorrell, Computer Systems and Services Manager at EBSCO Publishing. "As a result, we have tens of thousands of customers requesting access to our search servers each day. We determined that to achieve better performance, scalability and reliability, we needed to deploy an optimized network file server solution. The separation of the search server function from the file server function-best serviced by general purpose compute servers-delivers the highest level of information availability and flexibility for future growth. Our goal at EBSCO Publishing is 100 percent accessibility for our customers and the Auspex NetServer helps us meet that goal."

EBSCO Publishing purchased an Auspex NetServer with approximately 350 gigabytes of useable storage, which functions as the sole file server for the company's powerful search engines. According to Gorrell, the NetServer cost-effectively provides a higher level of availability than adding redundant local storage or increasing the computing power of a single, multi-purpose server.

EBSCO Publishing's goals and Auspex's focus are well matched, according to Bruce N. Moore, Auspex President and Chief Executive Officer. "Given our emphasis on delivering solutions that provide continuous data access, Auspex is a logical choice for companies with massive electronic content and stringent requirements for data availability," said Moore. "That includes fast-growing companies like EBSCO Publishing, worldwide Internet Service Providers and leading communication companies including AT&T, Nortel and Sprint. We've got the reliability and scalability that make around-the-clock network data availability a reality for our customers."

About Auspex Systems

Auspex Systems' network file servers and software help customers speed the delivery of network data throughout the organization. The company's expertise in network infrastructures and network-based applications helps customers achieve continuous, shared access to network data. Auspex provides high-performance network file servers and high-availability, enterprise data management software solutions for storing, serving and managing multiple terabytes of network data. Founded in 1987, Auspex is headquartered in Santa Clara, California. The company employs approximately 600 people with sales and support offices worldwide. The company can be

contacted by phone 408-566-2000, or by visiting its **web site**:
<http://www.auspex.com>.

About EBSCO Publishing

Headquartered in Ipswich, Massachusetts, EBSCO Publishing is part of the EBSCO Information Services group. EBSCO Information Services provides fully integrated serials access and **delivery** solutions worldwide through **subscription** management, reference database development and production, **online** multi-database access and document **delivery**.

The EBSCO Information Services group consists of three components: EBSCO **Subscription** Services, EBSCO Publishing and EBSCO Document Services.

EBSCOhost is an **online** service accessible via the World Wide Web or direct connection. It provides flexible access to comprehensive full text databases, an easy link to EBSCO's full-service document delivery service, an intuitive interface for end-users and Z39.50 compatibility. EBSCOhost fits seamlessly into virtually any library environment and offers a variety of customization features, including local notes, search screen options and statistical reports.

Collectanea Corporate DeskTop Library, EBSCO's online research tool designed for the corporate end-user, is available on the World Wide Web. Featuring one of the fastest and most accurate search engines available, Collectanea allows users to search over 1,600 full text periodicals, an additional 1,200 abstracted titles, and the full text of nearly 800 pamphlets. In addition, Collectanea offers an extensive directory of more than 200,000 companies.

SOURCE Auspex Systems, Inc.

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/CONTACT: media, Mary Nowak 408-566-2148, or investors Sharon Travers,
408-566-2213/

/Web site: <http://www.auspex.com/>
(ASPX)

CO: Auspex Systems, Inc.; EBSCO Publishing

ST: California

IN: MLM PUB

SU:

KA-EB

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8490 04/02/98 14:35 EST <http://www.prnewswire.com>

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01565939 Supplier Number: 47935744
Siemens Pyramid Server Technology to Power World's First Online, Secure
Video Network for Financial Community
PR Newswire, p0826NYTU013
August 26, 1997

New York based Financial Intranet selects Siemens Pyramid to drive
high-end, multimedia network providing video training, product,
marketing

and communications services to brokers, dealers and mutual fund agencies
SAN JOSE, Calif., Aug. 26 /PRNewswire/ -- Siemens Pyramid Information
Systems, Inc. today announced that Financial Intranet, Inc. (OTC-Bulletin
Board: FNTN) has selected Siemens Pyramid(R) to provide hardware, software
and other components for its multimedia information delivery system serving
the financial community. New York-based Financial Intranet is scheduled to
deliver video-on-demand learning services, interactive video
teleconferencing, customer lead generation, mutual fund product information
and state-of-the-art communications services to its members via a secured
intranet connection starting early fourth quarter 1997.

Financial Intranet's high-end network linking independent brokers,
dealers and mutual fund agencies will be the world's first video-on-demand
resource delivering secured video information to the financial community.
The network will serve as Financial Intranet's primary information
delivery channel to its **subscribers** in the United States,
Canada, Europe and the Pacific Rim.

"In addition to serving our **subscribing** members, we will use
Siemens Pyramid servers on our **Web site** for individual
investors looking for an **online** resource to help them evaluate their
investment options," said Michael Sheppard, president and chief operating
officer of Financial Intranet. "When evaluating technology to help deploy
our services, we found that Siemens is the only company that offers all the
products and services we need. We expect that Siemens Pyramid is only our
first partner among the Siemens group of companies."

Sheppard added, "Along with the performance that's critical to our
real-time information delivery, Siemens Pyramid brings proven experience
in creating advanced data warehousing solutions to our team."

Supported by an RM600 E enterprise server and three RM400 C workgroup
servers from Siemens Pyramid, the network will unify Financial Intranet's
diverse resources and future international branches, establishing an easily
accessible, virtual storefront for customers to receive investment data and
services.

Initial financial resources and services provided by the network includ
e:

-- MULTI-CAST DISTANCE LEARNING, which will facilitate training through
the use of real-time video and stored multimedia presentations. Thi

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service will include digital, on-demand access to training and sales fulfillment material from participating mutual funds and other creators of investment products. This will also offer presentations and training materials to prepare brokers and dealers for exams administered by the National Association of Securities Dealers and the National Futures Association.

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-- MULTI-CAST VIDEO CONFERENCING, which will enable mutual fund agencies to interact with brokers and answer their questions on new products and services in real-time video. Multi-point video conferencing will make these sessions available via the Internet or dedicated lines, depending on the subscriber's needs.

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-- ONLINE INFORMATION RESOURCES, which will give individual investors real-time access to financial information over the Internet. Through

data mining search systems, investor candidates will be profiled and matched with the appropriate broker or dealer.

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-- REAL-TIME MARKET DATA, which will provide subscribers with the latest information on private placements, IPOs, mergers and acquisitions, and quote pages from stocks, commodities, options and mutual funds. "With the thousands of mutual funds that investors have to choose from, the financial service providers who can deliver the most value to their clients will be those who have nearly instantaneous, up-to-date knowledge of the investing world at their fingertips," said James Guilmart, senior vice president of sales and marketing at Siemens Pyramid. "By centrally housing this vast array of information and distributing it to its subscribers via a secured, high-speed network, Financial Intranet demonstrates how technology can revolutionize and improve the business model in today's information age."

About Financial Intranet, Inc.

Financial Intranet, Inc., headquartered in New York City, is a developer of a secured intranet that enables all participants to increase asset base, lead generation and marketability to the public and the financial community, as well as reduce costs for real-time financial data, communications, advertising, education and training. The company's network will allow all participants Internet access, video-on-demand, live

interactive video conferencing, state-of-the-art communications services and access to Financial Intranet's databases. The company's Internet address is <http://www.fntn.com/>.

About Siemens Pyramid Information Systems, Inc.

Siemens Pyramid is a leading provider of scalable enterprise servers delivering the industry's most complete range of computing solutions from the desktop to the data center. Together, Siemens Pyramid and parent company Siemens Nixdorf Informationssysteme AG have a presence in 58 countries and more than 230,000 UNIX and NT system installations worldwide. The Siemens Pyramid and Siemens Nixdorf combined mid-range systems operations represent over \$1.9 billion in sales worldwide and make the combined company one of the largest providers of systems in the commercial server market. Siemens Pyramid provides premier strategic services for business-critical environments complemented by a full suite of professional programs and support tools that help customers successfully implement scalable enterprise computing. Additional information is available on the Siemens Pyramid World Wide Web site at <http://www.siemens-pyramid.com/>.

Pyramid is a registered trademark of Siemens Pyramid Information Systems, Inc. All other trademarks used herein are the property of their respective owners.

SOURCE Siemens Pyramid Information Systems, Inc.

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08/26/97

/CONTACT: Karen O'Brien of Siemens Pyramid Information Systems, Inc., 408-428-7169, kobrien@siemens-pyramid.com; or Michael Bendel of A&R Partners, 415-363-0982 ext.234, michael.bendel@arppartners.com; or Michael Sheppard, 212-702-4873 or Maura Marx, 212-702-4872, both of Financial Intranet, Inc./

(FNTN)

CO: Siemens Pyramid Information Systems, Inc.; Financial Intranet, Inc.
ST: California, New York
IN: MLM CPR
SU:

GW

-- NYTU013 --

1246 08/26/97 09:04 EDT <http://www.prnewswire.com>

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4/7,K/35 (Item 14 from file: 621)
DIALOG(R) File 621:Gale Group New Prod.Annou.(R)

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01495340 Supplier Number: 47156099 (THIS IS THE FULLTEXT)
Autodesk to use CADIS Krakatoa Web Catalog Publisher
PR Newswire, p0225LATU029
Feb 25, 1997

TEXT:

Major Krakatoa-Enabled Upgrade of Autodesk's PartSpec Online
Set for May 1, 1997

Autodesk Site To Be Largest Source Of Mechanical Part And CAD Drawings On Web

BOULDER, Colo., Feb. 25 /PRNewswire/ -- The Autodesk(R) Data Publishing (ADP) business unit of Autodesk, Inc. (San Rafael, Calif.) has selected CADIS Krakatoa(R) Web Catalog Publisher(TM) to publish and provide parametric access to its supplier reference catalog of mechanical and architectural component drawings on its Web site, CADIS(R), Inc. announced today. The first ADP deployment of Krakatoa is scheduled for May, 1997, when the division debuts a major Krakatoa-enabled upgrade of its present PartSpec(R) Online Web-based offering. That will be followed by use of Krakatoa for its architectural offering, DesignBlocks(R) Online, providing a single, easy-to-use interface and finding mechanism across both collections.

PartSpec is the world's largest consolidated collection of product data, technical information, and drawing files on more than 500,000 mechanical, power transmission, motion control, tooling, and electrical parts, from 94 manufacturers. As the largest library of its kind, PartSpec has a rapidly growing subscriber base and list of supplier companies such as Square D, Parker Hannifin, Thompson, and Boston Gear. By the end of 1997, ADP management estimates that PartSpec will reach nearly 150,000 qualified mechanical engineers and include data from as many as 250 major mechanical suppliers. DesignBlocks is a similar offering for architects with products such as door frames, windows, roofing materials, and hardware from suppliers such as York Industries, Carrier, and Pella.

Krakatoa Web Catalog Publisher is an object-oriented, content management, and data retrieval engine designed for Web catalog publishers, allowing them to provide rapid, attribute-based access to information stored in electronic form. In choosing Krakatoa Web Catalog Publisher, Autodesk joins an elite group of CADIS customers, including traditional and Web-based publishers such as Actra, CMP Publications, Hearst Business Publishing, Information Handling Services, R.R. Donnelley's Coris Division, Hitachi America, National Semiconductor, Philips Semiconductors, and U S WEST.

"With Krakatoa, we'll be able to provide a Web-enabled version of our award-winning PartSpec and DesignBlocks CD-ROM titles that will be both fast and intuitive to use," said Tom Twietmeyer, Director MCAD Data Publishing. "The Krakatoa-based PartSpec Online will give our users much more powerful, dynamic search and retrieval capabilities than were available with the previous technology. By choosing Krakatoa we've selected a best-of-breed search technology, allowing us to focus on making the product content as robust as possible for our users."

ADP plans to utilize Krakatoa's EasyAuthor(TM) visual authoring tool to further speed the migration of PartSpec data to the new system. With suppliers using the EasyAuthor tool to automatically import their data into Autodesk ADP catalog format, updates to the Web site can be done immediately, rather than waiting for the next issue of the CD.

The present implementation of PartSpec Online is primarily a marketing tool for ADP, serving as a "sampler" that allows users to preview line drawings from the PartSpec database. The upgraded site will allow subscribers to view and retrieve Autodesk's intelligent part drawing files -- called DWG files -- and then drag and drop them directly into their AutoCAD session. This fully functioning version of PartSpec Online will be offered as an add-on service to PartSpec CD-ROM subscribers. Non-subscribers may access the Web site data, but will not be able to download the drawing files.

"Offering immediate, online data delivery to our subscribers further enhances the PartSpec and DesignBlocks offerings," said ADP Business Development Manager Bill Cummings. "The Web is a natural medium for this type of data for many of our users. Krakatoa is the key to timely data access, as well as the ability to easily manage data from our suppliers into our catalog format."

CADIS' Enterprise Applications Group, responsible for the component and supplier management solution CADIS-PMX(R), and Autodesk's ADP's management are discussing the possibility of linking CADIS customers' internal parts data systems managed in the CADIS-PMX format with preferred supplier data from the PartSpec Web site and CD. Because CADIS-PMX Parts Management eXpert is based on the same technology and system architecture as Krakatoa, customers could seamlessly integrate data, allowing users to investigate parts for a new design first from their internal systems; if none are found that meet their criteria, seamlessly launch a search into their preferred supplier catalogs using Krakatoa over the Web.

"Working together with Autodesk, we have an excellent opportunity to help manufacturers manage their components and suppliers to streamline costs and maximize productivity," said CADIS Vice President of Field Operations, Dan Ellis. Also under discussion is the possible use of Autodesk's PartSpec data to assist customers in augmenting existing legacy data with associated DWG drawing files and full parametric attributes. "Our CADIS-PMX customers want to maximize existing parts reuse. If we can augment their preferred supplier data with AutoCAD drawings, the opportunity for reuse increases exponentially."

"This agreement is truly a benefit to both companies," said CADIS Internet Group Vice President, Bruce Jacquemard. "Autodesk gets the benefit of our award-winning Krakatoa technology and our reach into large manufacturing enterprises worldwide. CADIS can use the largest consolidated content of mechanical component data to assist its customers in creating a best-of-breed component and supplier management system."

Autodesk Data Publishing publishes parts information of interest to the mechanical, process and power, architecture, engineering, and construction industries in an electronic format. The ground-breaking data publishing venture unites Autodesk customers with leading manufacturers to promote the exchange of crucial design information -- in standard formats, and with a single intuitive user interface. Autodesk is the world's leading supplier of PC-based design software and multimedia tools, and is the fourth largest PC software company in the world. The company has three million customers in approximately 130 countries. The ADP Web site address is www.data.autodesk.com.

CADIS was founded in 1991 to develop content management and search software that provides intuitive, high-performance information access. In 1994, CADIS introduced the first application of the technology, CADIS-PMX Parts Management eXpert. CADIS-PMX has had tremendous success and acceptance among Fortune 500 discrete manufacturers, with customers such as Applied Materials, General Electric, Johnson Controls, Lennox, McDonnell Douglas, Tektronix, and 3M.

Krakatoa Web Catalog Publisher, created specifically for use with Web browsers, was introduced in 1995 and is being used by customers such as Actra, GE Information Services, National Semiconductor, CMP Publications, Hitachi, U S WEST. Based in Boulder, Colo., CADIS has regional sales and support offices throughout the United States. CADIS International, Inc., a wholly owned subsidiary located in the U.K., supports the company's sales and marketing efforts in Europe. For more information, contact CADIS at 303-440-4363, 1909 26th Street, Boulder, CO 80302; www.cadis.com.

CADIS(R), CADIS-PMX(R) and Krakatoa(R) are registered trademarks of CADIS, Inc. Web Catalog Publisher and EasyAuthor are trademarks of CADIS, Inc. Autodesk, PartSpec and DesignBlocks are registered trademarks of Autodesk, Inc.

SOURCE CADIS, Inc.

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02/25/97

/CONTACT: Tom Twietmeyer, Director MCAD Publishing, 415-507-4625, or Bill Cummings, Business Development Manager, 415-507-5820, both of ADP; or Janet Eden-Harris, Director of Business Development of CADIS, 303-546-5227, jeden-harris@cadis.com; or Linda R. Barker, President of L.R. Barker & Co., 303-628-5442, linda@lrbarker.com/

CO: CADIS, Inc.
ST: Colorado
IN: CPR
SU:

AM-MO

-- LATU029 --

3291 02/25/97 08:06 EST <http://www.prnewswire.com>

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"Offering immediate, **online** data **delivery** to our **subscribers** further enhances the PartSpec and DesignBlocks offerings," said ADP Business Development Manager Bill Cummings. "The...
19970225

4/7,K/36 (Item 1 from file: 613)
DIALOG(R) File 613:PR Newswire
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00371540 20000712LAW056 (THIS IS THE FULLTEXT)
Kanakaris Wireless Wear(TM) Content Takes Flight in Sweden; Demo Heralds A New Era in Entertainment Content Delivery
PR Newswire
Wednesday, July 12, 2000 04:00 EDT
WORD COUNT: 403

TEXT:

STOCKHOLM, Sweden, July 12 /PRNewswire/ - Kanakaris Wireless

(OTC Bulletin Board: KKRS) successfully demonstrated the online delivery of full-length motion picture content in broadcast quality via wireless Internet connection to a laptop computer. Heralding the "next generation in entertainment content delivery," according to CEO Alex Kanakaris, the public demonstration took place at the airport in Stockholm, Sweden.

As interested world travelers watched, the Kanakaris virtual theater web site CinemaPop.com, which features hundreds of classic Hollywood movies as well as newly created proprietary WEAR(TM) content, was accessed via a wireless modem attached to a Sony laptop computer. The high bandwidth Internet connection, which is available from a local ISP carrier to select locations in Sweden, allowed for the full-screen high quality instantaneous delivery of movies online.

"We have taken the promise of today's technology and the worldwide appeal of Hollywood style entertainment. These have been combined by the CinemaPop.com web site as a new source of advertising, subscription and pay-per-view revenue for the entire creative community. Kanakaris Wireless is expanding upon its leading role in **online movie delivery** which dates back to December, 1995," stated CEO Kanakaris.

The Stockholm demo follows a series of international demos by executives of Kanakaris Wireless showcasing the delivery of WEAR(TM) content, including films and books, downloaded from CinemaPop.com, to the Hewlett-Packard Jornada PocketPC.

About Kanakaris Wireless:
Kanakaris Wireless, www.kanakaris.com, is the world leader in multiple-bandwidth Internet creation and delivery of full-length motion pictures, books and multimedia. Media Relations: Michael Fortino, The Fortino Group, 412-287-2200; Investor Relations: Colby Marceau, 714-444-0560.

This news release contains forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995 (the "Act"). In particular when used in the preceding discussion, the words "plan," "confident that," "believe," "expect," "intend to," and similar conditional expressions are intended to identify forward-looking statements within the meaning of the Act and are subject to risks and uncertainties, and actual results could differ materially from those expressed in any forward-looking statements. Such risks and uncertainties include, but are not limited to, market conditions, competitive factors, the ability to successfully complete additional financings, and other risks.

SOURCE Kanakaris Wireless
CONTACT: Media Relations, Michael Fortino of The Fortino Group,
412-287-2200;

or Investor Relations, Colby Marceau, of Kanakaris Wireless, 714-444-0560
Company News On-Call: <http://www.prnewswire.com/comp/121430.html> or fax,
800-758-5804, ext. 121430
Web site: <http://www.cinemapop.com>
Web site: <http://www.kanakaris.com>

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CinemaPop.com **web site** as a new source of advertising,
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The Stockholm demo follows a series...

4/7,K/37 (Item 2 from file: 613)
DIALOG(R)File 613:PR Newswire
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00278891 20000306ATM020 (THIS IS THE FULLTEXT)
Ebsco Book Services Launched, Provides Web-Based E-Commerce Application on
End Users' Desktops
PR Newswire
Monday, March 6, 2000 10:40 EST
WORD COUNT: 480

TEXT:

BIRMINGHAM, Ala., March 6 /PRNewswire/ - EBSCO Information Services has
launched an online book searching and ordering service at
www.ebscobooks.com,
maximizing Web-based e-commerce applications for corporations and their
employee end users.

Initially available to North American corporations, EBSCO Book Services
gives end users desktop access to a large selection of books in various
disciplines, along with contemporary fiction and non-fiction. At the same
time, corporate purchasing and payables operations can easily manage the
accounting, tracking and ordering functions of book usage within their
organizations. This is all available from one Web site and interface
designed
to streamline the book ordering process.

"Companies have so many different needs for information," said Jim
Smith,
Corporate Market Director for EBSCO Information Services. "From research
and
development to training and marketing, the needs are diverse. What makes
EBSCO Book Services so unique is our ability to provide the end user with a
secure, searchable environment while providing a corporation with easy ways

to better manage and track book purchases throughout their entire organization.

"Our objective is to provide a secure, global online service which integrates our subscription services, books and other content formats on one single shopping site for our corporate clients," Smith added.

Invoicing and credit card options provide for flexible payment methods from a secure server. Corporations can arrange for complete ship-to and bill-to accounts to be set up, enabling books to be received at predetermined locations anywhere in North America. Credit cards accepted include VISA(R), MasterCard(R) and American Express(R).

Established fulfillment and delivery processes are utilized by EBSCO Book Services to provide high fill rates and cost-efficient service. Distribution centers are located throughout the continental United States, enabling EBSCO to provide next-day delivery to more than 90 percent of its customers. Orders placed by 9:45 a.m. CST are processed the same day.

Benefits of EBSCO Book Services:
-- more than 500,000 titles
-- Web-based searching and ordering
transactions
-- quick, efficient delivery
-- prompt customer service
-- Intranet functionality
-- secure servers for credit card
-- invoice/accounting statements
-- shipping and delivery options.

A dedicated customer service staff provides responsive follow up to inquiries from any end user via an e-mail link on the Web site or by phone. Current EBSCO Subscription Services customers can contact their nearest Regional Office to set up an account. Non-customers who would like to set up an account can contact EBSCO Book services at (800) 815-9627 or (800) 756-1561 between the hours of 7 a.m. and 4:30 p.m. CST or by e-mail at EBSfeedback@ebsco.com .

EBSCO Information Services provides integrated information management worldwide through e-commerce book ordering and **delivery** applications for corporations, print and electronic **subscription** services, reference database development and production, and **online** multi-database access. The EBSCO Information Services group also includes EBSCO Publishing and EBSCO Subscription Services. For more information, please visit the EBSCO World Wide **Web site** at <http://www.ebsco.com> .

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2000

...com .

EBSCO Information Services provides integrated information management worldwide through e-commerce book ordering and **delivery** applications for corporations, print and electronic **subscription** services, reference database development and production, and **online** multi-database access. The EBSCO Information Services group also includes EBSCO Publishing and EBSCO Subscription Services. For more information, please visit the EBSCO World Wide **Web site** at <http://www.ebsco.com> .

4/7,K/38 (Item 3 from file: 613)
DIALOG(R) File 613:PR Newswire
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00221480 19991124HSPHOTO (THIS IS THE FULLTEXT)
PRNewsFotos are available to the news media at no charge. High-resolution images can be downloaded from NewsCom Online (<http://www.newscom.com>) or AP Photo Archive (<http://photoarchive.ap.org>).
PR Newswire
Wednesday, November 24, 1999 07:20 EST
WORD COUNT: 2,427

TEXT:
See below for a listing of today's photos:

AP PHOTOEXPRESS:

CYBERSHOP.COM, INC. - CyberShop.com, Inc. launches a new print campaign promoting Pokemon and other popular merchandise. The Internet retailer (<http://cybershop.com>) is launching the print ad campaign for the holiday season to promote popular products in various consumer magazines nationwide. The campaign begins with a Pokemon merchandise promotion (pictured) riding on the success of the movie and the holiday season.

We hope to break through the dot-com advertising clutter with our product focused advertising, said Jeff Tauber, CEO of CyberShop.com. Media Contact: Richard Gilbert, Vice President, Planning & Development CyberShop.com Inc., Tel. (201) 234-5005, rgilbert@cybershop.com.

PRN1 ON 11/23/99

HENSLEY SEGAL RENTSCHLER MARKETING COMMUNICATIONS - A Cincinnati company wants parents with children working in other cities to serve up something special for Thanksgiving: a new job. Hensley Segal Rentschler Marketing Communications is running ads this week in The Cincinnati Enquirer asking

Moms and Dads who would like to see more of their children who work in other cities to place the firm's list of job openings in front of them while they visit during the Thanksgiving holiday. The company, like so many others in the U.S., is hungry for more talent that is hard to find.

in today's virtual employment economy. The ads are a new approach to bring talent from around the country "back home" to work and live.
PRN2 on 11/23/99

TUPPERWARE HEALTHY BASTER(TM) - Pictured is the new Healthy Baster(TM) from Tupperware. The virtually unbreakable, dishwasher-safe Healthy Baster(TM) has a drip-less design feature which enables easy separation

of undesirable fat from basting juices for healthier preparation of meat, poultry and gravies. The soft, easy-grip handle is removable for easy cleaning. The suggested retail price of the Baster(TM) is \$13.50. To

find the nearest Tupperware Consultant, please call 1-800-634-2400. Media Contact: Anne Unger, 212-891-0494, aunger@devries-pr.com, or Bill Priest,

212-891-0464, wpriest@devries-pr.com, of DeVries Public Relations.

PRN3 on 11/23/99

NEWSCOM ONLINE (<http://www.newscom.com>):

ENTEGRIITY SOLUTIONS LOGO: Entegrity Solutions logo.

<http://www.newscom.com/cgi-bin/prnh/19991123/ESLOGO>
11/23/99 .

STOCKWALK.COM LOGO - Stockwalk.com logo
<http://www.newscom.com/cgi-bin/prnh/19991123/MNTU018>
11/23/99

4POKEMON HOLOGRAPHIC FOSSIL CARD UNCUT PRESS SHEET - This limited edition
Pokemon Holographic Fossil Card Uncut Press Sheet, will only be available through drawings at KB Toys and KB Toy Works stores nationwide.

<http://www.newscom.com/cgi-bin/prnh/19991123/NETU032>
11/23/99

DATA CRITICAL CORP. COMPANY LOGO - Data Critical Corp. Company Logo.

<http://www.newscom.com/cgi-bin/prnh/19991123/DCCLOGO>
11/23/99

F-22 RAPTOR 4002 - F-22 Raptor 4002 refuels for the first time from a KC-10 tanker aircraft during a 19 November 1999 sortie from the service's Flight Test Center at Edwards AFB, Calif. Challenges to the Air Force's current fighter inventory by sophisticated air-defense missiles mandate the need for the F-22, because only the Raptor can operate safely and effectively amid such threats. Without the F-22 Raptor, American lives and America's interests will be increasingly placed at risk during future

military operations.

<http://www.newscom.com/cgi-bin/prnh/19991123/F22RAPTOR4002>
11/23/99

INFORMATION BUILDERS GERALD COHEN - Information Builders president and
CEO

Gerald Cohen (l.) is presented with a special proclamation from the
office

of Mayor Rudolf Giuliani by Michael G. Carey (r.), president of The New
York City Economic Development Corporation.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYTU110>
11/23/99

MUSE TECHNOLOGIES - A computer user works with a MUSE-based application
displayed on a Panoram PV290 three-screen monitor.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU014>
11/23/99

HENSLEY SEGAL RENTSCHLER MARKETING COMMUNICATIONS - A Cincinnati
company

wants parents with children working in other cities to serve up
something

special for Thanksgiving: a new job. Hensley Segal Rentschler Marketing
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Moms and Dads who would like to see more of their children who work in
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while they visit during the Thanksgiving holiday. The company, like so
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today's virtual employment economy. The ads are a new approach to bring
talent from around the country "back home" to work and live.

<http://www.newscom.com/cgi-bin/prnh/19991123/CLTU010>
11/23/99

TUPPERWARE HEALTHY BASTER(TM) - Pictured is the new Healthy Baster(TM)
from Tupperware. The virtually unbreakable, dishwasher-safe Healthy
Baster(TM) has a drip-less design feature which enables easy separation
of

undesirable fat from basting juices for healthier preparation of meat,
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cleaning. The suggested retail price of the Baster(TM) is \$13.50. To
find

the nearest Tupperware Consultant, please call 1-800-634-2400. Media
Contact: Anne Unger, 212-891-0494, aunger@devries-pr.com, or Bill
Priest,
212-891-0464, wpriest@devries-pr.com, of DeVries Public Relations.

<http://www.newscom.com/cgi-bin/prnh/19991123/TUPBAST>
11/23/99

BI - GUY SCHOENECKER - Guy Schoenecker, President and Chief Quality
Officer, BI

<http://www.newscom.com/cgi-bin/prnh/19991123/MNTU008>

11/23/99

"CHRISTMAS ON THE BORDER" CERTIFIED GOLD - UNISON MUSIC - Ric Pepin
(VP/GM
of Unison Music) presents Bill Robison (VP/GM of Unison Music
Distribution) with a plaque commemorating the gold status of "Christmas
on
the Border" -- one of two Unison albums certified gold this year. Photo
by
Alan C. Mayor.

<http://www.newscom.com/cgi-bin/prnh/19991123/CHTU009>
11/23/99

WALT DISNEY -- MITCHELL RYAN AND SUSAN SULLIVAN - 17th annual ABC
Television special "Walt Disney World Very Merry Christmas Parade" co-
hosts Mitchell Ryan (left) and Susan Sullivan ("Dharma & Greg") along
with
Mickey Mouse.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU011-a>
11/23/99

WALT DISNEY -- HARRY CONNICK, JR. AND MINNIE MOUSE - Harry Connick,
Jr.
joined by Minnie Mouse at the Disney-MGM Studios for his performance on
the "Walt Disney World Very Merry Christmas Parade" airing Dec. 25th at
8pm on ABC Television.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU011-b>
11/23/99

CYBERSHOP.COM, INC. - CyberShop.com, Inc. launches a new print campaign
promoting Pokemon and other popular merchandise. The Internet retailer
(<http://cybershop.com>) is launching the print ad campaign for the
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season to promote popular products in various consumer magazines
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(pictured) riding on the success of the movie and the holiday season.

We
hope to break through the dot-com advertising clutter with our product
focused advertising, said Jeff Tauber, CEO of CyberShop.com. Media
Contact: Richard Gilbert, Vice President, Planning & Development
CyberShop.com Inc., Tel. (201) 234-5005, rgilbert@cybershop.com.

<http://www.newscom.com/cgi-bin/prnh/19991122/NYM048>
11/23/99
SERVICE MERCHANDISE COMPANY -- BELLSAINT WATCH LINE - Now available
at
America's Leading Jeweler, Service Merchandise Company, the BellSaint
watch line offers the high-fashion styling and quality precision that
are
hallmarks of Swiss-made watches. Substantial bracelets and cases,
butterfly clasps and elegant, streamlined shapes are among the design
features of the collection. In all, 38 different variations of
BellSaint's
men's and women's styles are available in combinations of gold plate,

stainless steel and diamonds. Contact: Laura Ellis 615-660-7211.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX76>
11/23/99

THOMSON CONSUMER ELECTRONICS - RCA Lyra new digital audio player.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX34>
11/23/99

WARNER MUSIC INTERNATIONAL STEPHEN SHRIMPTON - Stephen Shrimpton,
Chairman
& CEO of Warner Music International.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYTU019>
11/23/99

RESEARCH PRODUCTS CORP -- PERFECTTEMP ZONE CONTROL SYSTEM - it's not
just
you. A new survey sponsored by PerfectTemp Zone Control System found
that
half of married women generally feel colder than their husbands, while
more than 60 percent of men usually feel warmer than their wives.
Zoning
your home can help lessen marital discord by keeping some rooms warmer
and
others cooler to accommodate both, suggested Joe Hlavacek, the
PerfectTemp
product manager. Or maybe just invest in big, bulky sweaters. Contact:
Jodi Zirbel, 608-257-8801.

<http://www.newscom.com/cgi-bin/prnh/19991123/MNTUFNS1>
11/23/99

GOURMETBEACH.COM - Purchasing and sending gifts over the Internet is
fast
becoming a popular way to shop for the holidays. GourmetBeach.com, a
new
online shrimp company based out of Florida, offers overnight delivery
of
shrimp like these to its Internet customers nationwide.

<http://www.newscom.com/cgi-bin/prnh/19991123/DCTUFNS1>
11/23/99

MEL ODOM -- GENE MARSHALL - Gene Marshall - A Nostalgic Doll with
Multi
Generational Appeal.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX75-a>
11/23/99

MEL ODOM -- GENE MARSHALL - Gene Marshall - A Nostalgic Doll with
Multi
Generational Appeal.
<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX75-b>
11/23/99

MAGAZINE-OF-THE-MONTH CLUB - Give a gift this Holiday Season that will last all year. Magazine-of-the-Month Club's unique magazine subscription combines newsstand variety with home delivery.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX77>
11/23/99

GIFTS.COM - Lina Kingston of gifts.com, a new online gift store, updates the web site with new gifts for the upcoming holidays. The site, launched by Reader's Digest and StarTek, aims to make gift-giving easy and fun. It offers more than 400 different products and special features to help users select the perfect gift.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX28>
11/23/99

WWW.SPHERESTOYOU.COM - Christmas Ornaments? -- No these striking objects are mineral spheres, the "hot" new holiday collectible. A stunning gift of the Earth, they are one of the most beautiful and symmetrical ways to display nature's vast array of unique minerals. Pictured here are rose quartz, amethyst, blue calcite, orange calcite, labradorite, sandstone, green fluorite, picasso marble and several varieties of jasper. The world's largest assortment of mineral spheres can be viewed at www.spherestoyou.com.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX60>
11/23/99

ICON HEALTH & FITNESS NORDICTRACK EXP 1000 - The NordicTrack EXP 1000 is a truly interactive treadmill with iFit.com programming. Fitness enthusiasts can now enjoy a treadmill workout with built-in motivation.
<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX73>
11/23/99

JUST THE RIGHT SHOE - Just The Right Shoe(TM) by Raine(TM), a line of collectible miniature porcelain shoes, features 48 styles ranging in price from \$12-20.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX22>
11/23/99

COLLIN STREET BAKERY'S DELUXE FRUITCAKE - Collin Street Bakery, in Corsicana, Texas, is world renowned for the DeLuxe Fruitcake.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX35>
11/23/99

BRITAIN'S ROYAL MINT MILLENNIUM 5 POUNDS STERLING CROWN - A TIMELY
MEMENTO: The millennium 5 Pounds Sterling Crown struck by Britain's
Royal

Mint makes a perfect gift or Keepsake. (Call 800-221-1215). See
<http://www.royalmint.com>.
<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX33>
11/23/99

RETRO BOX -- STAMPP CORBIN - Stampp Corbin, president and CEO of
Retro
Box, an asset management company headquartered in Columbus, Ohio,
offers
consumers a new opportunity to purchase high-quality computers and
monitors retired from Fortune 500 companies for under \$400. Consumers
can
purchase these low-cost deals on the Web site at:
<http://www.retrobox.com>.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX11>
11/23/99

CREATING KEEPSAKES SCRAPBOOK MAGAZINE - To mark the millennium with a
special mem

<-----User Break----->

by Reader's Digest and...

4/7,K/39 (Item 4 from file: 613)
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00221244 19991123HSPHOTO (THIS IS THE FULLTEXT)
PR Newswire Photo Advisory
PR Newswire
Tuesday, November 23, 1999 14:59 EST
WORD COUNT: 2,354

TEXT:

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PRNewsFotos through the AP network may call the PR Newswire Photo Desk

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888-776-6555 or 201-369-3467 for further information.

See below for a listing of today's photos:

AP PHOTOEXPRESS:

CYBERSHOP.COM, INC. - CyberShop.com, Inc. launches a new print campaign promoting Pokemon and other popular merchandise. The Internet retailer (<http://cybershop.com>) is launching the print ad campaign for the holiday

season to promote popular products in various consumer magazines nationwide. The campaign begins with a Pokemon merchandise promotion (pictured) riding on the success of the movie and the holiday season.

We

hope to break through the dot-com advertising clutter with our product focused advertising, said Jeff Tauber, CEO of CyberShop.com. Media Contact: Richard Gilbert, Vice President, Planning & Development CyberShop.com Inc., Tel. (201) 234-5005, rgilbert@cybershop.com.

PRN1 ON 11/23/99

HENSLEY SEGAL RENTSCHLER MARKETING COMMUNICATIONS - A Cincinnati company wants parents with children working in other cities to serve up something special for Thanksgiving: a new job. Hensley Segal Rentschler Marketing Communications is running ads this week in The Cincinnati Enquirer asking Moms and Dads who would like to see more of their children who work in other cities to place the firm's list of job openings in front of them while they visit during the Thanksgiving holiday. The company, like so many others in the U.S., is hungry for more talent that is hard to find in today's virtual employment economy. The ads are a new approach to bring talent from around the country "back home" to work and live.

PRN2 on 11/23/99

TUPPERWARE HEALTHY BASTER(TM) - Pictured is the new Healthy Baster(TM) from Tupperware. The virtually unbreakable, dishwasher-safe Healthy Baster(TM) has a drip-less design feature which enables easy separation of undesirable fat from basting juices for healthier preparation of meat, poultry and gravies. The soft, easy-grip handle is removable for easy cleaning. The suggested retail price of the Baster(TM) is \$13.50. To find the nearest Tupperware Consultant, please call 1-800-634-2400. Media Contact: Anne Unger, 212-891-0494, aunger@devries-pr.com, or Bill Priest, 212-891-0464, wpriest@devries-pr.com, of DeVries Public Relations.

PRN3 on 11/23/99

NEWSCOM ONLINE (<http://www.newscom.com>):

MUSE TECHNOLOGIES - A computer user works with a MUSE-based application

displayed on a Panoram PV290 three-screen monitor.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU014>
11/23/99

HENSLEY SEGAL RENTSCHLER MARKETING COMMUNICATIONS - A Cincinnati company wants parents with children working in other cities to serve up something

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<http://www.newscom.com/cgi-bin/prnh/19991123/CLTU010>
11/23/99

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212-891-0464, wpriest@devries-pr.com, of DeVries Public Relations.

<http://www.newscom.com/cgi-bin/prnh/19991123/TUPBAST>
11/23/99

BI - GUY SCHOENECKER - Guy Schoenecker, President and Chief Quality Officer, BI

<http://www.newscom.com/cgi-bin/prnh/19991123/MNTU008>
11/23/99

"CHRISTMAS ON THE BORDER" CERTIFIED GOLD - UNISON MUSIC - Ric Pepin (VP/GM

of Unison Music) presents Bill Robison (VP/GM of Unison Music Distribution) with a plaque commemorating the gold status of "Christmas on the Border" -- one of two Unison albums certified gold this year. Photo by Alan C. Mayor.

<http://www.newscom.com/cgi-bin/prnh/19991123/CHTU009>
11/23/99

WALT DISNEY - MITCHELL RYAN AND SUSAN SULLIVAN - 17th annual ABC Television special "Walt Disney World Very Merry Christmas Parade" co-

hosts Mitchell Ryan (left) and Susan Sullivan ("Dharma & Greg") along with Mickey Mouse.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU011-a>
11/23/99

WALT DISNEY - HARRY CONNICK, JR. AND MINNIE MOUSE - Harry Connick, Jr.

joined by Minnie Mouse at the Disney-MGM Studios for his performance on the "Walt Disney World Very Merry Christmas Parade" airing Dec. 25th at 8pm on ABC Television.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU011-b>
11/23/99

CYBERSHOP.COM, INC. - CyberShop.com, Inc. launches a new print campaign promoting Pokemon and other popular merchandise. The Internet retailer (<http://cybershop.com>) is launching the print ad campaign for the holiday

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We hope to break through the dot-com advertising clutter with our product focused advertising, said Jeff Tauber, CEO of CyberShop.com. Media Contact: Richard Gilbert, Vice President, Planning & Development CyberShop.com Inc., Tel. (201) 234-5005, rgilbert@cybershop.com.

<http://www.newscom.com/cgi-bin/prnh/19991122/NYM048>
11/23/99

SERVICE MERCHANDISE COMPANY - BELLSAINT WATCH LINE - Now available at America's Leading Jeweler, Service Merchandise Company, the BellSaint watch line offers the high-fashion styling and quality precision that are

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<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX76>
11/23/99

THOMSON CONSUMER ELECTRONICS - RCA Lyra new digital audio player.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX34>
11/23/99

WARNER MUSIC INTERNATIONAL STEPHEN SHRIMPTON - Stephen Shrimpton, Chairman & CEO of Warner Music International.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYTU019>
11/23/99

RESEARCH PRODUCTS CORP -- PERFECTTEMP ZONE CONTROL SYSTEM - it's not

just
you. A new survey sponsored by PerfectTemp Zone Control System found
that
half of married women generally feel colder than their husbands, while
more than 60 percent of men usually feel warmer than their wives.
Zoning
your home can help lessen marital discord by keeping some rooms warmer
and
others cooler to accommodate both, suggested Joe Hlavacek, the
PerfectTemp
product manager. Or maybe just invest in big, bulky sweaters. Contact:
Jodi Zirbel, 608-257-8801.

<http://www.newscom.com/cgi-bin/prnh/19991123/MNTUFNS1>
11/23/99

GOURMETBEACH.COM - Purchasing and sending gifts over the Internet is
fast
becoming a popular way to shop for the holidays. GourmetBeach.com, a
new
online shrimp company based out of Florida, offers overnight delivery
of
shrimp like these to its Internet customers nationwide.

<http://www.newscom.com/cgi-bin/prnh/19991123/DCTUFNS1>
11/23/99

MEL ODOM - GENE MARSHALL - Gene Marshall - A Nostalgic Doll with Multi
Generational Appeal.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX75-a>
11/23/99

MEL ODOM - GENE MARSHALL - Gene Marshall - A Nostalgic Doll with Multi
Generational Appeal.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX75-b>
11/23/99

MAGAZINE-OF-THE-MONTH CLUB - Give a gift this Holiday Season that will
last all year. Magazine-of-the-Month Club's unique magazine
subscription
combines newsstand variety with home delivery.
<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX77>
11/23/99

GIFTS.COM - Lina Kingston of gifts.com, a new online gift store,
updates
the web site with new gifts for the upcoming holidays. The site,
launched
by Reader's Digest and StarTek, aims to make gift-giving easy and fun.
It
offers more than 400 different products and special features to help
users
select the perfect gift.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX28>

11/23/99

WWW.SPHERESTOYOU.COM - Christmas Ornaments? -- No these striking objects are mineral spheres, the "hot" new holiday collectible. A stunning gift of the Earth, they are one of the most beautiful and symmetrical ways to display nature's vast array of unique minerals. Pictured here are rose quartz, amethyst, blue calcite, orange calcite, labradorite, sandstone, green fluorite, picasso marble and several varieties of jasper. The world's largest assortment of mineral spheres can be viewed at www.spherestoyou.com.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX60>
11/23/99

ICON HEALTH & FITNESS NORDICTRACK EXP 1000 - The NordicTrack EXP 1000 is a truly interactive treadmill with iFit.com programming. Fitness enthusiasts can now enjoy a treadmill workout with built-in motivation.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX73>
11/23/99

JUST THE RIGHT SHOE - Just The Right Shoe(TM) by Raine(TM), a line of collectible miniature porcelain shoes, features 48 styles ranging in price from \$12-20.
<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX22>
11/23/99

COLLIN STREET BAKERY'S DELUXE FRUITCAKE - Collin Street Bakery, in

<-----User Break----->

Royal Mint makes a perfect gift or Keepsake. (Call 800-221-1215). See <http://www.royalmint.com>.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX33>
11/23/99

RETRO BOX - STAMPP CORBIN - Stampp Corbin, president and CEO of Retro Box, an asset management company headquartered in Columbus, Ohio, offers consumers a new opportunity to purchase high-quality computers and monitors retired from Fortune 500 companies for under \$400. Consumers can purchase these low-cost deals on the Web site at: <http://www.retrobox.com>.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX11>
11/23/99

CREATING KEEPSAKES SCRAPBOOK MAGAZINE - To mark the millennium with a special memory album, 'Creating Keepsakes' scrapbook magazine suggests

comparing 1999 with another year, such as 1920, shown here. For more millennium album tips, check out the December issue of 'Creating Keepsakes' or visit www.creatingkeepsakes.com. Media contact: Stephanie Raquel, Bremer Public Relations for Creating Keepsakes, 801-364-2030 or sraquel@bremerpr.com.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX09>
11/23/99

AP PHOTO ARCHIVE (<http://photoarchive.ap.org>):

HENSLEY SEGAL RENTSCHLER MARKETING COMMUNICATIONS - A Cincinnati company wants parents with children working in other cities to serve up something special for Thanksgiving: a new job. Hensley Segal Rentschler Marketing Communications is running ads this week in The Cincinnati Enquirer asking Moms and Dads who would like to see more of their children who work in other cities to place the firm's list of job openings in front of them while they visit during the Thanksgiving holiday. The company, like so many others in the U.S., is hungry for more talent that is hard to find in today's virtual employment economy. The ads are a new approach to bring talent from around the country "back home" to work and live.

11/23/99

BI - GUY SCHOENECKER - Guy Schoenecker, President and Chief Quality Officer, BI
11/23/99

WALT DISNEY - MITCHELL RYAN AND SUSAN SULLIVAN - 17th annual ABC Television special "Walt Disney World Very Merry Christmas Parade" co-hosts Mitchell Ryan (left) and Susan Sullivan ("Dharma & Greg")

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Set	Items	Description
S1	2702	(ONLINE) (10N) (SUBSCRIPTION OR SUBSCRIB?) (10N) DELIVERY
S2	185	S1 (30N) (WEB()SITE)
S3	75	RD S2 (unique items)
S4	49	S3 AND PY<2001

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? s s4 and purchas? and music
 49 S4
 7428915 PURCHAS?
 2053302 MUSIC
 S5 3 S4 AND PURCHAS? AND MUSIC
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5/7,K/1 (Item 1 from file: 613)
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PR Newswire
Wednesday, November 24, 1999 07:20 EST
WORD COUNT: 2,427

TEXT:

See below for a listing of today's photos:

AP PHOTOEXPRESS:

CYBERSHOP.COM, INC. - CyberShop.com, Inc. launches a new print campaign promoting Pokemon and other popular merchandise. The Internet retailer (<http://cybershop.com>) is launching the print ad campaign for the holiday season to promote popular products in various consumer magazines nationwide. The campaign begins with a Pokemon merchandise promotion (pictured) riding on the success of the movie and the holiday season.

We hope to break through the dot-com advertising clutter with our product focused advertising, said Jeff Tauber, CEO of CyberShop.com. Media Contact: Richard Gilbert, Vice President, Planning & Development CyberShop.com Inc., Tel. (201) 234-5005, rgilbert@cybershop.com.

PRN1 ON 11/23/99

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PRN2 on 11/23/99

TUPPERWARE HEALTHY BASTER(TM) - Pictured is the new Healthy Baster(TM) from Tupperware. The virtually unbreakable, dishwasher-safe Healthy Baster(TM) has a drip-less design feature which enables easy separation of undesirable fat from basting juices for healthier preparation of meat, poultry and gravies. The soft, easy-grip handle is removable for easy cleaning. The suggested retail price of the Baster(TM) is \$13.50. To find the nearest Tupperware Consultant, please call 1-800-634-2400. Media

Contact: Anne Unger, 212-891-0494, aunger@devries-pr.com, or Bill Priest,
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PRN3 on 11/23/99

NEWS.COM ONLINE (<http://www.newscom.com>) :

ENTEGRIITY SOLUTIONS LOGO: Entegrity Solutions logo.

<http://www.newscom.com/cgi-bin/prnh/19991123/ESLOGO>
11/23/99

STOCKWALK.COM LOGO - Stockwalk.com logo
<http://www.newscom.com/cgi-bin/prnh/19991123/MNTU018>
11/23/99

4POKEMON HOLOGRAPHIC FOSSIL CARD UNCUT PRESS SHEET - This limited edition
Pokemon Holographic Fossil Card Uncut Press Sheet, will only be available through drawings at KB Toys and KB Toy Works stores nationwide.

<http://www.newscom.com/cgi-bin/prnh/19991123/NETU032>
11/23/99

DATA CRITICAL CORP. COMPANY LOGO - Data Critical Corp. Company Logo.

<http://www.newscom.com/cgi-bin/prnh/19991123/DCCLOGO>
11/23/99

F-22 RAPTOR 4002 - F-22 Raptor 4002 refuels for the first time from a KC-10 tanker aircraft during a 19 November 1999 sortie from the service's Flight Test Center at Edwards AFB, Calif. Challenges to the Air Force's current fighter inventory by sophisticated air-defense missiles mandate the need for the F-22, because only the Raptor can operate safely and effectively amid such threats. Without the F-22 Raptor, American lives and America's interests will be increasingly placed at risk during future military operations.

<http://www.newscom.com/cgi-bin/prnh/19991123/F22RAPTOR4002>
11/23/99

INFORMATION BUILDERS GERALD COHEN - Information Builders president and CEO Gerald Cohen (l.) is presented with a special proclamation from the office of Mayor Rudolf Giuliani by Michael G. Carey (r.), president of The New York City Economic Development Corporation.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYTU110>
11/23/99

MUSE TECHNOLOGIES - A computer user works with a MUSE-based application displayed on a Panoram PV290 three-screen monitor.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU014>
11/23/99

HENSLEY SEGAL RENTSCHLER MARKETING COMMUNICATIONS - A Cincinnati company wants parents with children working in other cities to serve up something special for Thanksgiving: a new job. Hensley Segal Rentschler Marketing Communications is running ads this week in The Cincinnati Enquirer asking Moms and Dads who would like to see more of their children who work in other cities to place the firm's list of job openings in front of them while they visit during the Thanksgiving holiday. The company, like so many others in the U.S., is hungry for more talent that is hard to find in today's virtual employment economy. The ads are a new approach to bring talent from around the country "back home" to work and live.

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<http://www.newscom.com/cgi-bin/prnh/19991123/TUPBAST>
11/23/99

BI - GUY SCHOENECKER - Guy Schoenecker, President and Chief Quality Officer, BI
<http://www.newscom.com/cgi-bin/prnh/19991123/MNTU008>
11/23/99

"CHRISTMAS ON THE BORDER" CERTIFIED GOLD - UNISON MUSIC - Ric Pepin (VP/GM of Unison Music) presents Bill Robison (VP/GM of Unison Music Distribution) with a plaque commemorating the gold status of "Christmas on the Border" -- one of two Unison albums certified gold this year. Photo by Alan C. Mayor.

<http://www.newscom.com/cgi-bin/prnh/19991123/CHTU009>
11/23/99

WALT DISNEY -- MITCHELL RYAN AND SUSAN SULLIVAN - 17th annual ABC Television special "Walt Disney World Very Merry Christmas Parade" co-hosts Mitchell Ryan (left) and Susan Sullivan ("Dharma & Greg") along

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<http://www.newscom.com/cgi-bin/prnh/19991123/LATU011-a>
11/23/99

WALT DISNEY -- HARRY CONNICK, JR. AND MINNIE MOUSE - Harry Connick,
Jr.

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Contact: Richard Gilbert, Vice President, Planning & Development
CyberShop.com Inc., Tel. (201) 234-5005, rgilbert@cybershop.com.
<http://www.newscom.com/cgi-bin/prnh/19991122/NYM048>
11/23/99

SERVICE MERCHANDISE COMPANY -- BELLSAINT WATCH LINE - Now available
at America's Leading Jeweler, Service Merchandise Company, the BellSaint
watch line offers the high-fashion styling and quality precision that
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butterfly clasps and elegant, streamlined shapes are among the design
features of the collection. In all, 38 different variations of
BellSaint's men's and women's styles are available in combinations of gold plate,
stainless steel and diamonds. Contact: Laura Ellis 615-660-7211.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX76>
11/23/99

THOMSON CONSUMER ELECTRONICS - RCA Lyra new digital audio player.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX34>
11/23/99

WARNER MUSIC INTERNATIONAL STEPHEN SHRIMPTON - Stephen Shrimpton,
Chairman & CEO of Warner Music International.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYTU019>
11/23/99

RESEARCH PRODUCTS CORP -- PERFECTTEMP ZONE CONTROL SYSTEM - it's not just you. A new survey sponsored by PerfectTemp Zone Control System found that half of married women generally feel colder than their husbands, while more than 60 percent of men usually feel warmer than their wives.

Zoning your home can help lessen marital discord by keeping some rooms warmer and others cooler to accommodate both, suggested Joe Hlavacek, the PerfectTemp product manager. Or maybe just invest in big, bulky sweaters. Contact: Jodi Zirbel, 608-257-8801.

<http://www.newscom.com/cgi-bin/prnh/19991123/MNTUFNS1>
11/23/99

GOURMETBEACH.COM - **Purchasing** and sending gifts over the Internet is fast becoming a popular way to shop for the holidays. GourmetBeach.com, a new online shrimp company based out of Florida, offers overnight delivery of shrimp like these to its Internet customers nationwide.

<http://www.newscom.com/cgi-bin/prnh/19991123/DCTUFNS1>
11/23/99

MEL ODOM -- GENE MARSHALL - Gene Marshall - A Nostalgic Doll with Multi Generational Appeal.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX75-a>
11/23/99

MEL ODOM -- GENE MARSHALL - Gene Marshall - A Nostalgic Doll with Multi Generational Appeal.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX75-b>
11/23/99

MAGAZINE-OF-THE-MONTH CLUB - Give a gift this Holiday Season that will last all year. Magazine-of-the-Month Club's unique magazine subscription combines newsstand variety with home delivery.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX77>
11/23/99

GIFTS.COM - Lina Kingston of gifts.com, a new online gift store, updates the web site with new gifts for the upcoming holidays. The site, launched by Reader's Digest and StarTek, aims to make gift-giving easy and fun. It offers more than 400 different products and special features to help

users

select the perfect gift.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX28>

11/23/99

WWW.SPHERESTOYOU.COM - Christmas Ornaments? -- No these striking objects

are mineral spheres, the "hot" new holiday collectible. A stunning gift of

the Earth, they are one of the most beautiful and symmetrical ways to display nature's vast array of unique minerals. Pictured here are rose quartz, amethyst, blue calcite, orange calcite, labradorite, sandstone, green fluorite, picasso marble and several varieties of jasper. The world's largest assortment of mineral spheres can be viewed at www.spherestoyou.com.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX60>

11/23/99

ICON HEALTH & FITNESS NORDICTRACK EXP 1000 - The NordicTrack EXP 1000 is a

truly interactive treadmill with iFit.com programming. Fitness enthusiasts

can now enjoy a treadmill workout with built-in motivation.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX73>

11/23/99

JUST THE RIGHT SHOE - Just The Right Shoe(TM) by Raine(TM), a line of collectible miniature porcelain shoes, features 48 styles ranging in price

from \$12-20.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX22>

11/23/99

COLLIN STREET BAKERY'S DELUXE FRUITCAKE - Collin Street Bakery, in Corsicana, Texas, is world renowned for the DeLuxe Fruitcake.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX35>

11/23/99

BRITAIN'S ROYAL MINT MILLENNIUM 5 POUNDS STERLING CROWN - A TIMELY MEMENTO: The millennium 5 Pounds Sterling Crown struck by Britain's Royal

Mint makes a perfect gift or Keepsake. (Call 800-221-1215). See

<http://www.royalmint.com>.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX33>

11/23/99

RETRO BOX -- STAMPP CORBIN - Stampp Corbin, president and CEO of Retro

Box, an asset management company headquartered in Columbus, Ohio, offers

consumers a new opportunity to **purchase** high-quality computers and

monitors retired from Fortune 500 companies for under \$400. Consumers can

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<http://www.retrobox.com>.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX11>
11/23/99

CREATING KEEPSAKES SCRAPBOOK MAGAZINE - To mark the millennium with a special memory album, 'Creating Keepsakes' scrapbook magazine suggests comparing 1999 with another year, such as 1920, shown here. For more millennium album tips, check out the December issue of 'Creating Keepsakes' or visit www.creatingkeepsakes.com. Media contact: Stephanie Raquel, Bremer Public Relations for Creating Keepsakes, 801-364-2030 or sraquel@bremerpr.com.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX09>
11/23/99

AP PHOTO ARCHIVE (<http://photoarchive.ap.org>):

HENSLEY SEGAL RENTSCHLER MARKETING COMMUNICATIONS - A Cincinnati company wants parents with children working in other cities to serve up something special for Thanksgiving: a new job. Hensley Segal Rentschler Marketing Communications is running ads this week in The Cincinnati Enquirer asking Moms and Dads who would like to see more of their children who work in other cities to place the firm's list of job openings in front of them while they visit during the Thanksgiving holiday. The company, like so many others in the U.S., is hungry for more talent that is hard to find in today's virtual employment economy. The ads are a new approach to bring talent from around the country "back home" to work and live.
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11/23/99

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RETRO BOX -- STAMPP CORBIN - Stampp Corbin, president and CEO of Retro Box, an asset management company headquartered in Columbus, Ohio, offers consumers a new opportunity to **purchase** high-quality computers and monitors retired from Fortune 500 companies for under \$400. Consumers can **purchase** these low-cost deals on the Web site at: <http://www.retrobox.com>.

11/23/99

PRNewswire -- Nov. 24

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1999

...cgi-bin/prnh/19991123/MNTU008
11/23/99

"CHRISTMAS ON THE BORDER" CERTIFIED GOLD - UNISON **MUSIC** - Ric Pepin (VP/GM of Unison **Music**) presents Bill Robison (VP/GM of Unison **Music**) Distribution) with a plaque commemorating the gold status of "Christmas on the Border" -- one of...audio player.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX34>
11/23/99

WARNER **MUSIC** INTERNATIONAL STEPHEN SHRIMPTON - Stephen Shrimpton, Chairman & CEO of Warner **Music** International.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYTU019>
11/23/99

RESEARCH PRODUCTS...

...8801.

<http://www.newscom.com/cgi-bin/prnh/19991123/MNTUFNS1>
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11/23...

...COMPANY NAMES: WARNER **MUSIC** GROUP INC...

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888-776-6555 or 201-369-3467 for further information.

See below for a listing of today's photos:

AP PHOTOEXPRESS:

CYBERSHOP.COM, INC. - CyberShop.com, Inc. launches a new print campaign promoting Pokemon and other popular merchandise. The Internet retailer (<http://cybershop.com>) is launching the print ad campaign for the holiday season to promote popular products in various consumer magazines nationwide. The campaign begins with a Pokemon merchandise promotion (pictured) riding on the success of the movie and the holiday season.

We

hope to break through the dot-com advertising clutter with our product focused advertising, said Jeff Tauber, CEO of CyberShop.com. Media Contact: Richard Gilbert, Vice President, Planning & Development CyberShop.com Inc., Tel. (201) 234-5005, rgilbert@cybershop.com.

PRN1 ON 11/23/99

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today's virtual employment economy. The ads are a new approach to bring talent from around the country "back home" to work and live.

PRN2 on 11/23/99

TUPPERWARE HEALTHY BASTER(TM) - Pictured is the new Healthy Baster(TM) from Tupperware. The virtually unbreakable, dishwasher-safe Healthy Baster(TM) has a drip-less design feature which enables easy separation

of

undesirable fat from basting juices for healthier preparation of meat, poultry and gravies. The soft, easy-grip handle is removable for easy

cleaning. The suggested retail price of the Baster(TM) is \$13.50. To find
the nearest Tupperware Consultant, please call 1-800-634-2400. Media Contact: Anne Unger, 212-891-0494, aunger@devries-pr.com, or Bill Priest, 212-891-0464, wpriest@devries-pr.com, of DeVries Public Relations.

PRN3 on 11/23/99

NEWSCOM ONLINE (<http://www.newscom.com>):

MUSE TECHNOLOGIES - A computer user works with a MUSE-based application displayed on a Panoram PV290 three-screen monitor.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU014>
11/23/99

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<http://www.newscom.com/cgi-bin/prnh/19991123/TUPBAST>
11/23/99

BI - GUY SCHOENECKER - Guy Schoenecker, President and Chief Quality Officer, BI
<http://www.newscom.com/cgi-bin/prnh/19991123/MNTU008>
11/23/99

"CHRISTMAS ON THE BORDER" CERTIFIED GOLD - UNISON MUSIC - Ric Pepin (VP/GM

of Unison **Music**) presents Bill Robison (VP/GM of Unison **Music**) Distribution) with a plaque commemorating the gold status of "Christmas on the Border" -- one of two Unison albums certified gold this year. Photo by Alan C. Mayor.

<http://www.newscom.com/cgi-bin/prnh/19991123/CHTU009>
11/23/99

WALT DISNEY - MITCHELL RYAN AND SUSAN SULLIVAN - 17th annual ABC Television special "Walt Disney World Very Merry Christmas Parade" co-hosts Mitchell Ryan (left) and Susan Sullivan ("Dharma & Greg") along with Mickey Mouse.

<http://www.newscom.com/cgi-bin/prnh/19991123/LATU011-a>
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WWW.SPHERESTOYOU.COM - Christmas Ornaments? -- No these striking objects are mineral spheres, the "hot" new holiday collectible. A stunning gift of the Earth, they are one of the most beautiful and symmetrical ways to display nature's vast array of unique minerals. Pictured here are rose quartz, amethyst, blue calcite, orange calcite, labradorite, sandstone, green fluorite, picasso marble and several varieties of jasper. The world's largest assortment of mineral spheres can be viewed at www.spherestoyou.com.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX60>
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<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX09>
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hallmarks of Swiss-made watches. Substantial bracelets and cases, butterfly clasps and elegant, streamlined shapes are among the design features of the collection. In all, 38 different variations of

BellSaint's

men's and women's styles are available in combinations of gold plate, stainless steel and diamonds. Contact: Laura Ellis 615-660-7211.

11/23/99

THOMSON CONSUMER ELECTRONICS - RCA Lyra new digital audio player.

11/23/99

WARNER **MUSIC** INTERNATIONAL STEPHEN SHRIMPTON - Stephen Shrimpton, Chairman & CEO of Warner **Music** International.

11/23/99

RESEARCH PRODUCTS CORP -- PERFECTTEMP ZONE CONTROL SYSTEM - it's not just you. A new survey sponsored by PerfectTemp Zone Control System found that

half of married women generally feel colder than their husbands, while more than 60 percent of men usually feel warmer than their wives.

Zoning

your home can help lessen marital discord by keeping some rooms warmer and

others cooler to accommodate both, suggested Joe Hlavacek, the PerfectTemp

product manager. Or maybe just invest in big, bulky sweaters. Contact: Jodi Zirbel, 608-257-8801.

11/23/99

GOURMETBEACH.COM - **Purchasing** and sending gifts over the Internet is fast

becoming a popular way to shop for the holidays. GourmetBeach.com, a new

online shrimp company based out of Florida, offers overnight delivery of

shrimp like these to its Internet customers nationwide.

11/23/99

MEL ODOM - GENE MARSHALL - Gene Marshall - A Nostalgic Doll with Multi Generational Appeal.
11/23/99

MEL ODOM - GENE MARSHALL - Gene Marshall - A Nostalgic Doll with Multi Generational Appeal.

11/23/99

MAGAZINE-OF-THE-MONTH CLUB - Give a gift this Holiday Season that will last all year. Magazine-of-the-Month Club's unique magazine **subscription** combines newsstand variety with home **delivery**.

11/23/99

GIFTS.COM - Lina Kingston of gifts.com, a new **online** gift store, updates the **web site** with new gifts for the upcoming holidays. The site, launched by Reader's Digest and StarTek, aims to make gift-giving easy and fun. It offers more than 400 different products and special features to help users select the perfect gift.

11/23/99

ICON HEALTH & FITNESS NORDICTRACK EXP 1000 - The NordicTrack EXP 1000 is a truly interactive treadmill with iFit.com programming. Fitness enthusiasts can now enjoy a treadmill workout with built-in motivation.

11/23/99

JUST THE RIGHT SHOE - Just The Right Shoe(TM) by Raine(TM), a line of collectible miniature porcelain shoes, features 48 styles ranging in price from \$12-20.

11/23/99

COLLIN STREET BAKERY'S DELUXE FRUITCAKE - Collin Street Bakery, in Corsicana, Texas, is world renowned for the DeLuxe Fruitcake.

11/23/99

BRITAIN'S ROYAL MINT MILLENNIUM 5 POUNDS STERLING CROWN - A TIMELY MEMENTO: The millennium 5 Pounds Sterling Crown struck by Britain's Royal Mint makes a perfect gift or Keepsake. (Call 800-221-1215). See <http://www.royalmint.com>.

11/23/99

RETRO BOX - STAMPP CORBIN - Stampp Corbin, president and CEO of Retro Box,

an asset management company headquartered in Columbus, Ohio, offers consumers a new opportunity to **purchase** high-quality computers and monitors retired from Fortune 500 companies for under \$400. Consumers can **purchase** these low-cost deals on the Web site at:
<http://www.retrobox.com>.

11/23/99
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1999

...cgi-bin/prnh/19991123/MNTU008
11/23/99

"CHRISTMAS ON THE BORDER" CERTIFIED GOLD - UNISON **MUSIC** - Ric Pepin (VP/GM of Unison **Music**) presents Bill Robison (VP/GM of Unison **Music** Distribution) with a plaque commemorating the gold status of "Christmas on the Border" -- one of...audio player.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYFNSX34>
11/23/99

WARNER **MUSIC** INTERNATIONAL STEPHEN SHRIMPTON - Stephen Shrimpton, Chairman & CEO of Warner **Music** International.

<http://www.newscom.com/cgi-bin/prnh/19991123/NYTU019>
11/23/99

RESEARCH PRODUCTS...

...8801.

<http://www.newscom.com/cgi-bin/prnh/19991123/MNTUFNS1>
11/23/99

GOURMETBEACH.COM - **Purchasing** and sending gifts over the Internet is fast becoming a popular way to shop for...

...Box,
an asset management company headquartered in Columbus, Ohio, offers consumers a new opportunity to **purchase** high-quality computers and monitors retired from Fortune 500 companies for under \$400. Consumers can **purchase** these low-cost deals on the Web site at:
<http://www.retrobox.com>.

<http://www.23/99>

THOMSON CONSUMER ELECTRONICS - RCA Lyra new digital audio player.

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WARNER MUSIC INTERNATIONAL STEPHEN SHRIMPTON - Stephen Shrimpton,
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& CEO of Warner Music International.

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GOURMETBEACH.COM - Purchasing and sending gifts over the Internet is fast
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...Holiday Season that will last all year. Magazine-of-the-Month Club's unique magazine subscription combines newsstand variety with home delivery.

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GIFTS.COM - Lina Kingston of gifts.com, a new online gift store, updates the web site with new gifts for the upcoming holidays. The site, launched by Reader's Digest and...

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<http://www.retrobox.com>.

11/23...

...COMPANY NAMES: WARNER MUSIC GROUP INC...

5/7,K/3 (Item 1 from file: 16)
DIALOG(R) File 16:Gale Group PROMT(R)
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THE GRAPHIC DETAILS.
BANTSARI, LEA ANNE
Interactivity, v3, n3, p45(1)

March, 1997

TEXT:

STOCK MEDIA: EVERYTHING YOU NEED TO KNOW ABOUT WHERE TO FIND, BUY, AND LICENSE PHOTOS, BACKGROUNDS, AND OTHER 2D STOCK GRAPHICS

Photos in color and black and white, illustrations, textures, backgrounds, maps, and more? Hundreds of stock agencies, artists, and publishers have zillions of images available for license - everything from celebrities to everyday folk doing everyday things, sweeping scenics to microscopic science, historical to contemporary, news to conceptual art. With a few phone calls or a little time online, you can have those pix on your desktop in no time. We'll describe the search, licensing, and delivery process usually works. We'll give you a few hints about making sure all your legal ducks are in a row. And our listing of resources, complete with online samples at <http://www.eyimedia.com>, should get you well on your way to collecting megabytes of third-party material.

Traditional stock houses license images individually - photo by photo on a per-project basis. Many of these agencies publish print catalogs and even some searchable CD-ROM catalogs of images for comp purposes, and most employ a research staff that'll scour the archives and collaborate with you to find the right image for your project. After you've selected the images you want to use, they'll send you (usually overnight) color transparencies, black and white photos, or dupes of the originals. More and more offer their material in digitized form on floppies, CD-ROMs, or online. The licensing arrangements and resulting fees vary depending on how the image is used (more on that in a bit).

In the past few years, CD-ROMs full of ready-to-use photos, textures, backgrounds, objects with clipping paths, and illustrations have expanded graphic designers' choices. PhotoDisc was one of the first companies to offer these collections using a royalty-free business model that allows customers to use the images in a variety of applications for a one-time flat fee. In addition, more and more Web sites are popping up that let users search, license, and take delivery of imagery - some royalty free and some under the traditional licensing model.

All of which creates new dynamics in this decades-old business.

"There's been tremendous growth in the royalty-free end, which indicates success in the pricing," notes Jeff Weiss, executive vice president of Picture Network International, the company behind the Publisher's Depot Web site. "There also has been a lot of consolidation in the traditional stock media market. Smaller companies have been bought by larger companies, and that trend is continuing."

"We will definitely admit we're losing a certain amount of business to royalty-free disks," says Barbara Roberts, president of FPG, a 60-year-old commercial stock photography agency. "Very generic images like trees and nature certainly. There's low risk in using those types of photographs. However, we still have six million photos here. Most disks have only a hundred images. So I think we're still very competitive in the breadth and quality of our collection."

The royalty-free CD-ROM trend is eating into the traditional stock business, especially agencies with contemporary images, but it's also creating a new market that didn't exist before. Content offerings have expanded along with the pool of potential customers. Graphic designers in the advertising, magazine, and book markets have been the foundation of stock houses' customer base. As more people gain graphics capabilities on their desktops, their interest in stock imagery increases. "The typical person in a corporate environment has become more sophisticated," says Chris Baker, president and founder of map creator Magellan Geographix. "A lot more people understand what Freehand or Illustrator or Photo-shop means

who aren't professional graphic artists."

Interactive developers are a growing segment of stock media users, and they throw some new demands into the mix: they usually need lots of material, they need stuff that'll look good on screen, and smaller file size is a plus. In addition, the frequency with which Web pages are updated and the cost constraints of development mean Web designers need lots of images quickly and inexpensively.

More graphics providers are stepping up to fill these needs. They're becoming familiar with the onscreen environment. They're providing more digital material, often in a choice of resolutions. And some have altered their licensing options to better accommodate the interactive media market.

The Quest for Quality

So what should you interactive developers keep in mind during a stock media search? Obviously, look for content that's most appropriate for your project. If you're illustrating contemporary themes, is the image up to date and in fashion? If you're illustrating work places or procedures, are the images technically accurate? Does the image represent the cultural orientation you need? Today, more image collections emphasize real-world looking people from a variety of backgrounds.

Using older material doesn't necessarily mean you'll sacrifice technical quality. A good original image is key. "People think intrinsically that older materials don't look as good, but in fact, if you've got an original glass plate negative made from the 1800s and you pull a print from it, it can look like it was taken yesterday," says Patrick Montgomery, president of Archive Photos. "Whatever your method is for receiving this material, you want to make sure you're getting the best quality possible."

Drum-scanned, color corrected, cleaned, and cropped images may make your work easier, and many companies supply images that have been through these processes.

Or you may want graphics that are designed to be customized. Take maps, for instance. Magellan Geographix designs its maps so you can drop them in as-is or modify them to create a look and feel that'll fit your product. "We apply the traditions of cartography, but we try to employ current elements of clean, simple graphic design. Our files are all organized so each one you buy and open is going to look the same. There's no junk floating around in it," Baker says. "Maps aren't easy for people to deal with. We look at ourselves as a major time saver and headache reliever. Why should you spend \$125 for a map of Jamaica? Well, it's going to take 15 hours to create it yourself and it's going to be ugly and it's going to be wrong because that's not your area of expertise. So why waste your time? What's your time worth? It definitely pays for itself."

What You're Getting

"The biggest issue for people using stock photography is to understand that it's protected by copyright, unless it's obviously in the public domain, which means that any reproduction, distribution, public performance, public display, or modification without permission is prohibited by the copyright law," says Mark Radcliffe, multimedia lawyer and co-author of the Multimedia Law and Business Handbook.

Copyright is usually held by the photographer or the agency. Some stock houses will indemnify you so that if your right to use an image you licensed from them is questioned, you're covered. However, Jill Alofs, president of the rights clearance agency Total Clearance, issues this warning "They may indemnify you, but that maybe only up to the amount of money they charged you for the use of the image, which may be a hundred or two hundred dollars. If you've got someone coming after you, that's not going to cover anything."

With most stock images, you'll need to include a copyright notice for the image or give the agency or artist credit. Many are electronically watermarking their images to make them verifiably identifiable in case of unauthorized use. And, depending on what you're using and how you're using it, you may need to obtain additional clearances. (See "Clearing the Way," page 50.)

Before you license material, check whether additional restrictions are in effect. If you're going to modify the image or combine images to create a new work, you may need to secure additional rights. Also, some agencies don't allow their images to be used in pornographic, racist, or similarly sensitive contexts.

FPG's Roberts also warns against hiring a photographer to copy another photograph. "That is copyright infringement," she insists. "You can do it if you tell us and you pay us what's known as an art rendering fee. We've recently seen a lot of art directors and new media people hiring amateur or second-tier photographers to directly copy our photographs. Unfortunately, they're unaware that that's copyright infringement."

What It Costs

Most publishers charge a flat fee for image collections on CD-ROMs. Prices start at \$20 and go up from there. The majority of these collections are licensed under the so-called royalty-free model, which usually has fewer restrictions than traditional licenses. But be sure to read the fine print - especially when you're developing products for sale.

At PhotoDisc, Heston explains, "you can **purchase** an image and use it in a product for sale up to 100,000 copies, like an interactive CD or book, without paying an increased fee. Once you license the image, you can use it in any number of different projects. If you create an interactive title or something like that with a distribution of greater than 100,000 copies, you can relicense the image for another \$100. For advertising, promotion, and Web page design, that restriction isn't really relevant.

"The royalty-free model has been critical because the Web has allowed people to use images all over the place," Heston continues. 'And often, because of cost constraints, it's difficult for them to justify the negotiation process that's inherent in traditional stock photography."

Under traditional licensing schemes, the price usually depends on how you're going to use the image. Usually the bigger the exposure -- number of products being produced (print run), scope of the audience (local, national, international), size of the image, prominence of the image in the project -- the higher the cost. On a Web site, a stock house might charge more for an image used on a home page than for images used on secondary pages or as icons. Commercial usage typically costs more than editorial usage.

At Archive Photos, the licensing arrangement, and hence the fee, is based on three variables: the size of distribution, the size of the image's reproduction within the product, and the term, the span of time the license will be in effect. "If the product has a built-in life, such as a magazine, then we won't worry about the term. But if it doesn't, like a CD-ROM, we'll say either 10,000 copies or five years -- some kind of limit at which time the producer has to renew the license," Montgomery explains.

Some agencies, such as Magellan Geographix, offer a subscription in addition to individual file sales. Individual vector maps cost from \$75 to \$325. The more images you **purchase**, the more variable the pricing package. Subscriptions are usually for three years, and the price varies depending on your target market, type of use, size of the organization, and the maps' importance to the product "I don't even try to go into pricing on subscriptions because it's so variable," Baker says. 'It really comes down

to what you want to buy, who you are, and how you want to use it."

If you're concerned that someone else has used a particular photo recently, a traditional stock house may be your better bet. They know who has licensed their photos and how they've been used. And, for a bit more money you may be able to limit how soon others can use the image you're licensing.

Roberts cites the example of two competing phone companies that used the same image on their phone cards. "Now we have contract accounts with both of them. We guarantee that what one phone company gets from us, another one won't," Roberts says. "We have total records for at least the last 30 years. If you want restrictions on a photograph, we can block it for a length of time. If you want it to be blocked around the world, if you want it blocked in North America, if you want it to be blocked in the financial services industry and five other industries, our computers can do it. That's unique to FPG. That is not a general industry policy"

The more you limit a stock house's ability to license an image in the future, the more you'll pay Tell us exactly what you need and try to limit it," Roberts says. "Do you really need an exclusive for the whole world? Could you be happy if you just had an exclusive for North America? This is a way to get your prices down."

Whether your use of an image is editorial or commercial is important. Your usage will also influence the additional rights you may need to get (see "Clearing the Way" page 50). For example, if you're using someone's photograph for commercial purposes, not only do you need the subject's permission, but you may need to pay a fee as well. When someone's face is used in an editorial context, usually you don't need as many clearances. In the interactive market, sometimes the line blurs.

Archive's Montgomery notes, "There has been a dilemma with CD-ROMs because there's no precedent. Some CD-ROMs arguably can be viewed as an editorial product like an encyclopedia, and some, if they include a game or something like that, look more like a promotional product."

"I've had numerous discussions about this with clients and their lawyers," Montgomery continues. "Unfortunately when somebody doesn't know the answer, they usually ask their lawyer and he says, 'Well, gee, you've got to clear everything.' And in my opinion, people have ended up paying for things they didn't need to pay for. If you have an encyclopedia in book form, you don't need to get a person's permission to put a photograph of them in it. Putting it on a CD-ROM doesn't change the nature of the work. But I know that some of the higher profile companies have felt a need to do that, and it ends up making the product a lot more expensive."

Interactive products have thrown a new twist on traditional licensing structures and rates. "CD-ROM projects often have an appetite for a large number of images, whereas before our average sale might have been a photo here and there to a magazine or 10 photos to a book publisher," Montgomery says. "We've sold thousands of photos for one CD-ROM product. The rates are based on exposure, but if you put a thousand photos on a CD-ROM, they're not necessarily even going to be looked at. So we've had to come up with new rates for CD-ROMs and for online that are graduated based on volume. Our starting rate for CD-ROM is \$75 per image and it goes down from there based on how many images you commit to using."

The traditional licensing variable of territorial distribution gets turned on its head when images go online. "The online world poses an interesting problem because it's growing. We don't necessarily know what the size of the audience is," Montgomery continues. "For editorial use online, we've been charging more or less our CD-ROM rates, but we've been limiting them to a one-year term. If it's used for advertising on a major company's Web page, then we charge advertising rates, which are

considerably higher."

Before You Deal

Multimedia lawyer Mark Radcliffe offers these suggestions when licensing third-party content: "Number one, deal with reputable people. Number two, be prepared to believe them but be skeptical and listen carefully. Number three, if it looks too good to be true, it probably is. And number four, understand that some stock houses have unlimited rights to the material they license and some don't."

"My smartest clients are the guys who think in advance what they're going to use it for," Radcliffe continues. "Am I going to have it on CD-ROM? What countries am I going to go into? Am I going to put it on the Web? What rights and clearances do I need for it there? They go to one or two sources and license all the pictures. The people who get hung up are the people who say I've got to have this photograph, that photograph, and that photograph. They have to make separate deals with everybody. It's more expensive."

Special thanks to editorial interns Chris Milano and Roger B. Ramirez for their assistance.

Dust do a Web search on stock photography and you'll see that much of the stock media business embraces interactive technology: searchable databases online (and on CD-ROM), increased bandwidth that facilitates online delivery, and online commerce solutions that let you license material over the Internet.

Patrick Montgomery's Archive Photos has been involved in online search and delivery for few years. "I think that's gradually going to grow into the major way photos are sold. Right now, several issues prevent it from growing faster than it is. Bandwidth is a problem. Retrieving photographs is pretty slow if you're doing it over a regular phone line. Search engines aren't really robust enough. Generally, our business is a service business, and our traditional clients want us to do the work for them. In the online world, you have to do the work yourself - the searching. No matter how fast or easy it is, they're not going to want to do it. They're going to want to pick up the phone and say, find this stuff for us."

FPG's Barbara Roberts notes the same trend: "People are finding online research for photographs terribly cumbersome," she says. "There's a tremendous demand for digital delivery once we do the selection, but clients don't want to go online to find their own photographs."

PNI with their Publishers Depot Web site and PhotoDisc with its Web site are placing their bets on users going online, however. "The only advantage of having someone else do the work for you is that they do the work for you," notes PNI's executive vice president Jeff Weiss. "The advantage of searching for yourself is that if the search engine works and the archive has the pictures you're interested in, you get what you want much faster and you can be much more specific about what you want, because you're not leaving it to someone else to interpret what you had in mind."

Publishers Depot is a digital archive of photographs and other multimedia content from more than 60 suppliers. Customers can find, license, and download third-party content. There's no charge to use Publisher's Depot. "All you have to do is register and be approved for credit, and then you're a member," Weiss explains. "You only pay for that which you use. By and large, the pricing follows the model of traditional stock photography. In addition, we do have a store that offers royalty-free pictures. The difference is that they offer a lower price and a much broader set of permitted uses. Our goal in developing the Web site was to take a large and attractive content offering and make it available in a way that was fast and intuitive."

Publishers Depot's light box feature encourages the creative process online. A designer using Publishers Depot can place an image under consideration in a folder called the light box and allow their clients to view the image. "In the creative world people collaborate," says Weiss. "They work together. They share their work. More than one person is involved."

Online searching offers further advantages over catalogs on paper and on CD-ROM. "A catalog only has about 1,500 pictures," says PNI's Weiss. "Even the CD-ROMs only have a couple thousand, so you're getting a limited selection. Plus, each one is different, so you have to be willing to learn to use each one. And if you find a picture, you still have to phone and go through the whole manual process of getting it."

PhotoDisc has applied their royalty-free licensing model to individual photos available through their Web site. "We're blessed with having customers who are on the cutting edge from a bandwidth standpoint," Heston says, noting that three-quarters of their customer base is on the Web. "Since they're designers, often these folks have ISDN connections to their service bureaus or because they're doing Web page design, they're already savvy from a Web standpoint. And if they're downloading our 10 meg images, which are compressed to about a meg and a half to two megs, getting one takes 15 minutes on a 28.8kbps modem compared to waiting for the disc to arrive in the mail the next day."

A secure, high-performance site is a key element for online services. "We have a system that allows people to **purchase** via credit card," Heston explains. "They can set up a password and ID by calling us over the phone if they're concerned about Internet security. Performance is critical. We have a lot of images and we have a lot of people using the site, so being able to search through the system without needing to wait is critical."

Notes Montgomery of Archive Photos, "The people who are taking advantage of the online services now are the new customers -- people who either are used to doing things online and have no other tradition, or to whom the limited resolution that's available online is sufficient. A lot of the people who are buying our photographs through online providers are Web page designers and CD-ROM developers. They don't need a very big file and they're used to doing stuff electronically anyway. It doesn't take much to convince them that it's a worthwhile way to get images."

Magellan Geographix also uses its **Web site** as a **delivery** area for its **subscribers**, who have password access into special parts of the site. "People really want content **online** now," says Chris Baker, president and CEO. "Supplying content for Web sites dealing with travel, news, and reference is growing immensely for us. One thing we've really had to pay attention to, and will probably improve, is designing our maps for the Internet. Everything has to be faster and smaller. People don't want to wait."

Time and money constraints will probably keep many stock houses from digitizing their entire collections. "Stock houses are spending \$7 to \$10 to index each picture," says PNI's Weiss. Archive Photos, for example, has digitized 100,000 photographs from its collection of 20 million.

Yet few are ignoring the online trend. "Everybody is experimenting with digital distribution," Weiss says. "If they're not doing it online, they're doing it through CD-ROM catalogs. I would say it's becoming a mainstream form of distribution. There isn't a traditional catalog, there isn't a traditional distributor of stock of any scale that doesn't have an important digital offering at this point."

When using third-party content, you may need other rights and clearances in addition to licensing the copyright. Look carefully at the

photographs you want to use. You may need the permission of any people who appear in the image? What about logos? If so, you'll need to clear those rights as well. Some locations require clearances. If you plan to alter the image, you'll likely need modification rights. And depending on who's going to see your project, you may need public display and/or public performance rights as well. Plus, you may need to obtain clearance from the photographer. Usually that's covered when you license from a stock house, but it's worth asking.

The bottom line? "Make sure you have all the rights you need," advises Mark Radcliffe, multimedia lawyer and co-author of the Multimedia Law and Business Handbook.

"A lot of developers think they're okay using material they licensed from a stock house and they don't check these other elements," says Jill Alofs, president of the rights clearance agency Total Clearance. "Then, they're crushed when they get a cease and desist order. They should be informed when they license the material, but it isn't necessarily the obligation of the stock houses to do that. But how do you know what questions to ask?"

Be sure to ask the stock house, what am I getting with this licensing fee? What rights are you granting me? Ask if additional clearances are needed -- some stock houses have a staff to help you get the additional rights you need. But keep in mind that stock houses are not obligated to tell you about additional rights, and that some houses are not aware of all the issues interactive media entails. This interactive stuff is new to them and you can't really trust what they tell you, unfortunately," Radcliffe says.

Beyond copyright, here are some of the basic issues when using third-party content. They apply to images licensed through both traditional and royalty-free agreements. First of all, start early -- some clearances take time to sort out. And be flexible -- it's save you money.

In general, to use an image, you need the permission of any people who appear in a photograph. These rights are usually referred to as depiction rights or rights of publicity and privacy. Contact the individual -- or their estate if they're deceased. If it's an actor or other celebrity, their agent or manager is an ideal contact. They if want to know what photo you're using, how you'll be using it, and whether you it change the photo. You may need to pay a fee.

"Understanding that when you're dealing with individuals, there's no rate card, there's no orderly process. All we can do is contact these people or their representatives and see if they're interested and try to negotiate the best kind of rate we can," says Patrick Montgomery, president of Archive Photos. The answers range from 'No, we won't do that no matter how much you pay us,' to 'Oh sure, you can have it for free. Just send me something to sign.' And anywhere in between. Be prepared for the fact that you can't get some rights no matter how much money you want to pay."

Watch out with sports photos, Alofs warns. Numbers on jerseys constitute recognizability, even if a player's back is to the camera or a helmet covers.

Celebrities have a right to publicity -- especially if you're using their image in a commercial product. Likewise, private individuals have a right to privacy. "Don't intrude upon someone's reasonable expectation of privacy," Radcliffe says. "If you're Clint Eastwood and you're standing on the corner, it isn't a violation of your right of privacy if I take a picture of you. If I use the picture to sell Corn Flakes or something, however, then that's a violation of your right of publicity. On the other hand, if I take a picture of you. If I use the picture to sell Corn Flakes or something, however, then that's a violation of your right of publicity."

On the other hand, If you're Clint Eastwood and you're in your home and someone comes up to the window and starts taking pictures through the window, then that probably is a violation of your right o privacy."

Also be careful about creating libelous situations (especially when manipulating an image), presenting things out of context, or casting people in a false light. "If you've got a picture of somebody you think has been cleared and you put it a in a story about heroin dealing and the person's not a heroin dealer; then you've got a problem," Radcliffe says.

Many stock houses have collections of model released photographs. In these instances, the models or actors who appear in the photos have signed a release saying you can do whatever you want this photo. This practice is particularly common in the contemporary stock photo business. If actually began in the 1920s, and some historical collections include these need model-released photographs.

But again, when using these images in sensitive contexts, you may need to get additional clearance. "Even if you have a model release, if you use a photograph in a way that hurts someone, you are potentially going to be in real trouble," says Barbara Roberts, president of FPG.

Consider another scenario. You've got a photo of an individual wearing a logo or trademarked uniform such as an Adidas sweatshirt. "Not only do you need to get the copyright from the stock house, you also need to get a depiction release from the actor and a logo release from Adidas," says Alofs. "That logo is their marketability and they have rights to that."

In addition to keeping a watchful eye for copyrighted or trademarked items and logos on clothing, be careful. Some quirky things can be trademarked such as the Christmas tree in Rockefeller Center, the Hollywood sign many baseball stadiums, and the interior of the New York Stock Exchange.

"It's prudent to have a property release if you're using a photograph for commercial use," Roberts says.

If you're going to alter an image, you'll need modification rights. "Stock houses often don't have the authority to grant you alteration rights," Alofs explains. "That's when you may need to get special permission from the photographer as well as the person in the image. If you're going to be morphing or altering their image, then you specifically need permission for that alteration."

Clear communication regarding how you plan to alter the image is key when trying to get these rights. "Be able to describe it in layman's terms so the individuals in the photo whose clearances you need to obtain, not just the stock house can understand," Alofs advises. "Often people aren't as savvy about these issues as a developer is. Keeping it in simple language is really helpful."

Depending on how your project will be used, you may need public display or public performance rights. "Most CD-ROMs are distributed for use at home," Radcliffe says. "Training CD-ROMs are clearly public performances. If you've got 30 people from IBM or Compaq sitting around watching a video or CD ROM, that's a public performance. When you're displaying at Comdex, that's probably a public performance and you should get that in your advertising rights. On the Web, it's probably a public performance."

Public display usually applies to static images, while public performance generally implies a sequence of photographs. Radcliffe cites the definition of public performance. To perform a work means to recite, render, play, dance, or act it either directly or by means of any device, or in the case of a motion picture to show the images in any sequence or to make the sounds accompanying it audible.

"So in the case of a motion picture or other audio-visual work, and that's what most multimedia works are, public performance is to show its images in any sequence. By sequence, you imply an order that people are meant to go through. There is some defined ordering that's been imposed by the author and it isn't up to the user to come up with it. The idea that th

<-----User Break----->

t the depiction
rights have fallen into public domain.

"Don't assume that since the person depicted is dead and I got it through the public domain at the Library of Congress, I'm okay. That's not necessarily the case," Alofs continues. "It's worth doing a little bit more research to find out whether there is an estate established for whoever's depicted. Are they still pursuing these rights?

"Is it worth a phone call? You're putting them on notice that you're using this image, but I always look at it this way: "It's better to speak in good faith with all the parties involved, because it's likely that you're going to go back to the same people on other projects. It's a small environment. People will hear about it if you've taken material and you haven't asked in the best of terms."

The National Archives can be a fabulous resource for some materials, but tracking down the content can take a while. "Start extra early if you're thinking of using material from them," Alofs recommends.

Estimate for the broadest possible usage you anticipate and scale down from there. "Anticipate what you're going to use now and what you think you may use in the future," Alofs says. "**Purchase** it all up front and get a volume discount."

"Often developers are caught up in development, and they don't take this aspect as seriously as the creative process. Take more than a cursory look of licensing issues. You want to evaluate it."

She continues, "People think they don't want to spend time on this. Or they don't want to spend money hiring a professional for an hour or two. Sometimes that can hurt you. Sometimes you can do it just fine and other time not."

Again, start early be clear on how you intend to use the material and be flexible. You'll get better deals that way. "It's very difficult to negotiate when you're under the gun and when you have no flexibility," Alofs says. And finally, make sure you get everything clearly stated in writing.

RESOURCES

Multimedia Law and Business Handbook

Ladera Press

c/o Port City Fulfillment

Box 5030

Port Huron, MI 48061

vox 800.523.3721

fax 810.987.3562

ISBN 0-9639173-2-3

Total Clearance

Box 836

Mill Valley, CA 94942

vox 415.389.1531

fax 415.380.9542

totalclr@linex.com

<http://www.totalclear.com>

? Is the content subject to copyright or other protection in any territory in which you wish to distribute it?

Define the rights you need and who owns them.

Does the work contain or is it based on another copyrightable work that you will need to license separately?

Do you need additional clearances from individuals to cover rights of publicity/ privacy, rights to use author's or performer's name, image, biography? Moral rights waivers?

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Adventure Photo and Film

24 E. Main St.

Ventura, CA 93001

vox 805.643.7751

fax 805.643.4423

advenphoto@aol.com

Color photographs, color illustrations, black & white photographs, black & white illustrations, textures/backgrounds, geographic maps: Adventure imagery, sports. Licensed as a collection and individually.

Provided on: Transparency.

Licensing: Negotiable.

Cost: Per use basis.

Aerial/Terrestrial Photography

499 Vermont Ave.

Berkeley, CA 94707

vox 510.527.5376

fax 510.527.2657

brokeach@faxinc.com

Color photographs, black & white photographs: Aerial photographs of industry, cityscapes, landscapes, agriculture, people, events, sports, animals, geology, weather, pollution, environment, structures, etc.

Licensed as a collection and individually.

Provided on: 35mm color transparencies.

Licensing: Negotiable.

Cost: Based on usage.

Amber Productions (D'pix)

414 W. 4th Ave.

Columbus, OH 43201

vox 888.748.3749, 614.299.7192

fax 614.294.0002

amber@infonet.com

<http://www.monotype.com>

Color photographs, texture/backgrounds: Image selections range from small Web-oriented diskette sets to high-res prepress CD sets to customized individual high-ms scans on CD-R discs for poster-size reproduction. Images are either not compressed or use lossless compression.

Format: GIFF, JPEG, PICT, TARGA, TIFF, or any other standard.

Provided on: Bernoulli (Mac), CD (Mac/PC), DAT, Diskette (Mac/PC), Jaz (Mac), SyQuest (Mac), MO (Mac), Zip (Mac), 35mm film.

Licensing: No reselling or distributing unless incorporated into another product.

Cost: \$39.95-\$175

American Stock Photography

6255 Sunset Blvd., Ste. 716

Hollywood, CA 90028

vox 213.469.3900

fax 213.469.3909

aspstockpix@earthlink.net

Color photography, black & white photographs, textures/backgrounds,

geographic maps: Archival and contemporary stock photography. Licensed individually.

Provided on: CD-ROM, transparencies, prints.

Licensing: Negotiable based an project.

Cost: Based an project.

Anatomyworks

232 Madison Ave.

New York, NY 10016

vox 212.679.8480

fax 212.532.1934

anatomywks@aol.com

Color illustrations, black & white illustrations: Medical and anatomical drawings and illustrations. Licensed individually.

Provided on: Diskette, online.

AppaLight

Clay Rt. Box 89-C

Spencer, WV 25276

vox 304.927.2978

fax 304.927.2978

Color photographs, black & white photographs, textures/backgrounds:

Specializing in the Eastern Mountains and Eastern Shore of the U.S.; the places, people and natural history. Licensed individually.

Provided on: Film only.

Licensing: Negotiable based an usage.

Cost: Per use basis.

Archive Photos

530 West 25th St.

New York, NY 10001-5516

vox 800.688.5656

fax 212.675.0379

sales@archivephotos.com

<http://www.archivephotos.com>

Color photographs, color illustrations, black & white photographs, black & white illustrations, geographic maps, stock footage: Historical image library with aver 20 million photographs, engravings, and drawings. The collection covers all subjects from the beginning of civilization to the present including world history, politics, sports, the arts and current events, and up-to-the-minute news and celebrity photos.

Format: All formats.

Provided on: All media available.

Licensing: Depends an usage.

Cost: Depends an usage.

ArtBeats

Box 709

Myrtle Creek, OR 97457

vox 541 .863.4429

fax 541.863.4547

facts@artbeats.com

<http://www.artbeats.com>

Object Clip, textures/backgrounds: CD-ROM collections of drum-scanned backgrounds and textures far desktop publishing, multimedia, 3D texture mapping, video, and the Web.

Format: PICT, TIFF.

Provided on: CD-ROM (Mac/PC).

Licensing: Royalty-free far all uses except redistribution.

Cost: Flat fee.

Artville

2310 Darwin Rd.
Madison, WI 53704
vox 608.243.1215
fax 608.243.1174
artists@artville.com
Color photographs, color illustrations, textures/backgrounds: CD-ROM
titles of image collections from 50 to 60 artists. (Will grow to 200.)
Format: JPEG, TIFF.
Provided on: CD-ROM (Mac/PC).
Licensing: Royalty-free.
Cost: \$70-\$380.

BeachWare
9419 Mt. Israel Rd.
Escondido, CA 92029
vox 619.735.8945
fax 619.735.8945
sandbag@beachware.com
<http://www.beachware.com>
Color photographs, textures/backgrounds: Licensed as a collection.
Format: 8MP, GIF, PICT, TIFF
Provided on: CD-ROM/Mac/PC).
Licensing: Royalty-free.
Cost: \$24.95. Flat fee.

Benchmark Studios
1442 N. Hundley St.
Anaheim, CA 92806
vox 714.630.7965
fax 714.666.2586
bnchmark@primenet.com
<http://www.benchmarkstudios.com>
Color photographs, black & white photographs, textures/backgrounds:
Natural, business, food, custom photography. Licensed individually.
Format: Any.
Provided on: CD-ROM (Mac/PC).
Licensing: Varies.
Cost: \$300.

Biological Photo Service/Terraphotographics
Box 490
Mass Beach, CA 94038
vox 415.359.6219
fax 415.359.6219
Bpsterra@aol.com
Color photographs, black & white photographs: Still photos in the
life, earth, and environmental sciences; Natural history. From electron
micrographs to aerials. Cells, microorganisms, tissues, plants, animals,
fungi, habitats/biomes, geological features, worldwide geography, most
photographers are working scientists. Licensed individually.
Provided on: Transparencies or prints. Same photos in TIFF format.
Licensing: Varies with project.
Cost: \$80-\$125 per photo, for up to 10,000 copies of a CD-ROM title.

Bright Ideas
5816 Dryden Pl.
Carlsbad, CA 92009
vox 619.930.7300
fax 619.930.7310
Aline@somc.com
<http://www.somc.com>

Color illustrations, black & white illustrations, object clip, textures/backgrounds: Clip art, fonts, textures and backgrounds. How-to magazine for graphic designers.

Provided on: CD-ROM (Mac/PC)

Licensing: None.

Cost: Two options: Full membership subscription, or monthly magazine subscription and purchase individual clip art.

Bygone Designs

Box 229

Newport, MN 55055

vox 612.451.6737

fax 612.451.2270

bygones@bygones.com

<http://www.bygones.com>

Color photographs, color illustrations, black & white photographs, black & white illustrations, object clip, textures/backgrounds, geographic maps, custom composites: Specialize in Americana. Most images are pre-1930. Licensed as a collection or individually.

Format: Film originals.

Provided on: All.

Licensing: Can grant exclusive license and flexible use.

Cost: \$50 and up on a per-use basis.

California View Photo Collection

469 Pacific St.

Monterey, CA 93940

vox 408.373.3811

fax 408.373.3733

Hathaway@Mbay.net

<http://www.caviews.com>

Color photographs, black & white photographs: Central California Coast from Santa Barbara North to Marin County. 1870s to 1990s. Licensed individually.

Provided on: Film, 35mm slides.

Licensing: Limited.

Cost: Based on usage. \$50 research fee.

Canada in Stock

109 Vanderhoof Ave., Ste. 214

Toronto, Ontario M4G2H7

Canada

vox 416.425.8215

fax 416.425.6966

102223.2016@compuserve.com

<http://www.partnersweb.com>

Color photographs, color illustrations, black & white photographs, black & white illustrations, geographic maps: Complete stock files of Canada, people & lifestyles, industrial, conceptual, food, wildlife and sceneries. Licensed individually.

Format: JPEG, TIFF.

Provided on: Film, online.

Licensing: Based on usage.

Cost: Per use basis.

Cartesia Software

80 Lambert Ln., Ste. 100

Lambertville, NJ 08530

vox 609.397.1611

fax 609.397.5724

cartesia@map-art.com

<http://www.map-art.com>

Color illustrations, geographic maps: Globes, world projections and region, and United States. Each map is rendered in a variety of artistic styles and several different formats. Licensed as a collection.

Format: JPEG, GIF.

Provided on: CD-ROM (Mac/PC).

Licensing: Limited/negotiable.

Classic PIO Partners

87 E Green St., Ste. 309

Pasadena, CA 91105

vox 800.370.2744, 818.569.8106

fax 818.564.8554

<http://www.classicpartners.com>

Object clip: Props and memorabilia from the late 1800s through the 1970s in eight CD-ROM collections. Each object contains an alpha channel mask and hand-edited PostScript path.

Format: TIFF.

Provided on: CD-ROM (Mac/PC).

Licensing: Royalty-free with some restrictions.

Cost: \$1 9.95-\$99.95

Bruce Coleman

117 East 24th St.

New York, NY 10010

vox 212.979.6252

fax 212.979.5468

72757.1343@campuserve.com

<http://www.bciusa.com>

Color photographs, textures/backgrounds: Over one million images of nature. Licensed as a collection or individually.

Format: All.

Provided on: Online.

Licensing: Negotiable.

Cost: Price according to exposure.

Color-Pic

40 Laura Ln.

Morristown, NJ 07960

vox 201.267.4165

fax 201.984.1336

Color photographs: Wildlife, natural history, geology, meteorology, botany, zoology, anthropology, archeology, chemistry, physics, industry, agriculture, travel (7 continents), scenics, abstracts, still life, children, pets, activities, etc. Licensed individually.

Provided on: 35mm color slides.

Licensing: Negotiable.

Cost: Determined by usage.

Comstock

30 Irving Pl.

New York, NY 10003

vox 800.225.2727

fax 212.353.3383

service@comstock.com

Color photographs, black & white photographs, textures/backgrounds:

Photo library of over 5 million images. Photos licensed individually.

Catalogs on CD-ROM (Mac/PC) and in print.

Format: Low or high resolution an CD-ROM, transparencies.

Licensing: Limits to what user can do.

Cost: Negotiable based an usage.

Corbis
15395 SE 30th Fl., Ste. 300
Bellevue, WA 98007
vox 800.260.0444
fax 206.643.9740
csr@corbis.com
<http://www.corbis.com>

Color photographs, color illustrations, black & white photographs, black & white illustrations, object clip, geographic maps: More than 16 million images covering history, travel and culture, nature, science and technology, celebrities, current events, world art, and more. Includes the Bettman Archive, Ansel Adams, Lynn Goldsmith, the Turnley Collection, and Hulton Deutsch. Images licensed individually.

Format: TIFF, PICT.

Provided on: Online, disc.

Licensing: Negotiable.

Cost: Based on usage.

Corel

1600 Carling Ave.
Ottawa, Ontario K1Z 8R7
Canada
vox 800.772.6735
vox 613.728.8200
fax 613.761.9176
<http://www.corel.com>

Color photographs, color illustrations, black & white photographs, black & white illustrations textures/backgrounds: Individual PhotoCDs contain 100 images. Photo Stock Libraries contain 200 C0s. Ten Packs contain 10 related PhotoCD titles. Individual photos available online.

Format: PhotoCD, JPEG.

Provided on: CD-ROM, online.

Licensing: Royalty-free.

Cost: Flat fee.

Cowgirl Stock Photography
1526 N. Halsted
Chicago, IL 60622
vox 800.435.2102
fax 312.787.4123
xorg@aol.com

Textures/backgrounds: Examples are marble, stone, wood, cloth, painted surfaces, fall leaves,u!

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<http://www...23/99>

THOMSON CONSUMER ELECTRONICS - RCA Lyra new digital audio player.

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Jodi Zirbel, 608-257-8801.

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...in big, bulky sweaters. Contact:
Jodi Zirbel, 608-257-8801.

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last all year. Magazine-of-the-Month Club's unique magazine
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Interactivity, v3, n3, p45(1)
March, 1997
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... print - especially when you're developing products for sale. At PhotoDisc, Heston explains, "you can **purchase** an image and use it in a product for sale up to 100,000 copies...

...individual file sales. Individual vector maps cost from \$75 to \$325. The more images you **purchase**, the more variable the pricing package. Subscriptions are usually for three years, and the price...is a key element for online services. "We have a system that allows people to **purchase** via credit card," Heston explains. "They can set up a password and ID by calling..."

...them that it's a worthwhile way to get images."

Magellan Geographix also uses its **Web site** as a **delivery** area for its **subscribers**, who have password access into special parts of the site. "People really want content **online** now," says Chris Baker, president and CEO. "Supplying content for Web sites dealing with travel...to use now and what you think you may use in the future," Alofs says. "**Purchase** it all up front and get a volume discount."

"Often developers are caught up in...Mac/PC)

Licensing: None.

Cost: Two options: Full membership subscription, or monthly magazine subscription and **purchase** individual clip art.

Bygone Designs

Box 229

Newport, MN 55055

vox 612.451.6737

fax...photography.com

Color photographs, black & white photographs: Online stock photography agency featuring over 20,000 **music** and entertainment images. Licensed individually.

Format: PICT. Others if requested.

Provided on: Online, diskette, PhotoCD...

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